



The new SEAT Arona.

Pricing and specification list.



Contents.

03

Why easymove?

04

Pick your trim.

12

Pick your engine.

24

Option prices.

25

SEAT Connect.

14

Pick your colour.

16

Equipment.

26

**Warranties &
service plans.**

29

**Vehicle
excise duty.**

**Benefit in
kind tax.**

30

Technical data.

Why **easy**move?

We've made it really simple to pick the SEAT Arona that's right for you. There are six individual trims, each with their own unique equipment and appeal.

1 Pick the trim that sounds like your kind of car.

2 Choose the engine that suits you.

3 Personalise your Arona with your favourite colour and contrasting roof.

And that's it. It couldn't be easier to do your thing.



1. Pick your trim.



- 01. **Arona SE.** The Essential One.
- 02. **Arona SE Technology.** The Connected One.
- 03. **Arona FR.** The Adventurous One.
- 04. **Arona FR Sport.** The Sporty One.
- 05. **Arona FR Limited Edition.** The Exceptional One.
- 06. **Arona XPERIENCE.** The Indulgent One.
- 07. **Arona XPERIENCE Lux.** The Luxury One

Arona SE.

The Essential One.

From £22,460*

The Arona SE is equipped to let you do your thing every day. From front assist that helps you avoid getting up close to the vehicle ahead, Eco LED Daytime Running Lights so you can see and be seen 24/7, to a 8.25" touchscreen media system so you're free to listen to whatever gets you going for the journey.

Key specifications for the SE trim

Wheels and tyres

- 17" 'Dynamic' machined alloy wheels

Exterior equipment

- Contrast roof
- Door mirrors (electrically adjustable)
- LED Daytime Running Lights (DRLs)
- Metallic paint

Infotainment

- Media system colour
 - 8.25" colour touchscreen
- Bluetooth® audio streaming and handsfree system
- AM/FM radio with DAB (Digital Audio Broadcasting)
- Wireless Full Link smartphone integration
- 8" Digital cockpit

- SEAT Connect: Safety Service and Remote

Seats and trim

- Leather steering wheel, gear knob & handbrake

Functional and mechanical

- Cruise control and speed limiter
- Air conditioning
- Electric front and rear windows

Safety and security

- Tiredness recognition system
- Hill hold control
- Emergency brake assist (EBA) and front assist
- Attention and drowsiness assist Lane assist
- Dynamic road sign display
- Rear parking sensors
- Multifunction Camera

01. 17" 'Dynamic' alloy wheels.

02. Satin Black cloth.

*Price for Arona SE 1.0 TSI EVO 95PS.

The SEAT Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, SEAT cannot guarantee consistent availability in all countries for the duration of SEAT Connect services. Possible changes in technology may cause permanent unavailability of them.



Model shown: Arona SE in Magnetic Grey with Black roof.



Arona SE Technology.

The Connected One.

From £23,525*

Keep doing your thing, by bringing everything you do into your car. Wireless Full Link connects you to your calls, messages, social media, music streaming and more. With a wireless charger, your phone will never run out of juice. And with a sat nav, you'll always know exactly where you're going in life.

In addition to the SE trim

Infotainment

- Navigation system
 - 9.2" colour touchscreen and proximity sensor
 - Navigation system with 3D map display and voice control
 - Wireless phone charger
 - SEAT Connect: Safety, Service, Remote & Online As per SEAT Connect: Safety, Service and Remote plus....
 - Online infotainment: 3 year subscription included:
 - Online map update
 - Online traffic information
 - Online route calculation
 - Parking and petrol stations

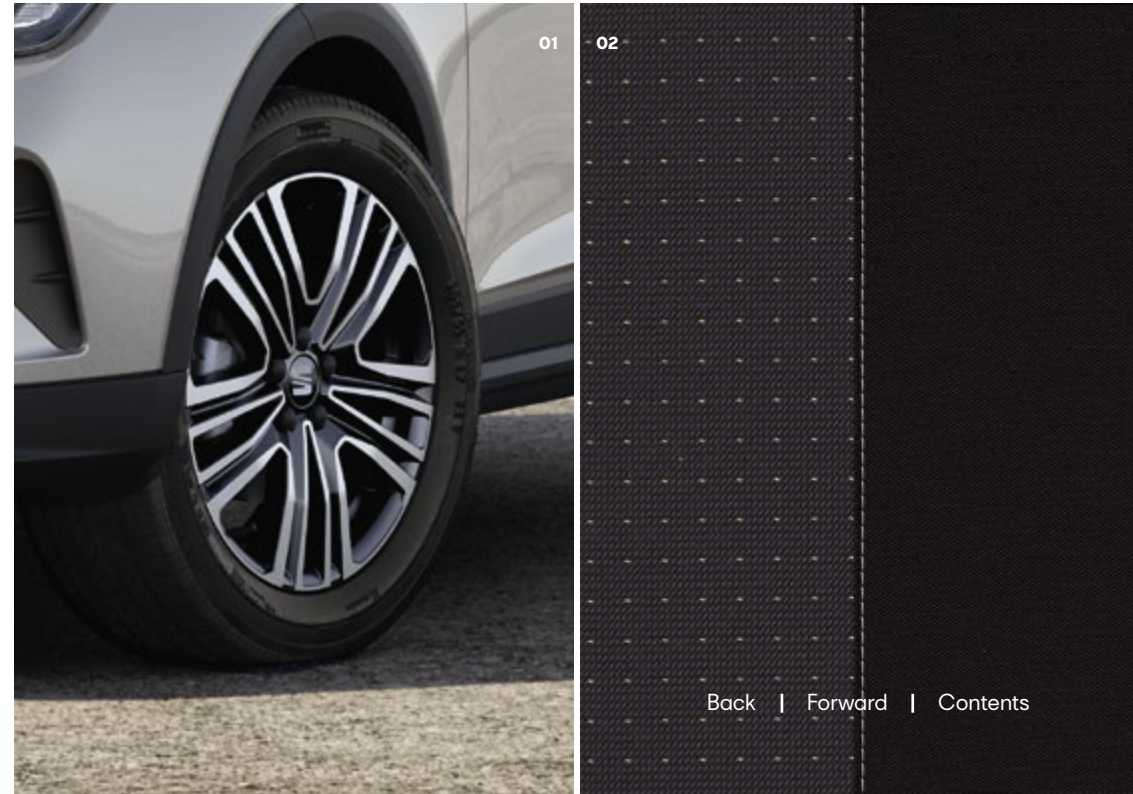
*Price for Arona SE Technology 1.0 TSI EVO 95PS.

01. 17" 'Dynamic' alloy wheels.

02. Satin Black cloth.



Model shown: Arona SE Technology in Urban Silver metallic paint with Midnight Black roof.



Arona FR.

The Adventurous One.

From £25,875*

Start your adventure with the Arona FR with head-turning LED headlights, 17" alloy wheels and dark tinted windows. Enjoy the thrill of the road with sports seats and the SEAT drive profile which you can customise to suit your driving style.

