



New KONA





We have passion for progress.

The “can-do” spirit is at the heart of Hyundai’s heritage. It’s the attitude of progressing, no matter what. From humble beginnings, this vision has driven us to seek new challenges, encapsulated since our founding in the name ‘Hyundai’ – meaning ‘modern times’.

It’s the persistent curiosity for what lies ahead. Of always chasing the next. What was once a man’s desire for better is today the ethos of an entire company. As our founder said: “How does one know it’s impossible if one hasn’t tried it?”

Progress doesn’t happen by chance. We’re always pushing the borders of the possible, building tomorrow’s technology today, and powering the future with an ever-evolving range of zero-emission engines, seamless in-car connectivity and more.

We’ve come a long way. And we won’t stop here. Next awaits.



Shape your world.

Welcome to the new KONA from Hyundai – with bold styling, advanced technology, comprehensive connectivity and enhanced fuel efficiency thanks to a choice of Hybrid and 48V Mild Hybrid engines.



Car Shown: new KONA Ultimate in Surf Blue Metallic. Not to UK specification.



Car shown: new KONA Hybrid Ultimate in Surf Blue Metallic. Not to UK Specification.



Efficient power.

Optimum power with low emissions from the 48V Mild Hybrid powertrain.



Car shown: new KONA Hybrid Ultimate in Surf Blue Metallic. Not to UK Specification.

The 48V Mild Hybrid system in the new KONA provides the perfect combination of dynamism and efficiency. It's able to run on electric when decelerating or whilst stopped, conserving fuel at regular intervals on your daily drive. It's an enhancement over traditional start & stop technology as it is able to switch to electric before the car comes to a complete stop.

Go all the way.

Packing a punch with the new 1.6 GDi Hybrid engine, the new KONA Hybrid delivers 141 PS of power via the flexible 6-speed Dual Clutch transmission.



Car shown: new KONA Hybrid Ultimate in Surfy Blue Metallic. Not to UK Specification.

Giving you the best of both worlds, the new KONA Hybrid is equipped with both a petrol engine and an electric motor, working together with the support of a powerful battery to deliver performance on demand, excellent fuel economy and reduced emissions.



Car shown: new KONA Hybrid Ultimate in Surfy Blue Metallic. Not to UK Specification.

The N Line Factor.

Introducing the new KONA N Line.
Born on the racetrack, raised on the road.



The KONA N Line is a rare beast, created from Hyundai's engineering heritage and developed for the road. With signature exterior design and interior styling, the N Line offers distinctive motorsport character, from metal pedals to dedicated alloy wheels. The dynamic look and feel of the new KONA N Line carries through to the interior with N Line enhancements throughout. Exclusive black upholstery with pinstripe detailing and N Line branded gear shift, badging and steering wheel give superior comfort and control, putting you firmly in the driving seat for an N Line experience like no other.





Driving design forward.

Refined styling for a modern approach to driving. Upgraded throughout, the new KONA exemplifies modern design.



Car shown: new KONA Hybrid Ultimate in Surfy Blue Metallic. Not to UK Specification.

With a focus on form for function, the new KONA has been redesigned with an eye to the future featuring enhanced bodywork and new alloy wheels throughout the range. Stand out with the new KONA with 16" alloy wheels as standard on the Hybrid SE Connect and 18" on the Hybrid Premium and Ultimate. While the Mild Hybrid offers 17" as standard on the SE Connect, and 18" on Premium, N Line and Ultimate. An imposing presence and obedient handling on the road are part and parcel of the refreshing modern design that puts the new KONA firmly out in front of the crowd.





Adaptable for every drive.

Make every journey stand out with customisable sound, wireless charging, and ambient lighting — standard on N Line, Premium and Ultimate trims.



Six speed Intelligent Manual Transmission (iMT) standard on all 48V Mild Hybrid trims. Car shown is not to UK Specification.

The new KONA has been redesigned with your comfort in mind. The spacious new interior has ample room for five people to relax and enjoy the journey, while the Premium and Ultimate trims feature climate control and heated front seats for an extremely comfortable drive. The Ultimate goes one step further with heated rear seats, leather upholstery and an electric sunroof to provide the highest levels of comfort. Across all trims the driver's 10.25" supervision cluster ensures information is always clearly visible, while the N Line, Premium and Ultimate trims also feature an impressive 10.25" satellite navigation touchscreen.

Comprehensive connectivity.

The new KONA seamlessly connects you to your lifestyle with advanced technology at your fingertips.



Rear USB charger standard on N Line, Premium and Ultimate trims.

