



KONA



We have a passion for progress.

The “can-do” spirit is at the heart of Hyundai’s heritage. It’s the attitude of progressing, no matter what. From humble beginnings, this vision has driven us to seek new challenges, encapsulated since our founding in the name ‘Hyundai’ – meaning ‘modern times’.

It’s the persistent curiosity for what lies ahead. Of always chasing the next. What was once a man’s desire for better is today the ethos of an entire company. As our founder said: “How does one know it’s impossible if one hasn’t tried it?”

Progress doesn’t happen by chance. We’re always pushing the borders of the possible, building tomorrow’s technology today, and powering the future with an ever-evolving range of zero-emission engines, seamless in-car connectivity and more.

We’ve come a long way. And we won’t stop here.



Cars shown: KONA Mild Hybrid N Line in Ignite Red Solid, and KONA Hybrid Ultimate in Galactic Grey Metallic. Not to UK Specification. Colour choice may vary and is subject to availability.

Shape your world.

Welcome to the KONA from Hyundai - with bold styling, advanced technology, and comprehensive connectivity. Enhanced fuel efficiency is delivered thanks to a choice of Hybrid and 48V Mild Hybrid engines.



Car Shown: KONA Ultimate in Abyss Black Pearl. Not to UK specification.

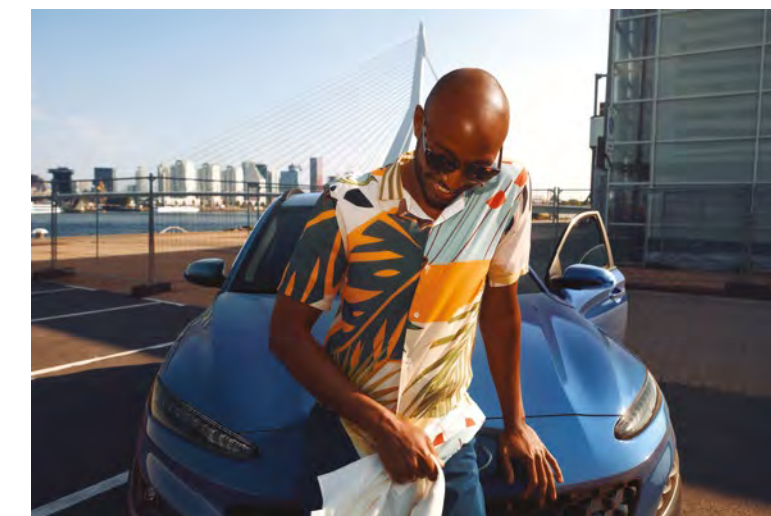


Car shown: KONA Hybrid Ultimate in Galactic Grey Metallic. Not to UK Specification. Colour choice may vary and is subject to availability.



Efficient power.

Optimum power with low emissions from the 48V Mild Hybrid powertrain.



Car shown: KONA Hybrid Ultimate in Surf Blue Metallic. Not to UK Specification.

The 48V Mild Hybrid system in the KONA provides the perfect combination of dynamism and efficiency. It's able to run on electric when decelerating or whilst stopped, conserving fuel at regular intervals on your daily drive. It's an enhancement over traditional start & stop technology as it's able to switch to electric before the car comes to a complete stop.

Go all the way.

Packing a punch with the 1.6 GDi Hybrid engine, the KONA Hybrid delivers 141 PS of power via the flexible 6-speed Dual Clutch transmission.



Car shown: KONA Hybrid Ultimate in Surf Blue Metallic. Not to UK Specification. Colour choice may vary and is subject to availability.

Giving you the best of both worlds, the KONA Hybrid is equipped with both a petrol engine and an electric motor, working together with the support of a powerful battery to deliver performance on demand, excellent fuel economy and reduced emissions.



Car shown: KONA Hybrid Ultimate in Surf Blue Metallic. Not to UK Specification. Colour choice may vary and is subject to availability.

The N Line.

Introducing the KONA N Line.

Born on the racetrack, raised on the road.



The KONA N Line is a rare beast, created from Hyundai's engineering heritage and developed for the road. With signature exterior design and interior styling, the N Line offers distinctive motorsport character, from metal pedals to dedicated alloy wheels. The dynamic look and feel of the KONA N Line carries through to the interior with N Line enhancements throughout. Exclusive black upholstery with pinstripe detailing and N Line branded gear shift, badging and steering wheel give superior comfort and control, putting you firmly in the driving seat for an N Line experience like no other.



Car shown: KONA Mild Hybrid N Line in Ignite Red Solid. Not to UK Specification. Two-tone roof available as an additional cost option. Colour choice may vary and is subject to availability.



Car shown: KONA Hybrid Ultimate in Galactic Grey Metallic. Not to UK Specification.
Colour choice may vary and is subject to availability.