In addition to the SE Technology trim

Wheels and tyres

- 17" 'Dynamic' alloy wheels

Exterior equipment

- Dark tinted rear windows
- Door mirrors (roof coloured)
- Door mirrors (electronically adjustable, folding and heated)
- Front fog lights with cornering function
- Coming and leaving home headlight function
- Roof rails (chrome)
- Window trim (chrome)

Interior equipment

- Interior ambient lighting
- Interior light in footwell, central console and door panel

Seats and trim

- Leather steering wheel (flat bottomed, perforated with red stitching and FR logo) and leather gear knob and handbrake

Functional and mechanical

- Dual-zone climate control
- Alcantaro filter
- Rain-sensing wipers
- SEAT drive profile
- Steering wheel-mounted gearshift paddles (DSG models only)

Safety and security

- Alarm with back-up horn and tow-away protection

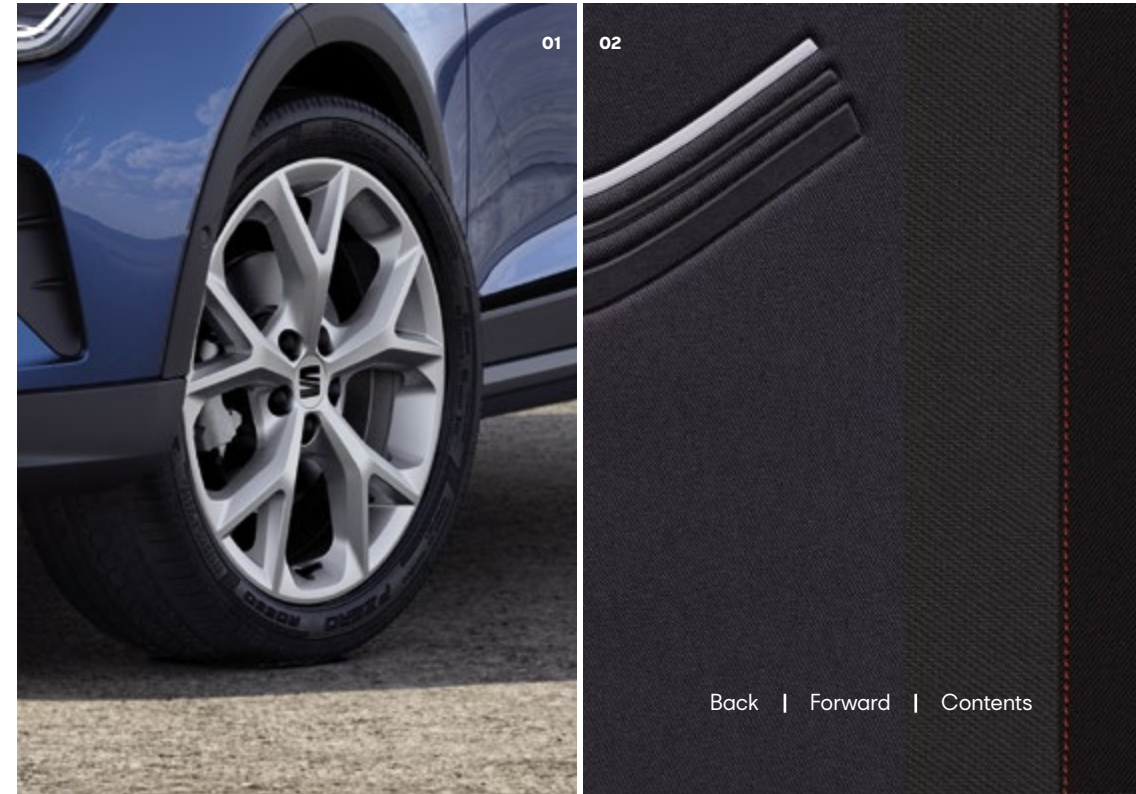
01. 17" 'Dynamic' alloy wheels.

02. Navy and Black Cloth.

*Price for Arona FR 1.0 TSI 115PS.



Model shown: Arona FR in Sapphire Blue metallic paint.



Arona FR Sport.

The Sporty One.

From £27,045*

Sometimes you need to make your own powerful statement. Make yours with striking 18" 'Performance' alloy wheels, dark tinted windows, and evocative twin exhaust pipes, while keeping tabs on performance via a driver-focused digital cockpit – the ultimate in sporty appeal.

In addition to the FR trim

Wheels and tyres

- 18" 'Performance' alloy wheels

Infotainment

- 10" Digital Cockpit

Seats and trim

- Microsuede Upholstery

Functional and mechanical

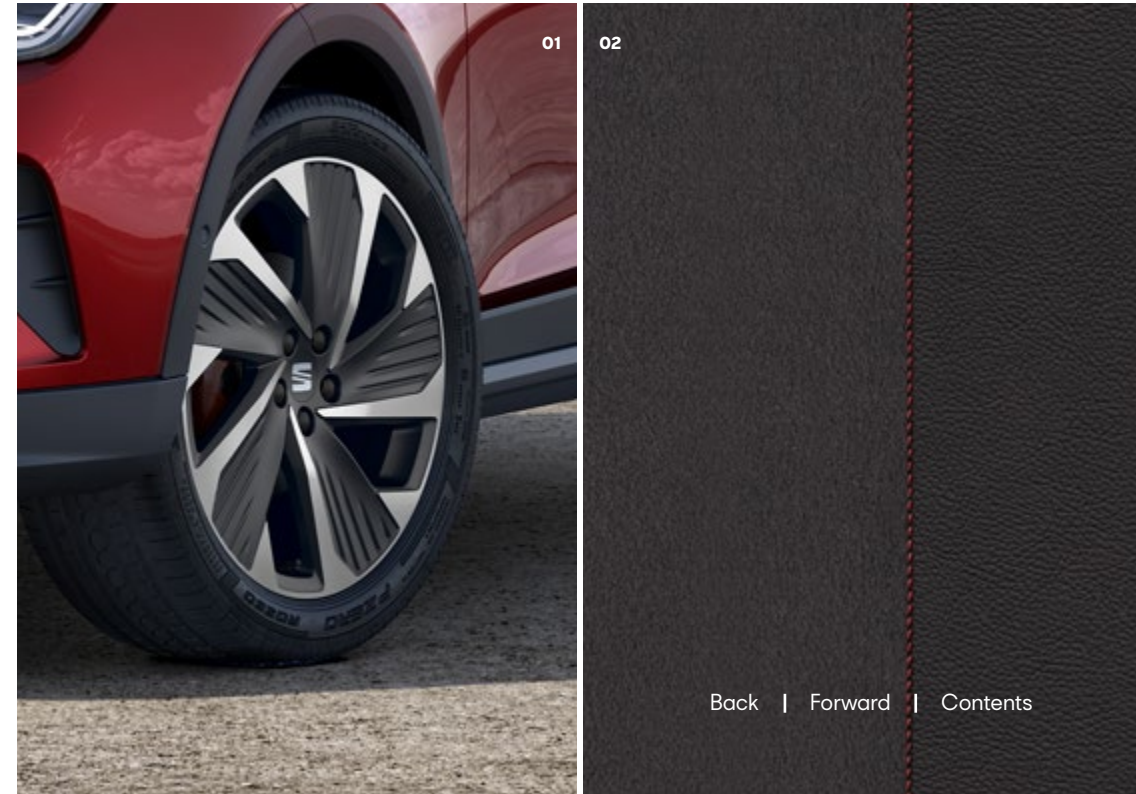
- Heated front seats

- 01.** 18" 'Performance' alloy wheels.
- 02.** Black microsuede with contrast stitching in Lava Red.

