



INTRODUCES

MG4 EV URBAN





SERIOUS PLAYER

SUBSTANCE IS
THE STATEMENT.

Meet the MG4 EV Urban.
Stylishly equipped, spaci-
ously sized and sharpened for the
streets. It's the savvy choice
of those searching for
substance over statements.





INTERIOR

SPACE & COMFORT

Equipment you'd expect
from something twice
the price. How civilised.

- HEATED FRONT SEATS
- UP TO 577 LITRES OF BOOT SPACE
- 6 SPEAKER AUDIO SYSTEM





COMFORT BY DESIGN

Settle into heated front seats. The heated steering wheel takes the edge off winter trips alongside the 6-way adjustable driver's seat. Ambient lighting sets the atmosphere, whilst the six speaker audio system fills the cabin with depth and clarity.

*Available as standard on Premium Long Range

THOUGHTFUL SPACE

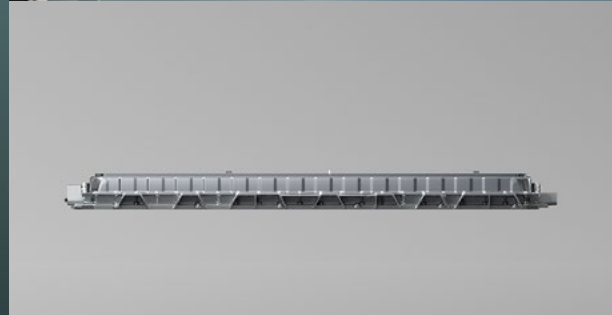
Inside the MG4 EV Urban you'll find up to 1,364litres* of adaptable space. The rear boot has up to 577 litres of space including 98 litres of underfloor storage.

*with rear seats folded

PHYSICAL BUTTONS

Physical buttons control the main functions making it tactile, easy and safe to operate on the move.





PERFORMANCE

URBAN RANGER

Range anxiety is real.
MG4 EV Urban makes it less so.

- UP TO 258 MILE (WLTP) COMBINED RANGE*
- 28 MIN RAPID CHARGE TIME^
- 5 REGENERATIVE SETTINGS



*Range figures provided are calculated under test conditions. These figures are for comparative purposes only and may not reflect real-life driving results. Actual range may vary depending on various factors such as weather conditions, driving styles, vehicle load, and accessories fitted post-registration.

^10-80% charging time applies to a 150kW Ultra-Fast charger under standardised test conditions. Charging times in real world conditions will vary dependent on a number of factors, including but not limited to the age of battery, charging conditions, temperature and the existing charge of the battery, charger used and duration of charge. Charging times will be increased when using chargers of a lower capacity. Availability of 150kW-capable chargers may be limited depending on your location.