Driving design forward.

Refined styling for a modern approach to driving.
The KONA exemplifies contemporary design.



Car shown: KONA Hybrid Ultimate in Surfy Blue Metallic. Not to UK Specification.
Colour choice may vary and is subject to availability.

18" alloy wheels are standard on the Hybrid Premium and Ultimate models.
The Mild Hybrid SE Connect features 17" alloy wheels whilst the Hybrid SE Connect features 16". Expect obedient handling and an imposing presence.





Adaptable for every drive.

Make every journey stand out with customisable sound, wireless charging, and ambient lighting. Standard on N Line, Premium and Ultimate trims.



Six speed Intelligent Manual Transmission (iMT) standard on all 48V Mild Hybrid trims. Car shown is not to UK Specification.

The KONA has been designed with your comfort in mind. The spacious interior has ample room for five people to relax and enjoy the journey. Premium and Ultimate trims feature climate control and heated front seats for an extremely comfortable drive. The Ultimate goes one step further with heated rear seats, leather upholstery and an electric sunroof to provide the highest levels of comfort. Across all trims, the driver's 10.25" supervision cluster ensures information is always clearly visible, while the N Line, Premium and Ultimate trims also feature an impressive 10.25" satellite navigation touchscreen.

Comprehensive connectivity.

The KONA seamlessly connects you to your lifestyle with advanced technology at your fingertips.



Rear USB charger standard on N Line, Premium and Ultimate trims.

Mobile connectivity with Apple CarPlay™ and Android Auto™ allows multiple handsets to be connected via Bluetooth®. Smart Voice Interaction gives you integrated vehicle control, and wireless smartphone charging** means you're cable-free. Our on board KRELL* sound system features eight custom speakers to provide an immersive audio experience. Bluelink® connected car services includes Last Mile Navigation and a new user profile feature. Users can locate their vehicle or view vehicle attributes like fuel level, via the Bluelink® app.



*KRELL premium audio standard on N Line, Premium and Ultimate trims.



eCall standard across all trims.



**Wireless Phone Charging Pad standard on N Line, Premium and Ultimate trims.



***Bluelink® Connected Car Services standard on N Line, Premium and Ultimate trims. Car shown is not to UK Specification. Colour choice may vary and is subject to availability.

Dedicated accessories for your KONA.

Choose from our range of optional extras to protect your car and cargo.



Carpet Mats



Boot Liner



Boot Mat



Mudguards



Entry Guards



Dog Guards



Roof Bars



Roof Box



Bike Carrier



Extra eyes for extra safety.

Onboard camera systems and sensors to detect risks from every direction, keeping you and your passengers alert to the unexpected.



Driver Attention Warning (DAW): When a pattern of fatigue or distraction is identified, the system gets your attention with an alert and pop-up message suggesting a break.



Intelligent Speed Limit Warning (ISLW): External cameras and the onboard navigation system combine to monitor road speed limits, keeping you informed via the navigation screen to keep your pace at a safe speed. Standard on Premium and Ultimate trims.



Blind Spot Collision Warning (BCW): Radars detect traffic in the vehicle blind spot, warning drivers with an audible alarm when the indicator is used so you can be aware of the traffic around you even when you can't see it. Standard on Ultimate trim.



Lane Follow Assist (LFA): Smart sensors and the forward-facing camera detect when the car drifts from the centre of the lane, applying steering torque to maintain road positioning for safety. The car also estimates the trajectory of the vehicle ahead and adjusts its position accordingly.



Lane Keep Assist (LKA): The Lane Keep Assist (LKA) uses the front multi-function camera to monitor the lines of the road. In case of an unintended lane departure, it warns you and can apply counter steering torque to guide the car back to the lane.



Forward Collision Avoidance (FCA): Avoid getting too close to pedestrians or vehicles ahead of you with audible alerts and automatic brake application if necessary.

The KONA puts your safety, and that of your passengers, first. With always-on sensors and cameras linked to advanced warning systems, extra eyes keep watch at all times. The range of safety systems including Forward Collision Avoidance (FCA), Driver Alertness Warnings (DAW), Lane Keep Assist (LKA) and Lane Follow Assist (LFA) is available as standard on every model.



KONA 48V Mild Hybrid SE Connect:

- 8" Touchscreen Display Audio
- 10.25" Driver's Digital Supervision Instrument Cluster
- 17" Alloy Wheels
- Air Conditioning – Manual
- Apple Carplay™ & Android Auto™
- Cruise Control
- eCall
- Lane Follow Assist (LFA) and Lane Keep Assist (LKA)
- LED Daytime Running Lights
- Rear Parking Sensors
- Rear Spoiler with integrated LED brake light

Car shown: KONA 48V Mild Hybrid SE Connect in Abyss Black Pearl.