*Price is for Arona FR Sport 1.0 TSI 115PS.



Model shown: Arona FR Sport in Desire Red metallic paint with Black roof.



Arona FR Limited Edition.

The Exceptional One.

From £27,490*

Seize the chance! Limited Edition Arona boasting fresh 18" Cosmo Grey wheels, stellar BeatsAudio sound, Park Assist, and a panoramic sunroof. The epitome of tech-infused sportiness.

In addition to the FR trim

Wheels and tyres

- 18" 'Performance' alloy wheel in Cosmo Grey
- 18" Space saver spare wheel
- 10" Digital cockpit
- BeatsAudio™

Seats and trim

- Black sports bucket seats
- Grey interior styling
- Grey interior air vents

Functional and mechanical

- KESSY (Keyless entry & go)
- Park Assist
- Rear view camera

*Price is for Arona FR Limited Edition 1.0 TSI 115PS.

01. 18" 'Performance' alloy wheel in cosmo grey

02. Black sports bucket seats with contrast stitching in Lava Red.



Model shown: Arona FR Limited Edition in Graphene Grey with Black roof.



Arona XPERIENCE.

The Indulgent One.

From £26,595*

Love every minute of going your own way with an indulgent level of interior comfort. Enjoy things from the get-go, with hands-free unlocking and an engine that starts at the touch of a button. Feel reassured with adaptive cruise control and rear parking sensors to make driving and manoeuvring a breeze.

In addition to the SE Technology trim

Wheels and tyres

- 17" 'Dynamic' machined alloy wheels

Exterior equipment

- Door mirrors (electrically adjustable, folding and heated)
- Door mirrors (roof coloured)
- Front fog lights with cornering function
- Coming and leaving home headlight function
- Roof rails (chrome)
- Window trim (chrome)

Interior equipment

- Interior ambient lighting
- Interior light in footwell, central console and door panel

Seats and trim

- Central console with storage net
- Front seat with back storage pockets
- Storage pack:
 - Front centre armrest
 - Drawer under front right seat
 - Document holder under left front seat
 - Mounting fixture in luggage compartment

Functional and mechanical

- Adaptive Cruise Control (ACC)
- Auto-dimming rear view mirror
- Dual-zone climate control
- Aircare filter
- KESSY (Keyless entry & go)
- Rain-sensing wipers

Safety and security

- Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection
- High Beam Assist

01. 17" 'Dynamic' machined alloy wheels.

02. Sano Textrim cloth.

*Price is for Arona XPERIENCE 1.0 TSI 115PS.



Model shown: Arona XPERIENCE in Nevada White with Midnight Black roof.



Arona XPERIENCE Lux.

The Luxury One.

From £28,260*

How about the ultimate in luxury? Have everything you need at your fingertips making every journey smooth, refined and intuitive. From park assist that lets you know a parking space is big enough, to a driver-focused digital cockpit so you can keep track of performance, it's never been easier to control exactly how you want to do your thing.

In addition to the XPERIENCE trim

Wheels and tyres

- 18" 'Performance' alloy wheels

Infotainment

- 10" Digital cockpit

Seats and trim

- Microsuede upholstery

Functional and mechanical

- Park assist (self parking functionality)
- Parking sensors (front)
- Rear view camera
- Heated front seats

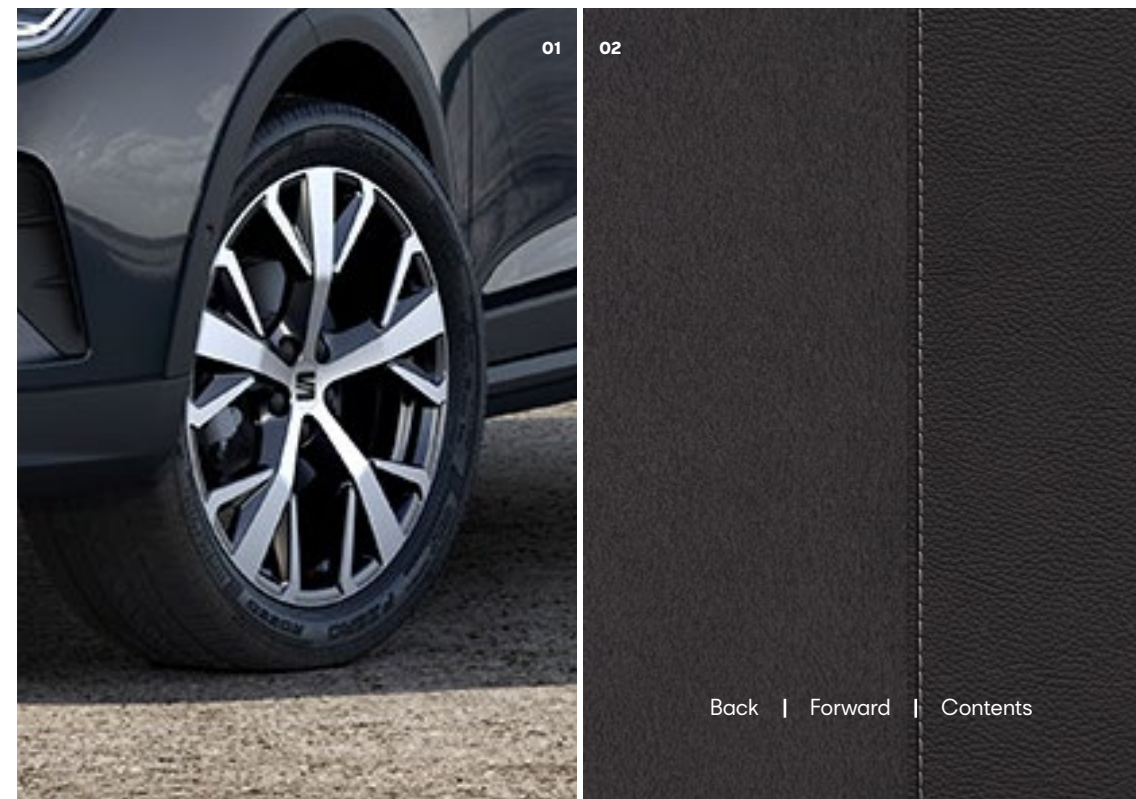
*Price is for Arona XPERIENCE Lux 1.0 TSI 115PS.

01. 18" 'Performance' alloy wheels.