53.9kWh Battery*



9.5sec, 0-62Mph*

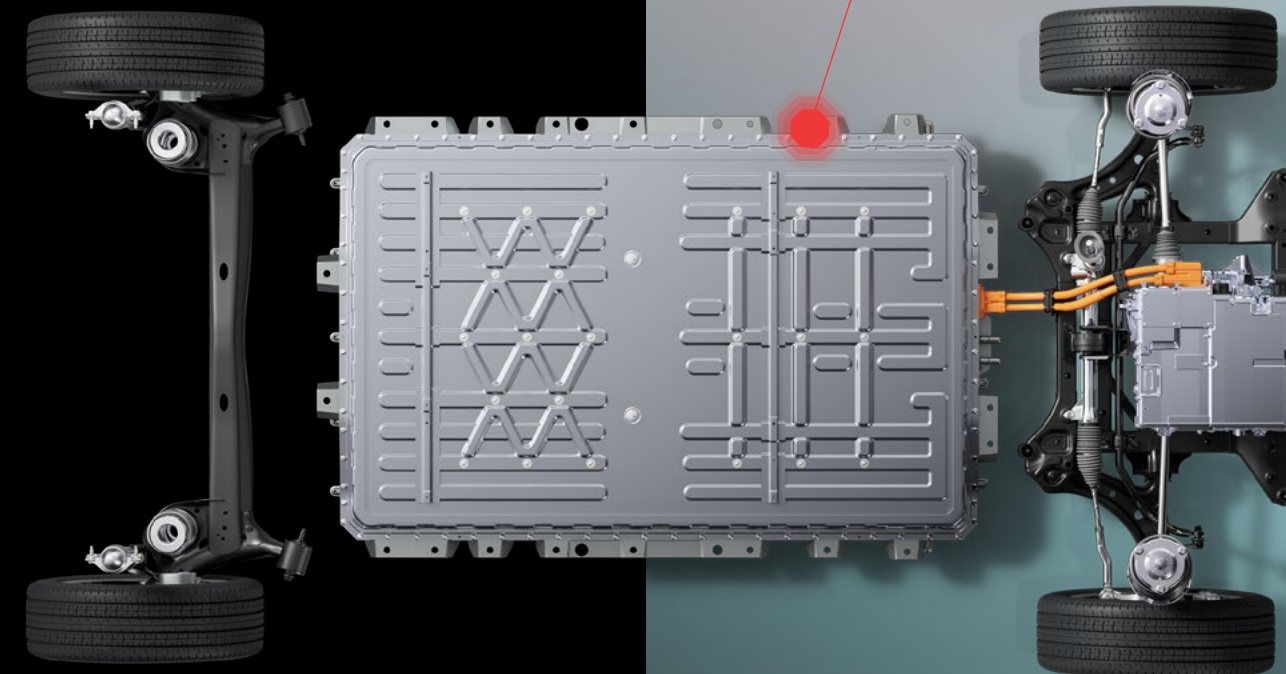


7 year warranty
/ 80,000 miles

*Comfort Long Range & Premium Long Range



MG4 EV URBAN



258 MILE RANGE (WLTP)*

The all-new E3 platform, pairs seamlessly with the 53.9kWh LFP battery to unlock up to 258 miles of WLTP combined range.