Take your life with you, with advanced connectivity onboard the new KONA. Apple CarPlay™ and Android Auto™ allow your smartphone to be seamlessly synced whilst the large central touchscreen will mirror your apps and playlists for easy access. Wireless charging* gives you clutter-free power at all times, whilst USB ports in the rear of the N Line, Premium and Ultimate trims make sure passengers also have access to power. BlueLink** connected car services give mobile-based communication and control to keep you in touch, and the smartphone-synced KRELL† premium audio system gives a fully personalised environment with high definition dynamic sound from 8 speakers throughout the interior.



†KRELL premium audio standard on N Line, Premium and Ultimate trims.



eCall standard across all trims.



*Wireless Phone Charging Pad standard on N Line, Premium and Ultimate trims.



**BlueLink® Connected Car Services standard on N Line, Premium and Ultimate trims. Car shown is not to UK Specification.

Going the extra mile with accessories.

The new KONA comes with a range of optional extras to choose from to protect your car and your cargo. From scuff-guards to hard-wearing easy clean mats, to storage boxes and complete roof-top solutions for the two-wheeled or four-legged passions in your life, the new KONA can be equipped for anything.



Carpet Mats



Boot Liner



Boot Mat



Mudguards



Entry Guards



Dog Guards



Roof Bars



Roof Box



Bike Carrier



Extra eyes for extra safety.

Onboard camera systems and sensors to detect risks from every direction, keeping you and your passengers alert to the unexpected.



Driver Attention Warning (DAW): When a pattern of fatigue or distraction is identified, the system gets your attention with an alert and pop-up message suggesting a break.



Intelligent Speed Limit Warning (ISLW): External cameras and the onboard navigation system combine to monitor road speed limits, keeping you informed via the navigation screen to keep your pace at a safe speed. Standard on Premium and Ultimate trims.



Blind Spot Collision Warning (BCW): Radars detect traffic in the vehicle blind spot, warning drivers with an audible alarm when the indicator is used so you can be aware of the traffic around you even when you can't see it. Standard on Ultimate trim.



Lane Follow Assist (LFA): Smart sensors and the forward-facing camera detect when the car drifts from the centre of the lane, applying steering torque to maintain road positioning for safety. The car also estimates the trajectory of the vehicle ahead and adjusts its position accordingly.



Lane Keep Assist (LKA): The Lane Keep Assist (LKA) uses the front multi-function camera to monitor the lines of the road. In case of an unintended lane departure, it warns you and can apply counter steering torque to guide the car back to the lane.



Forward Collision Avoidance (FCA): Avoid getting too close to pedestrians or vehicles ahead of you with audible alerts and automatic brake application if necessary.

The new KONA puts the safety of you and your passengers first. With always-on sensors and cameras linked to advanced warning systems, extra eyes keep watch at all times without tiring or being distracted. With the range of safety systems including Forward Collision Avoidance (FCA), Driver Alertness Warnings (DAW), Lane Keep Assist (LKA) and Lane Follow Assist (LFA) available as standard on every model, the new KONA increases safety across the whole range.



New KONA 48V Mild Hybrid SE Connect:

- 8" Touchscreen Display Audio
- 10.25" Driver's Digital Supervision Instrument Cluster
- 17" Alloy Wheels
- Air Conditioning – Manual
- Apple Carplay™ & Android Auto™
- Cruise Control
- eCall
- Lane Follow Assist (LFA) and Lane Keep Assist (LKA)
- LED Daytime Running Lights
- Rear Parking Sensors
- Rear Spoiler with integrated LED brake light

Car shown: new KONA 48V Mild Hybrid SE Connect in Phantom Black Pearl.



New KONA 48V Mild Hybrid N Line offers the following key features over SE Connect:

- 10.25" Touchscreen Satellite Navigation + MapCare + LIVE Services
- 18" Alloy Wheels
- Air Conditioning – Climate Control
- Bluelink® with 5 year subscription
- Interior Ambient Lighting
- KRELL Premium Audio
- N Line Design Pack
- Power Folding Door Mirrors
- Privacy Glass
- Rear LED Lights
- Silver Rear Skid Plate
- Wireless Charging Pad

Car shown: new KONA 48V Mild Hybrid N Line in Ignite Red Solid.