02. Black microsuede with contrast stitching in dark silver



Model shown: Arona XPERIENCE Lux in Magnetic Grey metallic paint with White roof.



2. Pick your engine.

	Derivative	Fuel	WLTP CO ₂ g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2024/25*	Basic price	VAT @ 20%	Retail price (P11D value)	1st Year RFL Rate 2024/25	1st reg fee 2024/25	Recommended On The Road Price
SE	1.0 TSI EVO 95PS	P	124	47.1-51.4	10E	29%	£18,487.50	£3,697.50	£22,185.00	£220.00	£55.00	£22,460.00
	1.0 TSI DSG-auto 115PS	P	127	47.9-50.4	12E	30%	£19,520.83	£3,904.17	£23,425.00	£220.00	£55.00	£23,700.00
SE Technology	1.0 TSI EVO 95PS	P	124	47.1-51.4	10E	29%	£19,375.00	£3,875.00	£23,250.00	£220.00	£55.00	£23,525.00
	1.0 TSI DSG-auto 115PS	P	127	47.9-50.4	12E	30%	£20,408.33	£4,081.67	£24,490.00	£220.00	£55.00	£24,765.00
FR	1.0 TSI 115PS	P	124	47.9-52.3	14E	29%	£21,333.33	£4,266.67	£25,600.00	£220.00	£55.00	£25,875.00
	1.0 TSI DSG-auto 115PS	P	128	47.9-50.4	14E	30%	£22,233.33	£4,446.67	£26,680.00	£220.00	£55.00	£26,955.00
	1.5 TSI DSG-auto 150PS	P	129	47.1-49.6	18E	30%	£22,470.83	£4,494.17	£26,965.00	£220.00	£55.00	£27,240.00
FR Limited Edition	1.0 TSI 115PS	P	127	47.9-52.3	TBC	30%	£22,679.17	£4,535.83	£27,215.00	£220.00	£55.00	£27,490.00
	1.0 TSI DSG-auto 115PS	P	131	47.9-50.4	TBC	31%	£23,579.17	£4,715.83	£28,295.00	£270.00	£55.00	£28,620.00

Some derivatives only available from stock.

*BIK value is based on WLTP CO₂'s and applicable from 01/04/2024.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 - £2,745 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. SEAT may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen SEAT Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 01/04/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

2. Pick your engine.

	Derivative	Fuel	WLTP CO ₂ g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2024/25*	Basic price	VAT @ 20%	Retail price (P11D value)	1st Year RFL Rate 2024/25	1st reg fee 2024/25	Recommended On The Road Price
FR Sport	1.0 TSI 115PS	P	127	47.9-50.4	14E	30%	£22,308.33	£4,461.67	£26,770.00	£220.00	£55.00	£27,045.00
	1.0 TSI DSG-auto 115PS	P	130	47.9-49.6	14E	31%	£23,208.33	£4,641.67	£27,850.00	£220.00	£55.00	£28,125.00
	1.5 TSI DSG-auto 150PS	P	131	47.1-48.7	18E	31%	£23,445.83	£4,689.17	£28,135.00	£270.00	£55.00	£28,460.00
XPERIENCE	1.0 TSI 115PS	P	123	47.9-52.3	14E	29%	£21,933.33	£4,386.67	£26,320.00	£220.00	£55.00	£26,595.00
	1.0 TSI DSG-auto 115PS	P	128	47.9-50.4	14E	30%	£22,766.67	£4,553.33	£27,320.00	£220.00	£55.00	£27,595.00
XPERIENCE Lux	1.0 TSI 115PS	P	126	47.9-51.4	15E	30%	£23,320.83	£4,664.17	£27,985.00	£220.00	£55.00	£28,260.00
	1.0 TSI DSG-auto 115PS	P	130	47.9-49.6	14E	31%	£24,154.17	£4,830.83	£28,985.00	£220.00	£55.00	£29,260.00

Some derivatives only available from stock.

*BIK value is based on WLTP CO₂'s and applicable from 01/04/2024.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 - £2,745 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. SEAT may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen SEAT Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 01/04/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

3. Pick your colour.

Print and screen view do not provide an exact representation of colour.
Please refer to the paint colour moulds at your local SEAT Retailer.
Some colours only available from stock.

For full bi-colour roof combinations and availability, see next page.



White¹

SE SE Tech FR FRS
XP XPL FR LE



Nevada White²

SE SE Tech FR FRS
XP XPL FR LE



Magnetic Grey²

SE SE Tech FR FRS
XP XPL FR LE



Midnight Black²

SE SE Tech FR FRS
XP XPL FR LE



Desire Red²

SE SE Tech FR FRS
XP XPL FR LE



Emocion Red¹

SE SE Tech FR FRS
XP XPL FR LE



Urban Silver²

SE SE Tech FR FRS
XP XPL FR LE



Sapphire Blue²

SE SE Tech FR FRS
XP XPL FR LE



Mountain Green²

SE SE Tech XP XPL
FR LE



Graphene Grey²

FR LE

SE SE SE Tech SE Technology FR FR FRS FR Sport FR LE FR Limited Edition XP XPERIENCE XPL XPERIENCE Lux ¹Non-metallic ²Metallic

3. Pick your roof colour.

Optional Standard - Not available

There is no additional cost on any exterior colour or bi-colour roof.
Some colours only available from stock.



Magnetic Grey¹ SE SE Tech FR FRS FR LE XP XPL

Midnight Black¹ SE SE Tech FR FRS FR LE XP XPL

White¹ SE SE Tech FR FRS FR LE XP XPL

Roof Colour

	SE			FR			XPERIENCE				
Body colour	01 Grey	02 Black	03 White	Body colour	01 Grey	02 Black	03 White	Body colour	01 Grey	02 Black	03 White

Body Colour

Non-metallic paint

White	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Emocion Red	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Metallic paint

Sapphire Blue	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Magnetic Grey	-	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>
Mountain Green	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Desire Red	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-
Midnight Black	-	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>
Dark Camouflage	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nevada White	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-
Urban Silver	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-
Graphene Grey	-	-	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-	-	-	-

SE SE Tech SE Technology FR FRS FR Sport FR LE FR Limited Edition XP XPERIENCE XPL XPERIENCE Lux ¹Non-metallic ²Metallic