*Comfort Long Range

RAPID CHARGING

With DC rapid charging, you can charge the 53.9kWh battery from 10-80% in up to 30 minutes.

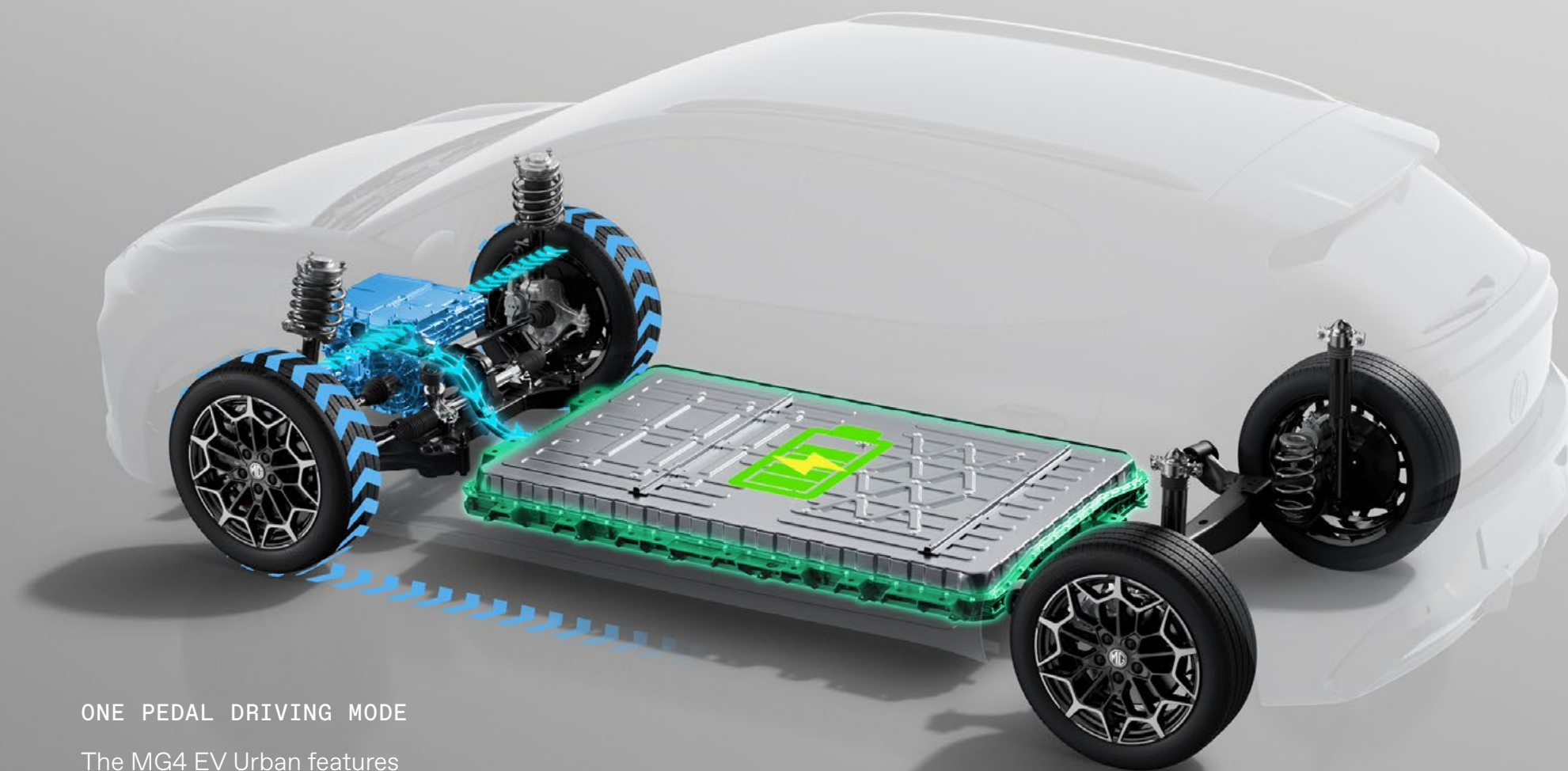
The MG4 EV Urban uses a 387.6V system meaning you can fast charge in speeds up to 87kW.