New KONA 48V Mild Hybrid Premium offers the following key features over SE Connect:

- 10.25" Touchscreen Satellite Navigation + MapCare + LIVE Services
- 18" Alloy Wheels
- Body Garnish – Painted Anthracite
- Bluelink® with 5 year subscription
- Electric Parking Brake
- Front Fog Lights
- Front Parking Sensors
- Heated Front Seats
- Heated Steering Wheel
- Intelligent Speed Limit Warning (ISLW)
- KRELL Premium Audio
- LED Rear Lights
- Privacy Glass
- Smart Key with Start/Stop Button

Car shown: new KONA 48V Mild Hybrid Premium in Surfy Blue Metallic.



New KONA 48V Mild Hybrid Ultimate offers the following key features over Premium:

- Blind Spot Collision Warning (BCW)
- Driver and Front Passenger Seat Electric Adjustment
- Head Up Display (HUD)
- Heated Rear Seats (Outer)
- Leather Seat Trim (Seat Facings Only)
- LED Headlights
- Safe Exit Warning (SEW)
- Sunroof – Electric Tilt and Slide
- Ventilated Front Seats

Car shown: new KONA 48V Mild Hybrid Ultimate in Cyber Grey Metallic.



New KONA Hybrid SE Connect:

- 8" Touchscreen Display Audio
- 10.25" Driver's Digital Supervision Instrument Cluster
- 16" Alloy Wheels
- Air Conditioning – Climate Control
- Apple Carplay™ & Android Auto™
- Cruise Control
- eCall
- Electric Parking Brake
- Lane Follow Assist (LFA) and Lane Keep Assist (LKA)
- LED Daytime Running Lights
- Rear Parking Sensors
- Roof Rails

Car shown: new KONA Hybrid SE Connect in Atlas White Solid.



New KONA Hybrid Premium offers the following key features over Hybrid SE Connect:

- 18" Alloy Wheels
- Bluelink® with 5 year subscription
- Body Garnish – Painted Anthracite
- Front Fog Lights
- Front Heated Seats
- Front Parking Sensors
- Heated Steering Wheel
- Intelligent Speed Limit Warning (ISLW)
- KRELL Premium Audio
- Privacy Glass
- Smart Cruise Control with Stop & Go
- Smart Key with Start/Stop Button
- Wireless Charging Pad

Car shown: new KONA Hybrid Premium in Jungle Green Pearl.



New KONA Hybrid Ultimate offers the following key features over Hybrid Premium:

- Blind Spot Collision Avoidance Assist (BCA)
- Driver and Front Passenger Seat Electric Adjustment
- Head Up Display (HUD)
- Heated Rear Seats (Outer)
- Highway Drive Assist (HDA)
- Leather Seat Trim (Seat Facings Only)
- LED Headlights
- Rear Cross Traffic Collision Avoidance Assist (RCCA)
- Safe Exit Warning (SEW)
- Sunroof – Electric Tilt and Slide
- Ventilated Front Seats

Car shown: new KONA Hybrid Ultimate in Galactic Grey Metallic.



A refined palette.

Choose from a range of vibrant modern colours on the new KONA.



Dive Blue Solid (No-cost option)



Atlas White Solid*



Ignite Red Solid*



Dark Knight Grey Pearl*



Jungle Green Pearl*



Phantom Black Pearl*



Cyber Grey Metallic*



Galactic Grey Metallic*



Surfy Blue Metallic*

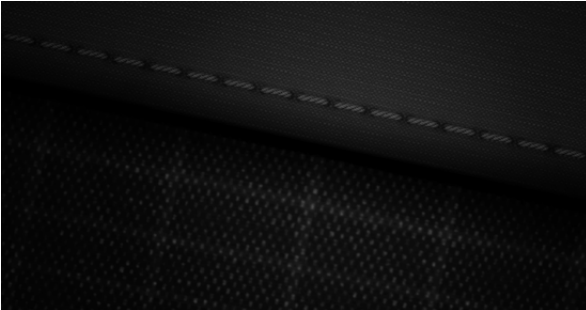


Pulse Red Pearl*

An inside job.

Choose from a selection of cabin colours to complement and contrast — with N Line accents to stand out.

Black Cloth
Standard on SE Connect and Premium trims.



N Line Cloth – Red Stitching
Standard on N Line trim.



Black Leather
Standard on Ultimate trim.



Car shown: new KONA Hybrid Ultimate. Not to UK Specification.



Car shown: new KONA Hybrid Ultimate in Surfy Blue Metallic. Not to UK Specification.

Specifications shown in this brochure are based upon the latest available information at the time of printing. The colours and finishes reproduced in this brochure are subject to the limitations of the printing process and may vary from the actual colour and paint finish.

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Front cover car shown: new KONA Hybrid Ultimate in Surfy Blue Metallic.
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