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux
Wheels and tyres							
17" 'Dynamic' 26/2 machined alloy wheels with 205/55 R17 tyres	■	■	-	-	-	-	-
17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres	-	-	■	-	-	-	-
18" Machined alloy wheels in Black and grey with 215/45 R18 tyres	-	-	-	■	-	-	-
18" 'Performance' Cosmo Grey 26/2 alloy wheels with 215/45 R18 tyres	-	-	-	-	■	-	-
17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres	-	-	-	-	-	■	-
18" 'Performance' Nuclear Grey 26/1 alloy wheels with 215/45 R18 tyres	-	-	-	-	-	-	■
Emergency tyre repair kit	■	■	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux
Exterior equipment							
Contrast roof	■	■	■	■	■	■	■
Dark tinted rear windows	-	-	■	■	■	-	-
Door mirrors (body coloured)	■	■	-	-	-	-	-
Door mirrors (roof coloured)	-	-	■	■	■	■	■
Door mirrors (electrically adjustable)	■	■	-	-	-	-	-
Door mirrors (electrically adjustable, folding and heated)	-	-	■	■	■	■	■
Front fog lights with cornering function	-	-	■	■	■	■	■
Rear fog light	■	■	■	■	■	■	■
Rear spoiler	■	■	■	■	■	■	■
ECO LED automatic headlights and LED daytime running lights	■	■	-	-	-	-	-
FULL LED automatic headlights with dynamic headlight range control, coming and leaving home feature and LED daytime running lights	-	-	■	■	■	■	■
Coming & leaving home headlight function	-	-	■	■	■	■	■
Hidden exhaust pipe	■	■	-	-	-	■	■
Twin exhaust pipe styling (hidden exhaust pipe)	-	-	■	■	■	-	-
LED Daytime Running Lights (DRLs)	■	■	■	■	■	■	■
LED rear taillights	-	-	■	■	■	■	■
Licence plate lights	■	■	■	■	■	■	■
Metallic paint	■	■	■	■	■	■	■
Black roof rails and window surrounds	■	■	-	-	-	-	-
Chrome roof rails and window surrounds	-	-	■	■	■	■	■

Equipment.

■ Standard □ Optional - Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux
Infotainment							
Bluetooth® audio streaming and handsfree system	■	■	■	■	■	■	■
8" Digital cockpit	■	■	■	-	-	■	-
10" Digital cockpit	-	-	-	■	■	-	■
8.25" Touchscreen display							
- 8.25" touchscreen	■	-	-	-	-	-	-
- USB type C sockets (data only)							
- DAB/AM/FM radio							
9.2" Navigation system							
- 9.2" touchscreen							
- USB type C sockets (data only)	-	■	■	■	■	■	■
- Voice control							
- DAB/AM/FM Radio							
Full Link smartphone integration (Mirror Link, Wireless Apple CarPlay, Google Android Auto) with USB Type C cable for Apple and Android devices							
	■	■	■	■	■	■	■
Wireless phone charger	-	■	■	■	■	■	■
Six speakers	■	■	■	■	■	■	■
BeatsAudio™ Including:							
- 18" space saver spare wheel	□	□	□	□	■	□	□
- Luggage compartment lining							

Equipment.

■ Standard □ Optional – Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux
Infotainment							
SEAT Connect: Safety, Service and Remote Access Safety & Service:							
10 year subscription included:							
- Public emergency call							
- Breakdown call							
- Service scheduling							
Remote Access: 10 year subscription included:	■	■	■	■	■	■	■
- Driving data							
- Parking position							
- Remote lock and unlock							
- Anti-theft/area/speed alert							
SEAT Connect PLUS:							
As per SEAT Connect and additional online infotainment:							
Online infotainment: 3 year subscription included:							
- Online map update	-	■	■	■	■	■	■
- Online traffic information							
- Online route calculation							
- Parking and petrol stations							
Interior equipment							
Sunvisors with mirror and card holder driver side	■	■	■	■	■	■	■
Dimmable interior rear view mirror	■	■	-	-	-	-	-
Auto-dimming rear view mirror	-	-	■	■	■	■	■
Interior ambient lighting	-	-	■	■	■	■	■
Front courtesy light with front reading light	-	-	■	■	■	■	■
Interior chrome pack	■	■	■	■	■	■	■
Interior light in footwell & central console & door panel	-	-	■	■	■	■	■
Illuminated air vent surrounds	-	-	■	■	■	■	■

The SEAT Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, SEAT cannot guarantee consistent availability in all countries for the duration of SEAT Connect services. Possible changes in technology may cause permanent unavailability of them.

Equipment.

■ Standard □ Optional – Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux
Seats and trim							
Grey interior roof	■	■	–	–	–	–	–
Black interior roof	–	–	■	■	■	■	■
Central console with storage net	–	–	–	–	–	■	■
Titan Black dashboard	■	■	■	■	■	■	■
Coloured interior air vents (SE, SE Tech: Honey Mustard; FR FR Sport: Daring Red; XPERIENCE and XPERIENCE Lux: Aran Green)	■	■	■	■	–	■	■
Grey interior air vents	□	□	□	□	■	□	□
Double boot floor	■	■	■	■	■	■	■
Front seats with back storage pockets	–	–	–	■	–	■	■
Height-adjustable front seats	■	■	■	■	■	■	■
Sports Cloth Bucket Seats	–	–	–	–	■	–	–
Leather steering wheel, gear knob & handbrake	■	■	–	–	–	■	■
Leather steering wheel (flat bottomed, perforated with red stitching and FR logo) and leather gear knob & handbrake	–	–	■	■	■	–	–
Front comfort seats	–	–	–	■	–	–	■
Microsuede upholstery	–	–	–	■	–	–	■
Split folding rear seats (60/40)	■	■	■	■	■	■	■
Storage pack: Front centre armrest, Drawer under front right seat, Document holder under left front seat, Mounting fixture in luggage compartment	–	–	–	–	–	■	■
Two front and three rear height-adjustable headrests	■	■	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux
Functional and mechanical							
Cruise control and speed limiter	■	■	■	■	■	-	-
Lane keeping system	■	■	■	■	■	■	■
Adaptive Cruise Control (ACC)	-	-	-	-	-	■	■
Air conditioning	■	■	-	-	-	-	-
Dual-zone climate control	-	-	■	■	■	■	■
Dust and pollen filter	■	■	-	-	-	-	-
Aircare filter	-	-	■	■	■	■	■
Electric front and rear windows	■	■	■	■	■	■	■
KESY (Keyless entry & go)	-	-	-	-	■	■	■
Park assist (self parking functionality)	-	-	-	-	■	-	■
Parking sensors (front)	-	-	-	-	■	-	■
Rain-sensing wipers	-	-	■	■	■	■	■
Rear view camera	-	-	-	-	■	-	■
Heated front seats	-	-	-	■	-	-	■

Equipment.

■ Standard □ Optional – Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux
Safety and security							
Safe & Driving Pack (S)							
Consisting of:							
- Attention and drowsiness Assist (ADA)							
- Windshield wiper intermittent control with light sensor							
- Electronic Stability Control (ESC)							
- Extended and proactive pedestrian and cyclist protection							
- Lane Assist	■	■	■	■	■	■	■
- Front Assist (forward collision warning) and autonomous emergency braking (AEB)							
- Dynamic road sign display							
- Rear parking sensors							
- Park distance control							
- Multifunction camera							
Safety and Driving Pack (M)							
Consisting of:							
- Adaptive Cruise Control	-	-	□	□	□	■	■
- High Beam Assist							
- Forward collision warning incl. autonomous emergency braking, for adaptive cruise control "high"							
Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection	□	□	■	■	■	■	■
Driver & Front passenger airbags	■	■	■	■	■	■	■
Side airbags in front with curtain airbag	■	■	■	■	■	■	■
Protective side molding	■	■	■	■	■	■	■
Electronic stability control (ESC)	■	■	■	■	■	■	■
Electronic engine immobiliser	■	■	■	■	■	■	■

Equipment.