COMPLETE

FRONT WHEEL DRIVE

Select from four drive modes – Normal, Sport, Eco, or Custom – each attuned to your rhythm and the road ahead.

CONTROL



ONE PEDAL DRIVING MODE

The MG4 EV Urban features five regenerative settings, including intuitive one-pedal driving which recovers energy with quiet efficiency.



ADVANCED

INTUITIVE TECHNOLOGY

Connected. Personalised. Untangled.

- 12.8" HD SCREEN
- 7" DRIVER DISPLAY
- WIRELESS CONNECTIVITY





12.8 INCH HD TOUCHSCREEN

Designed to be highly intuitive, with simple functionality, the twin screen layout features a crystal clear 12.8-inch HD touchscreen and a 7-inch driver display which work in harmony.

360° HD Parking camera

The 360° HD Surround View Camera* eliminates blind spots. Four wide-angle cameras reveal a full view of what's around the car, whilst ultrasonic sensors alert you to obstructions.

*Premium Long Range

WIRELESS CONNECTION

Wireless connectivity for Apple CarPlay™ & Android Auto™ is standard across the range.

The MG4 EV Urban integrates apps seamlessly so Spotify, Amazon Music, YouTube, and TikTok are ready to entertain whilst your phone wirelessly charges*.

*Wireless charging and online apps available as standard on Premium Long Range

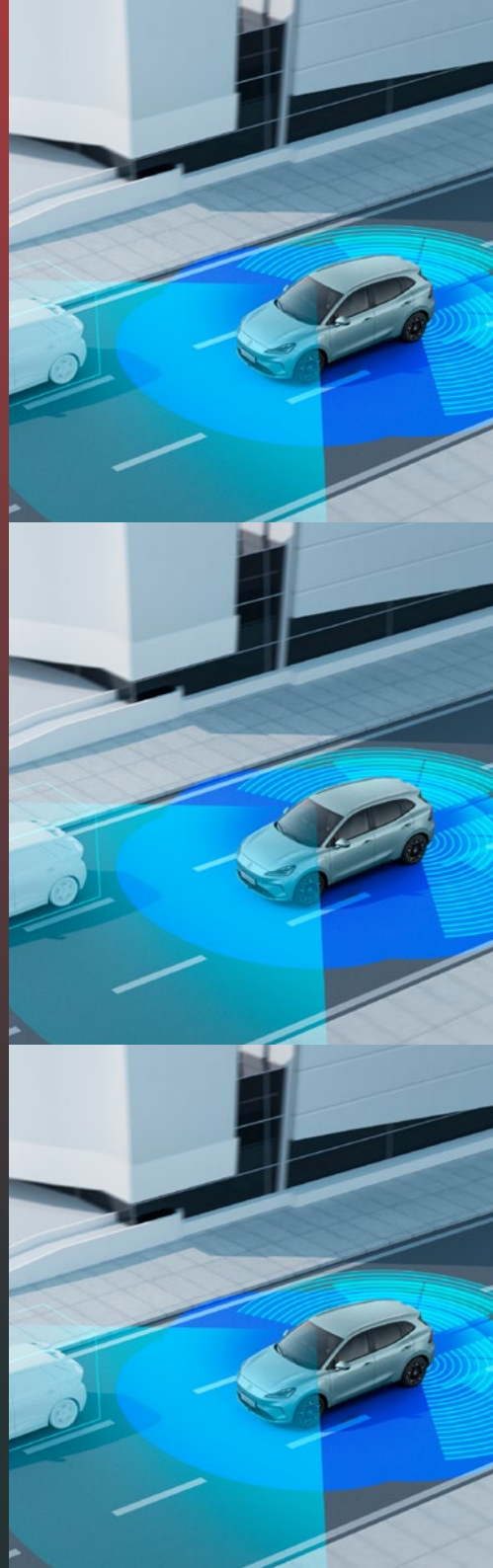


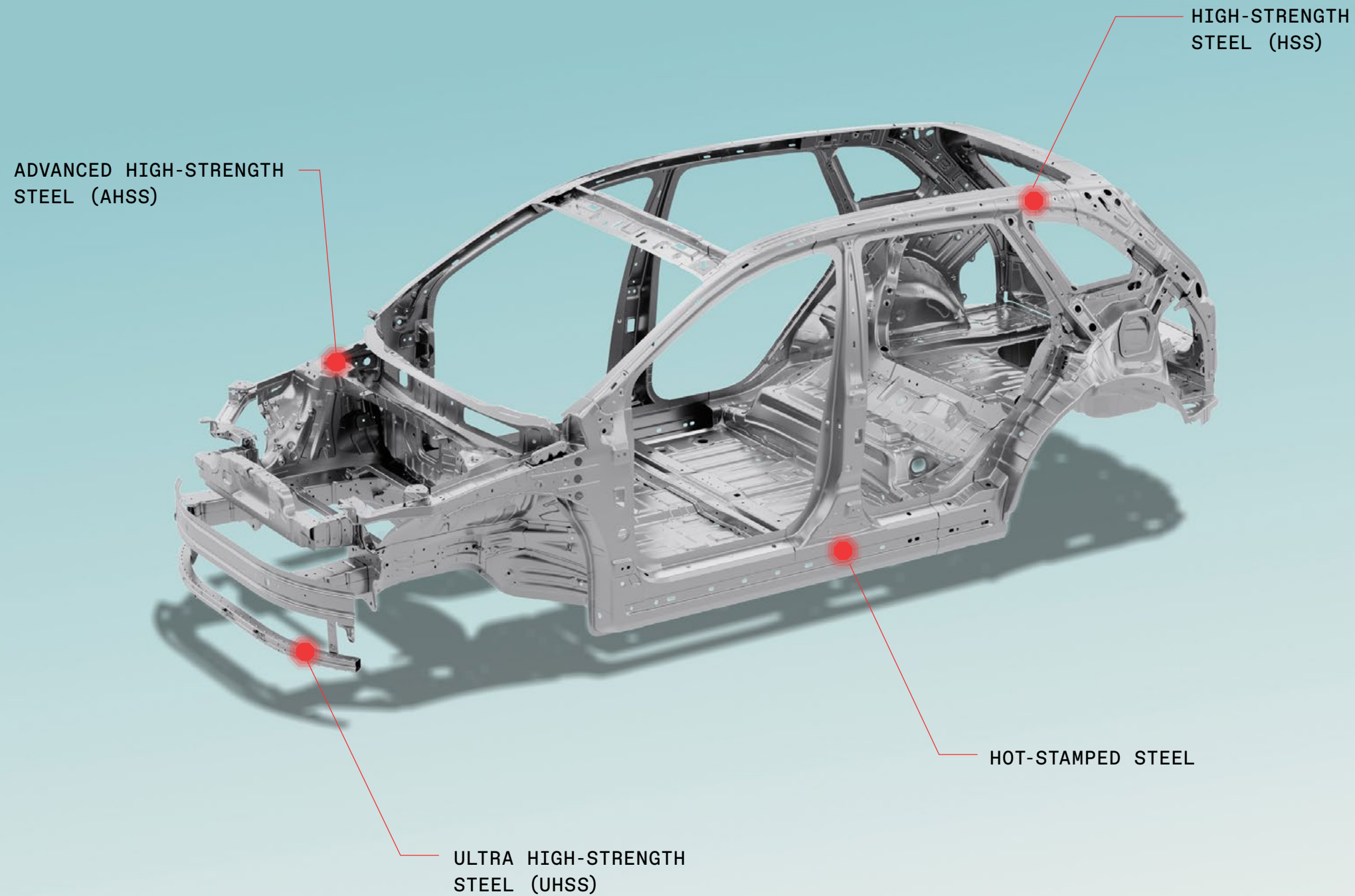
SAFETY

SILENT PROTECTION

Safety that preserves
your peace of mind.

● MG PILOT CUSTOM
5-STAR EURO NCAP RATING
HIGH STRENGTH STEEL





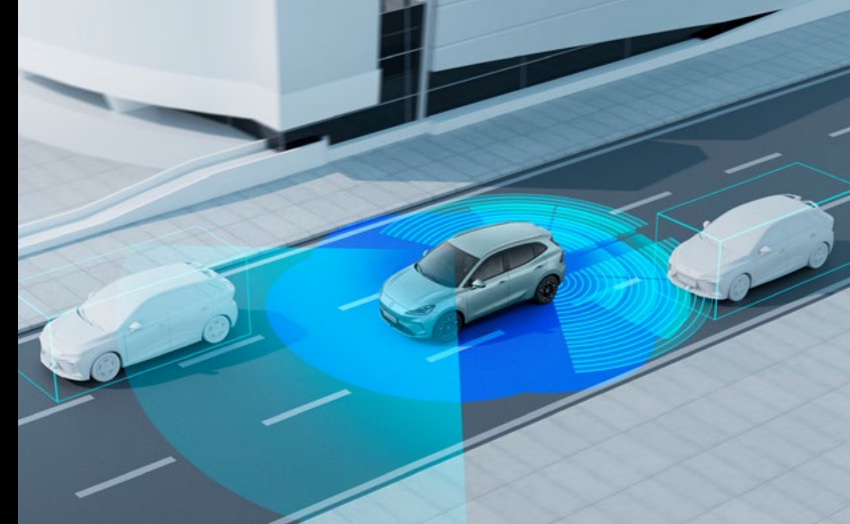
MG PILOT CUSTOM

MG Pilot is an advanced suite of driver assistance systems to anticipate what lies beyond your sightline and the Custom function allows you to personalise your preferred settings and recall them easily with each drive.

Active Emergency Braking, Lane Departure Warning, Adaptive Cruise Control, and Blind Spot Detection all monitor vigilantly with your safety in mind, allowing you to focus entirely on enjoying the journey ahead.

COCOONED IN SAFETY

Awarded a 5-star Euro NCAP rating, protection works silently around you as a high-strength chassis creates a reassuring cocoon of safety. All models include seven airbags: front, side, curtain, and a central airbag, providing comprehensive passive safety for all occupants.