KONA 48V Mild Hybrid N Line offers the following key features over SE Connect:

- 10.25" Touchscreen Satellite Navigation + MapCare + LIVE Services
- 18" Alloy Wheels
- Air Conditioning – Climate Control
- Bluelink® with 5 year subscription
- Interior Ambient Lighting
- KRELL Premium Audio
- N Line Design Pack
- Power Folding Door Mirrors
- Privacy Glass
- Rear LED Lights
- Silver Rear Skid Plate
- Wireless Charging Pad

Car shown: KONA 48V Mild Hybrid N Line in Ignite Red Solid.



KONA 48V Mild Hybrid Premium offers the following key features over SE Connect:

- 10.25" Touchscreen Satellite Navigation + MapCare + LIVE Services
- 18" Alloy Wheels
- Body Garnish – Painted Anthracite
- Bluelink® with 5 year subscription
- Electric Parking Brake
- Front Fog Lights
- Front Parking Sensors
- Heated Front Seats
- Heated Steering Wheel
- Intelligent Speed Limit Warning (ISLW)
- KRELL Premium Audio
- LED Rear Lights
- Privacy Glass
- Smart Key with Start/Stop Button

Car shown: KONA 48V Mild Hybrid Premium in Atlas White Solid.



KONA 48V Mild Hybrid Ultimate offers the following key features over Premium:

- Blind Spot Collision Warning (BCW)
- Driver and Front Passenger Seat Electric Adjustment
- Head Up Display (HUD)
- Heated Rear Seats (Outer)
- Leather Seat Trim (Seat Facings Only)
- LED Headlights
- Safe Exit Warning (SEW)
- Sunroof – Electric Tilt and Slide
- Ventilated Front Seats

Car shown: KONA 48V Mild Hybrid Ultimate in Cyber Grey Metallic.



KONA Hybrid SE Connect:

- 8" Touchscreen Display Audio
- 10.25" Driver's Digital Supervision Instrument Cluster
- 16" Alloy Wheels
- Air Conditioning – Climate Control
- Apple Carplay™ & Android Auto™
- Cruise Control
- eCall
- Electric Parking Brake
- Lane Follow Assist (LFA) and Lane Keep Assist (LKA)
- LED Daytime Running Lights
- Rear Parking Sensors
- Roof Rails

Car shown: KONA Hybrid SE Connect in Atlas White Solid.



KONA Hybrid Premium offers the following key features over Hybrid SE Connect:

- 18" Alloy Wheels
- Bluelink® with 5 year subscription
- Body Garnish – Painted Anthracite
- Front Fog Lights
- Front Heated Seats
- Front Parking Sensors
- Heated Steering Wheel
- Intelligent Speed Limit Warning (ISLW)
- KRELL Premium Audio
- Privacy Glass
- Smart Cruise Control with Stop & Go
- Smart Key with Start/Stop Button
- Wireless Charging Pad

Car shown: KONA Hybrid Premium in Abyss Black Pearl.



KONA Hybrid Ultimate offers the following key features over Hybrid Premium:

- Blind Spot Collision Avoidance Assist (BCA)
- Driver and Front Passenger Seat Electric Adjustment
- Head Up Display (HUD)
- Heated Rear Seats (Outer)
- Highway Drive Assist (HDA)
- Leather Seat Trim (Seat Facings Only)
- LED Headlights
- Rear Cross Traffic Collision Avoidance Assist (RCCA)
- Safe Exit Warning (SEW)
- Sunroof – Electric Tilt and Slide
- Ventilated Front Seats

Car shown: KONA Hybrid Ultimate in Galactic Grey Metallic.



A refined palette.

Choose from a range of vibrant modern colours on the KONA.



Dive Blue Solid (No-cost option)



Atlas White Solid*



Ecotronic Grey Pearl*



Abyss Black Pearl*



Cyber Grey Metallic*



Ignite Red Solid*



Galactic Grey Metallic*

An inside job.

Choose from a selection of cabin colours to complement and contrast — with N Line accents to stand out.

Black Cloth
Standard on SE Connect and Premium trims.



N Line Cloth – Red Stitching
Standard on N Line trim.



Black Leather
Standard on Ultimate trim.



Car shown: KONA Hybrid Ultimate. Not to UK Specification.



Car shown: KONA Hybrid Ultimate in Surfy Blue Metallic. Not to UK Specification.
Colour choice may vary and is subject to availability.

Specifications shown in this brochure are based upon the latest available information at the time of publication. The colours and finishes reproduced in this brochure are subject to the limitations of digital display and may vary from the actual colour and paint finish

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Front cover car shown: KONA Hybrid Ultimate in Galactic Grey Metallic.
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