■ Standard □ Optional – Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux
Safety and security							
Electronic engine immobiliser	■	■	■	■	■	■	■
ISOFIX points in outer rear seats with top tether anchorage points	■	■	■	■	■	■	■
Three-point seatbelts on all rear seats	■	■	■	■	■	■	■
Tyre pressure monitoring system	■	■	■	■	■	■	■
Tiredness recognition system	■	■	■	■	■	■	■
Hill hold control	■	■	■	■	■	■	■
Seat belt reminder for front and rear seats	■	■	■	■	■	■	■
Locking wheel bolts	■	■	■	■	■	■	■
Emergency Brake Assist (EBA) and front assist	■	■	■	■	■	■	■

Option prices.

■ Standard □ Optional - Not available

	SE	SE Technology	FR	FR Sport	FR Limited Edition	XPERIENCE	XPERIENCE Lux	Basic price	VAT @ 20%	Recommended retail price
Wheels and tyres										
18" space saver spare wheel (in lieu of standard tyre repair kit)	□	□	□	□	-	□	□	£104.17	£20.83	£125.00
Exterior equipment										
Body coloured roof	-	-	□	□	□	□	□	£0.00	£0.00	£0.00
Towing device (includes 18" spare wheel)	□	□	□	□	□	□	□	£620.83	£124.17	£745.00
Functional and mechanical										
Alarm with back-up horn	□	□	■	■	■	■	■	£162.50	£32.50	£195.00
Grey interior air vents	□	□	□	□	■	□	□	£0.00	£0.00	£0.00
Infotainment										
BeatsAudio™: including 18" space saving spare wheel and luggage compartment lining	-	□	□	□	■	□	□	£462.50	£92.50	£555.00
Safety and security										
Safety and Driving Pack (M)										
Consisting of:										
- Adaptive Cruise Control										
- High Beam Assist	-	-	□	□	□	■	■	£208.33	£41.67	£250.00
- Forward collision warning incl. autonomous emergency braking, for adaptive cruise control "high"										

SEAT CONNECT

Get the most out of your new SEAT by downloading the MySEAT app. SEAT CONNECT's innovative services and functions connect you with your SEAT and the world. For instance, you can check if all your car's doors are locked from wherever you are, or you can see where exactly you've parked your SEAT. Thanks to SEAT CONNECT services, you can feel safer and more relaxed behind the wheel. The app lets you to connect your phone to your SEAT and allows you to seamlessly access crucial driving data and information about your vehicle.

Online traffic information ensures you receive up-to-date traffic conditions, keeping you informed and ensuring you avoid traffic delays and take the most optimum route wherever possible. By pressing the breakdown call button in the car or via the phone screen in the infotainment system, the most important information is shared with Roadside Assistance, such as your GPS coordinates and vehicle data, such as warning lights.

SEAT Connect ensures you always receive the latest updates to your infotainment system, the updates are done over-the-air, this ensures you always obtain the latest improved features with no need for a workshop visit.

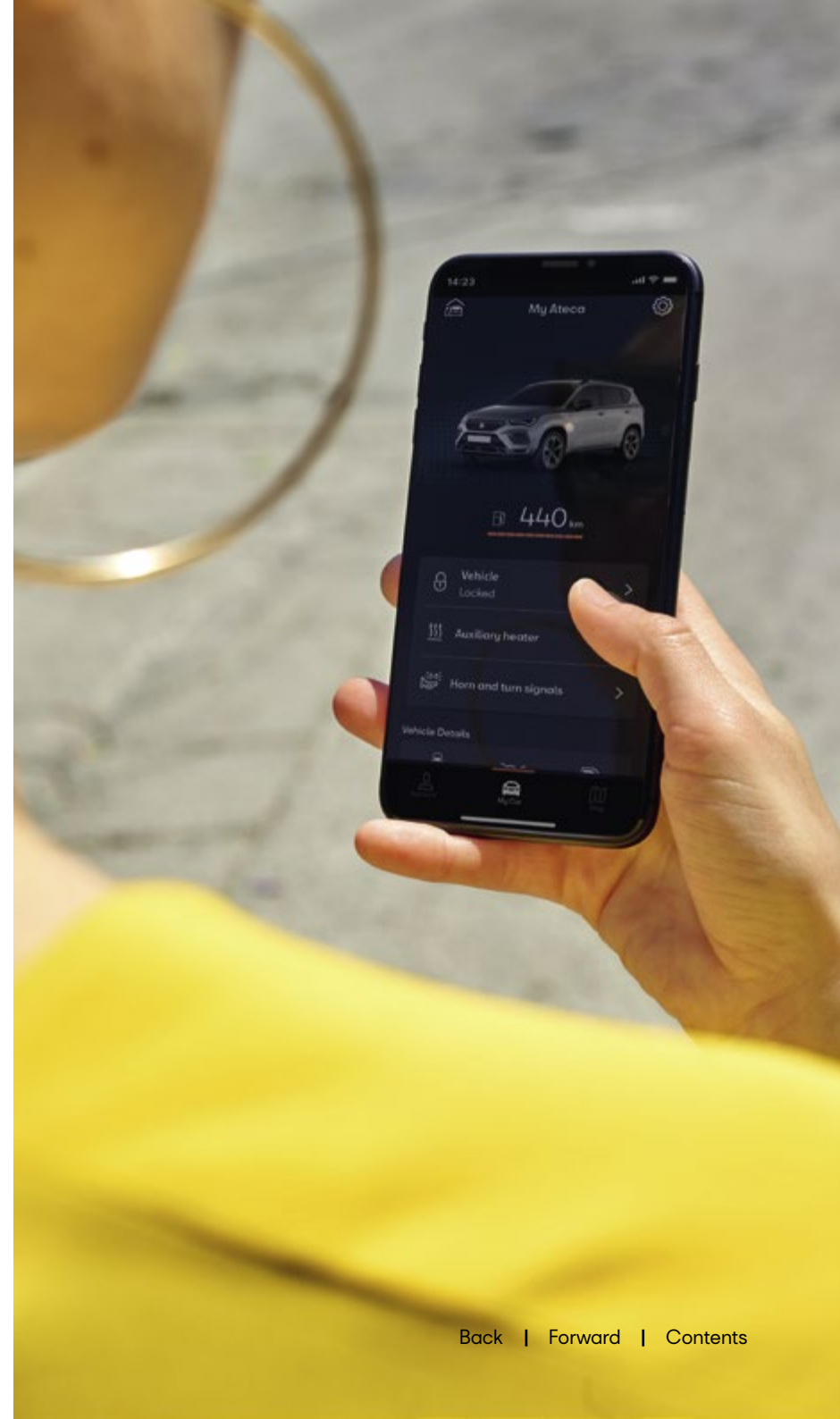
SEAT CONNECT			SEAT CONNECT PLUS
Free for 10 Years			3 Years Free Trial
Standard SEAT CONNECT enables access to multiple features and benefits including:			
Vehicle Status <ul style="list-style-type: none"> • Driving Data • Vehicle Health Report 	Streaming <ul style="list-style-type: none"> • Internet Radio 	E-Hybrid** <ul style="list-style-type: none"> • E-Manager • Departure Times • Remote Battery Charge • Battery Care Mode • Remote Climatization 	<ul style="list-style-type: none"> • Online Traffic Information • Local Hazard Information • Online Route Calculation • Dynamic POI's (Petrol + Charging + Parking Information)
Comfort <ul style="list-style-type: none"> • Parking Position • Personalisation 	Safe and Secure <ul style="list-style-type: none"> • Service Scheduling • Customer Care • Breakdown Call 		
Remote and Control <ul style="list-style-type: none"> • Horn and Turn Signals • Anti-Theft Alert • Remote Lock and Unlock • Remote Auxiliary Heater* 	Navigation <ul style="list-style-type: none"> • Online POI search • Online Destination Import • Online Route Import • Online Maps Update 		