SPECIFICATIONS

PERSONALISE YOUR STYLE

- MG4 EV URBAN COMFORT STANDARD RANGE
- MG4 EV URBAN COMFORT LONG RANGE
- MG4 EV URBAN PREMIUM LONG RANGE



COLOURS



○ ARCTIC WHITE
STANDARD PAINT



● BLACK PEARL
METALLIC PAINT



● CAMDEN GREY
METALLIC PAINT



● HOLBORN BLUE
METALLIC PAINT



● COSMIC SILVER
METALLIC PAINT



● STONE GREEN
TRI-COAT PAINT



● DYNAMIC RED
TRI-COAT PAINT

MG4 EV URBAN COMFORT STANDARD RANGE

- Up to 201 mile WLTP Combined Range
- 42.8 kWh LFP (Lithium Iron Phosphate) Battery
- 16" Alloy Wheels
- MG Pilot including MG Pilot Custom Function
- Black and Grey Fabric Upholstery
- Full LED Headlights & DRL & Rear Lights
- Automatic Headlamps
- Roof Rails & Rear Spoiler
- 7" HD Driver Display & 12.8" HD Colour Touchscreen
- Satellite Navigation
- Wireless Connection to Apple CarPlay™ & Android Auto™
- iSMART



MG4 EV URBAN COMFORT LONG RANGE

- Up to 258 mile WLTP Combined Range
- 53.9 kWh LFP (Lithium Iron Phosphate) Battery
- 16" Alloy Wheels
- MG Pilot including MG Pilot Custom Function
- Black and Grey Fabric Upholstery
- Full LED Headlights & DRL & Rear Lights
- Automatic Headlamps
- Roof Rails & Rear Spoiler
- 7" HD Driver Display & 12.8" HD Colour Touchscreen
- Satellite Navigation
- Wireless Connection to Apple CarPlay™ & Android Auto™
- iSMART



MG4 EV URBAN PREMIUM LONG RANGE

- Up to 251 mile WLTP Combined Range
- 53.9 kWh LFP (Lithium Iron Phosphate) Battery
- 17" Alloy Wheels
- Electric Driver's 6-Way Adjustable Seat
- Battery Pre-Heating Ahead of Charge
- Heated Steering Wheel
- Heated Front Seats
- Ambient Lighting
- 6 Speaker Audio System
- 360o Parking Camera with Transparent Chassis
- Rear Privacy Glass
- Online Apps: Live Traffic, Spotify, TikTok, YouTube, Amazon Music



FEATURES

MG Pilot	Comfort Standard Range	Comfort Long Range	Premium Long Range
MG Pilot Custom Function	•	•	•
Adaptive Cruise Control (ACC) with Intelligent Cruise Assist (ICA)	•	•	•
Active Emergency Braking with Pedestrian and Bicycle Detection	•	•	•
Lane Keep Assist (LKA) with Lane Departure Warning System (LDWS) and Emergency Lane Keeping (ELK)	•	•	•
Traffic Jam Assist (TJA)	•	•	•
Intelligent Speed Limit Assist (SAS) with traffic sign recognition	•	•	•
Intelligent High Beam Assist	•	•	•
Driver Monitoring System (DMS)	•	•	•
Blind Spot Detection (BSD) with Lane Change Assist (LCA)	•	•	•
Forward & Rear Collision Warning (FCW/RCW)	•	•	•
Rear Cross Traffic Alert (RCTA)	•	•	•
Door Opening Warning (DOW)	•	•	•

Safety & Security	Comfort Standard Range	Comfort Long Range	Premium Long Range
ABS and EBD	•	•	•
ESP and EBA	•	•	•
Rear ISOFIX (x2)	•	•	•
Front Dual Airbags	•	•	•
Front Side Airbags	•	•	•
Front Central Airbag	•	•	•
Side Curtain Airbags	•	•	•
Front Passenger Airbag Deactivation Switch	•	•	•
Tyre Pressure Monitoring System (TPMS)	•	•	•
Electronic Parking Brake	•	•	•
Auto Hold Function	•	•	•
Hill Start Assist	•	•	•
Driver's Seat Belt Reminder	•	•	•
Front and Rear Passenger's Seat Belt Reminder	•	•	•
Front and Rear Seat Belt (3 point with Pretensioner and Load Limiter)	•	•	•
Alarm & Immobiliser	•	•	•