*Functionality only available for Leon and Ateca.

**Features only available on e-hybrid/PHEV models.

Please note: The availability of SEAT CONNECT services may vary depending on your vehicle and vehicle equipment.

25 The SEAT Arona. Pricing and specification list.



Warranties, service plans and insurance.

Optional

Extended Warranties	All trims	Basic price	VAT @ 20%	Recommended retail price	
When you buy a new SEAT it is covered by a 3 year/60,000 miles manufacturer warranty. You can extend this cover, with a 4 year/75,000 miles or 5 year/90,000 miles SEAT Extended Manufacturer Warranty, and get the same level of cover. It is fully transferable to a new owner if you decided to sell your SEAT.	4 years/75,000 miles	<input type="checkbox"/>	£166.67	£33.33	£200.00
Please note: The SEAT Extended Manufacturer Warranty is only available at the time of ordering a new SEAT.	5 years/90,000 miles	<input type="checkbox"/>	£287.50	£57.50	£345.00

Extended Warranty for existing owners: If your existing warranty is about to expire, or if you haven't already got one in place, our Extended Warranty* is designed to protect you. For a quote, visit insurewithseat.co.uk

*SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited. SEAT Extended Warranty is sold and administered by Lawshield UK Limited and underwritten by AWP P&C SA. Terms, conditions, and eligibility criteria apply.

Service plan	All trims	Upfront payment	or	Monthly cost
New Fixed Price Service Plans are available for cars up to 12 months. You always know where you are with our fixed price plans which are inflation proof. Available at participating SEAT Retailers.	Vehicles aged 0-30 days	<input type="checkbox"/>	£199.00	£8.29
Go to seat.co.uk/bookservice	Vehicles age from 31 days up to 12 months	<input type="checkbox"/>	£492.00	£20.50

Prices are subject to change. Includes 1st and 2nd service

The SEAT Warranty

Three-year Warranty.

All new SEAT's registered in the UK come with a three year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 (whichever is soonest).

Retailer Warranty.

Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised SEAT Retailer or repairer, however, this additional warranty must be purchased before the mileage reaches 60,000. Cover is subject to the car being serviced and maintained according to the manufacturer's technical guidelines.

Full details of the three-year warranty are available from your SEAT Retailer or repairer.

Warranties, service plans and insurance.

SEAT Extended Manufacturer Warranty

If you take out a SEAT Extended Manufacturer Warranty before your new car is registered, you'll get exactly the same level of cover as the three year warranty, but for up to five years. You can choose a SEAT Extended Manufacturer Warranty to last until the end of the 4th year/up to 75,000 miles or until the end of the 5th year/up to 90,000 miles (whichever is soonest). Please note: SEAT Extended Manufacturer Warranty products are only available at the time of ordering your new SEAT.

Three-year Paint Warranty

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Retailer or repairer for full warranty details.

Twelve-year Body Protection Warranty

The internal body sections and panels of the models featured in this price list are covered against rusting through from the outside for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Retailer or repairer for full warranty details.

SEAT Parts Warranty

SEAT parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty.

SEAT Car Insurance

Complimentary Drive Away cover*

Every new and Approved Used SEAT comes with five days' complimentary insurance cover, getting you on the road quickly and easily so you can simply enjoy the drive. SEAT Drive Away Insurance is designed specifically for your SEAT and guarantees that your car will be repaired in a SEAT Approved Repairer. Speak to your SEAT Retailer for more details.

Subject to eligibility.

We will also provide you with an annual quote, with no additional questions asked, so you can continue to enjoy all the benefits SEAT Car Insurance offers.

Read on for more details.

Annual Car Insurance*

SEAT Car Insurance offers quality service and support when you need it most, with a policy tailored specifically for your SEAT. Just as you'd expect from SEAT, our annual car insurance provides comprehensive cover, with lots of benefits included at no extra cost.

Insure your car with SEAT and relax knowing we only use SEAT trained technicians, who know your car inside out, and SEAT genuine parts†, giving you the peace of mind that your SEAT will be repaired to the same high standards as before and to original manufacturer specifications.

†Excludes windscreen claims.

Get a quote or find out more at

insurewithseat.co.uk/car-insurance

Alternatively, call us on **0345 877 6555**.

Lines are open 8am-8pm Monday to Friday and 9am-5pm Saturday.

*SEAT Car Insurance is provided and underwritten by U K Insurance Limited. Calls may be recorded. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Until 31st October 2022 Volkswagen Insurance Service (Great Britain) Ltd operates as an appointed representative of VWFS UK, after this date all references to Volkswagen Insurance Service (Great Britain) Ltd should instead be read as VWFS UK. VWFS UK is authorised and regulated by the Financial Conduct Authority. VWFS UK and U K Insurance Limited are not part of the same corporate group.

Warranties, service plans and insurance.

SEAT Gap Insurance

If your SEAT is written off, your motor insurer will usually pay out based on the current market value of your vehicle. This could be a lot less than its original value and therefore may leave you with an unexpected shortfall. Our Gap Insurance helps to cover the gap left by this shortfall to get you back in a new SEAT or help pay off any outstanding finance, lease or hire agreement. SEAT Gap Insurance can be purchased up to 100 days after you have collected your new or used vehicle.

For more information,
visit insurewithseat.co.uk/gap-insurance
or visit your local participating SEAT Retailer.

SEAT Gap Insurance is administered by Car Care Plan Limited and underwritten by Motors Insurance Company Limited.

SEAT Roadside Assistance (including European cover)

Any new SEAT purchased and registered in the UK from an authorised SEAT Retailer, is covered free by SEAT Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of two years. Terms and conditions apply.

Specifications

Specifications refer to Model Year 2024. While SEAT makes every effort to make sure that specifications are accurate at time of going to press (04/2024), you should always check details with your SEAT Retailer as there may have been changes in view of SEAT's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.

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Vehicle excise duty.

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO₂) emission level, measured in grammes per kilometre (g/km). The table below illustrates the duty you will pay based on the DVLA bandings.

12-month Road Fund Licence (RFL) rate for petrol and diesel cars: Cars registered on or after 1 April 2024

CO ₂ g/km	1st year rate – Petrol / Diesel	1st year rate – Alternative Fuel Vehicles (AFVs)
0	£0	£0
1	£10	£0
51	£30	£20
76	£135	£125
91	£175	£165
101	£195	£185
111	£220	£210
131	£270	£260
151	£680	£670
171	£1,095	£1,085
191	£1,650	£1,640
226	£2,340	£2,330
256	£2,745	£2,735

The standard rate for Petrol and Diesel is £190 and £180 for Alternative Fuel Vehicles. Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £410 a year in vehicle tax, from the second time the vehicle is taxed.

For full details please refer to gov.uk/vehicle-tax-rate-tables

Benefit in kind tax.

How to calculate your liability

The BIK percentage value is based on the CO₂ emissions of the vehicle for the current tax year 2024/25.

BIK calculation example: Arona SE 1.0 TSI 95PS

P11D value (OTR price less RFL and first registration fee) £22,185.00

WLTP CO₂ emissions (g/km) 124

Company car BIK tax based on CO₂ emission level 29%

Taxable BIK (for 2023/24 tax year):
29% of £22,185.000 £6,433.65

Annual Company Car Tax 2024/25 (@20% Income Tax)

20% of £6,433.65 £1,286.73 per annum

Monthly Company Car Tax 2024/25 (@20% Income Tax)

£1,286.73 divided by 12 £107.23 per month

Technical data.

	1.0 TSI 95PS	1.0 TSI 115PS	1.0 TSI DSG-auto 115PS	1.5 TSI DSG-auto 150PS
Engine				
Type (cylinders / valves per cylinder)	3 / 4	3 / 4	3 / 4	4 / 4
Displacement (cc)	999	999	999	1498
Bore and stroke (mm)	74.5 x 76.4	74.5 x 76.4	74.5 x 76.4	74.5 x 85.9
Compression ratio	11.5	11.5	11.5	12.0
Maximum power (PS / kW / rpm) ¹	70 (95)/5000-5500	85 (115)/5500	85 (115)/5500	110 (150)/5000-6000
Maximum torque (Nm / lb.ft / rpm)	175/1600 - 3500	200/2000 - 3000	200 / 2000-3500	250/1500 - 3500
Fuel supply system	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection
Fuel type	Unleaded petrol	Unleaded petrol	Unleaded petrol	Unleaded petrol
Emission control	RDE 2	RDE 2	RDE 2	RDE 2
Start/stop system	Yes	Yes	Yes	Yes
Performance				
Maximum speed (km / h)	182	193	193	210
Maximum speed (mph) ²	113	120	120	130
Acceleration 0-62mph (s)	11.3	10	10.3	8.4
Fuel consumption³ (WLTP)				
Combined mpg range	47.1-51.4	47.9-52.3	47.9-50.4	47.1-49.6

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.

2. Where law permits.

3. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 01/04/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

Technical data.

	1.0 TSI 95PS	1.0 TSI 115PS	1.0 TSI DSG-auto 115PS	1.5 TSI DSG-auto 150PS
Trim & emission (WLTP) CO₂ (g/km)				
SE	124	-	127	-
SE Technology	124	-	127	-
FR	-	124	128	129
FR Sport	-	127	130	131
FR Limited Edition	-	127	131	-
XPERIENCE	-	123	128	-
XPERIENCE Lux	-	126	130	-
Transmission				
Gearbox type	5-speed manual	6-speed manual	7-speed automatic	7-speed automatic
Chassis				
Front suspension	Independent type McPherson – coil springs – hydraulic shock absorber [Variable shock absorber settings (switchable shock absorber)]			
Rear suspension	Semirigid axle, coil springs and hydraulic shock absorber [Variable shock absorber settings (switchable shock absorber)]			
Steering system	C-EPS (Column Electric Power System)			
Turning circle diameter [wall to wall] (m)	10.6	10.6	10.6	10.6
Braking system				
Anti-lock Braking System (ABS)	Yes	Yes	Yes	Yes
Type (front/rear)	Ventilated front brakes/ Drum-Disc brakes in rear axle	Ventilated front brakes/ Disk brakes in rear axle	Ventilated front brakes/ Disk brakes in rear axle	Ventilated front brakes/ Disk brakes in rear axle
Front discs (mm)	276 x 24	276 x 24	276 x 24	276 x 24
Rear discs (mm)	228 x 42	230 x 9	230 x 9	230 x 9

Technical data.

	1.0 TSI 95PS	1.0 TSI 115PS	1.0 TSI DSG-auto 115PS	1.5 TSI DSG-auto 150PS
Weights				
Kerb weight [with driver] (kg)	1188	1213	1231	1268
Permissible gross weight (kg)	1710	1720	1750	1770
Max. towing weight without brake (kg)	590	600	610	630
Max. towing weight with brake 8% (kg)	1100	1200	1200	1200
Max. towing weight with brake 12% (kg)	1000	1100	1100	1200

Dimensions

Boot capacity (l): 400

Fuel tank capacity (l): 40

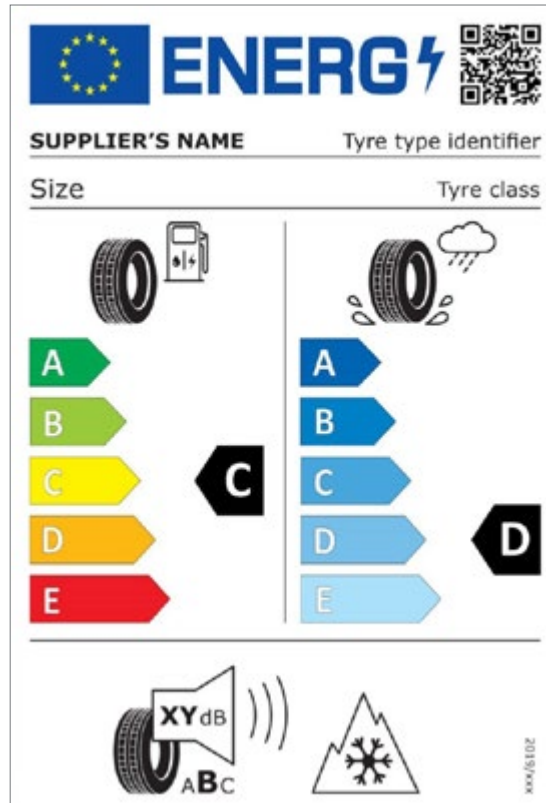


Your tyre label.

They may not be the first part of your SEAT you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know.

You'll see detailed information on your tyres and their technical specifications on the SEAT online car configurator. Click [here](#) to start building your SEAT now.

Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.



Fuel efficiency

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your fuel consumption, with tyres rated as class A being the most efficient.

Wet grip

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

External noise

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class A being the quietest and C the loudest.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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seat.co.uk