Vehicle Exterior	Comfort Standard Range	Comfort Long Range	Premium Long Range
Full Auto LED Headlights with Auto Low/High Beam with follow me home function	•	•	•
Integrated LED Daytime Running Lights	•	•	•
LED Rear Lights	•	•	•
Rear Fog Light (Single light)	•	•	•
LED Centre Brake Light	•	•	•
Rear Privacy Glass			•
Roof Rails	•	•	•
Rear Spoiler	•	•	•
Rear Parking Sensors	•	•	•
Active Grille System (AGS)	•	•	•
Electrically Adjustable and Heated Door Mirrors	•	•	
Electrically Adjustable, Heated and Power Folding Door Mirrors			•

Wheels	Comfort Standard Range	Comfort Long Range	Premium Long Range
16" Alloy Wheels	•	•	
17" Alloy Wheels			•
Tyre Repair Kit	•	•	•

Seating	Comfort Standard Range	Comfort Long Range	Premium Long Range
Black & Grey Fabric Upholstery	•	•	•
Driver's Manual 6-way Adjustable Seat	•	•	
Electric Driver's 6-way Adjustable Seat			•
Passenger's 4-way Adjustable Seat	•	•	•
2nd Row 60:40 Split Fold Seat	•	•	•

Comfort & Convenience	Comfort Standard Range	Comfort Long Range	Premium Long Range
Automatic Climate Control with Rear Vents	•	•	•
Heat Pump	•	•	•
Manual Dimming Rear View Mirror	•	•	•
Vehicle to Load charging	•	•	•
Battery Pre-heating Ahead of Charging			•
Multifunction Steering Wheel	•	•	
Leather Style Multifunction Steering Wheel			•
Reach & Height Adjust Steering Wheel	•	•	•
Heated Steering Wheel			•
Heated Front Seats (1 Level)			•
4 Driving Modes (Normal, Eco, Sport, Custom)	•	•	•
4 Regenerative Braking Modes (Low (1), Medium (2), Strong (3), Adaptive (A))	•	•	•
One Pedal Driving	•	•	•
Keyless Entry	•	•	•
Ambient Lighting			•
Front & Rear Reading Lights	•	•	•
Driver – Front Sun Visors Mirror & Vanity Light	•	•	•
Passenger – Front Sun Visors Mirrors	•	•	•
Front & Rear Electric Windows with One-touch Up/Down	•	•	•

In-Car Entertainment	Comfort Standard Range	Comfort Long Range	Premium Long Range
4-Speaker Audio System	•	•	
6-Speaker Audio System			•
DAB+ Radio	•	•	•
7" Digital Driver Information Display	•	•	•
12.8" HD Infotainment Screen	•	•	•
iSMART	•	•	•
Satellite Navigation	•	•	•
Live services (additional services include Weather, Live Traffic, YouTube, Spotify, TikTok, Amazon Music)			•
Front 12V Socket	•	•	•
3 USB-C Ports (2 front / 1 rear)	•	•	•
Wireless Connection to Apple CarPlay™ and Android Auto™	•	•	•
Wireless Mobile Phone Charger			•
Reversing Camera	•	•	
360° Parking Camera with Transparent Chassis			•

Warranty & Servicing	
Service Intervals	1 year / 15,000 miles
Manufacturer's Warranty	7 years / 80,000 miles

TECHNICAL DATA

Performance & Transmission		Comfort Standard Range	Comfort Long Range	Premium Long Range
Transmission		Fixed Ratio	Fixed Ratio	Fixed Ratio
Driven Wheels		Front wheel drive, motor at front	Front wheel drive, motor at front	Front wheel drive, motor at front
Electric Motor Type		Synchronous Motor	Synchronous Motor	Synchronous Motor
Brakes		Front Ventilated Disc / Rear Solid Disc	Front Ventilated Disc / Rear Solid Disc	Front Ventilated Disc / Rear Solid Disc
Suspension set up		Front MacPherson & Torsion Beam Rear Suspension	Front MacPherson & Torsion Beam Rear Suspension	Front MacPherson & Torsion Beam Rear Suspension
Disc Brakes - Front		280mm	300mm	300mm
Disc Brakes		272mm	300mm	300mm
Battery Type		LFP (Lithium Iron Phosphate)	LFP (Lithium Iron Phosphate)	LFP (Lithium Iron Phosphate)
Battery Capacity (nominal 1C)	kWh	42.8 kWh	53.9 kWh	53.9 kWh
Battery Capacity (usable 1C)	kWh	41.9kWh	52.8kWh	52.8kWh
Maximum Operating Voltage	V	364.8	387.6	387.6
Nominal Voltage	V	302.4	321.3	321.3
Maximum Power	PS (kw)	149 (110)	160 (118)	160 (118)
Maximum Torque	lb ft (NM)	184 (250)	184 (250)	184 (250)
0-62mph	seconds	9.6	9.5	9.5
Maximum Speed	mph (km)	99 (160)	99 (160)	99 (160)
Charger Connection Type		Combined Type 2 and CCS	Combined Type 2 and CCS	Combined Type 2 and CCS
On-board Charger	AC	11kW	11kW	11kW
Maximum Rapid Charge Capability	DC	82kW	87kW	87kW
Estimated Charging Time (2.2kW AC 3-Pin Domestic)	10 to 100% (emergency use)	22.5 hours	28 hours	28 hours
Estimated Charging Time (7kW AC fast charger)	10 to 100%	7.5 hours	9 hours	9 hours
Estimated Charging Time (50kW DC public rapid charger)	10 to 80%	40 minutes	50 minutes	50 minutes
Estimated Charging Time (150kW DC public rapid charger)	10 to 80%	28 minutes	30 minutes	30 minutes
Electric Driving Efficiency - miles/kWh (kWh/100km)	Combined	4 miles per kWh (15.5kWh/100km)	4 miles per kWh (15.3kWh/100km)	4 miles per kWh (15.5kWh/100km)
	City	6.2 miles per kWh (9.9kWh/100km)	6.2 miles per kWh (10kWh/100km)	6.2 miles per kWh (10kWh/100km)
Maximum Driving Range - miles (km)	Combined	201 (325)	258 (416)	251 (405)
	City	297 (478)	373 (601)	373 (602)
CO2 - WLTP Combined	g/km	0	0	0

Maximum charging rates and estimated charging times will vary dependent on vehicle and climatic conditions.

DIMENSIONS

Dimensions	Comfort		Premium
Overall Length (mm)	4,395 mm		
Width – Excluding Mirrors (mm)	1,842 mm		
Overall width – Including Mirrors (mm)	2,139 mm		
Height – Including Roof Rails (mm)	1,549mm		
Wheelbase (mm)	2,750 mm		
Front Track (mm)	1,547 mm		
Rear Track (mm)	1,547 mm		
Luggage Capacity (l)– Seats Up (Floor to Roof - 98L Underfloor Storage Included)	577 litres	568 litres	
Luggage Capacity (l) – Seats Down (Floor to Roof - 98L Underfloor Storage Included)	1,364 litres	1,362 litres	
Tyre Size	195/60 R16	205/50 R17	



FRONT TRACK
1,547MM

WIDTH
(INC MIRRORS)
2,139MM



REAR TRACK
1,547MM

WIDTH
(EXC MIRRORS)
1,842MM

HEIGHT
1,672MM



WHEELBASE
2,750MM

LENGTH
4,395MM

1,364L (COMFORT) 1,362L (PREMIUM)
LITRE BOOT CAPACITY (SEATS FOLDED)

577L (COMFORT) 568L (PREMIUM)
LITRE BOOT CAPACITY (SEATS UP)

AFTERCARE

7 YEAR WARRANTY

More peace of mind comes as standard with every MG. The MG4 EV Urban offers reassurance of our full 7 year or 80,000 mile warranty, whichever comes first.

What's more, your battery is covered by an 8 year warranty. Our warranties ensures that expert MG technicians will always be able to keep your car in the best of health. They're also fully transferable to future owners.

MG SERVICE PLANS

To enjoy mile after mile of hassle-free motoring, you can avoid the worry of unexpected costs with an MG Service Plan. Your MG will be protected for up to seven years with a mileage range of your choice. And it will have the care and attention of the MG authorised repairer network, offering genuine parts and factory trained staff.





7 YEAR
WARRANTY

mg.co.uk



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