

The up!

Price and specification guide

Effective from 21.1.2021



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Lifestyle up!graded.

Introducing the up!, the stylish city car that delivers everything you could ask for in one neat package. Powerful performance, intelligent connectivity and exceptional build quality combine with exciting trim levels and the opportunity to customise it to your personal style. For a real visual highlight, why not specify the roof and exterior mirrors with a different colour? With more standard equipment, new technologies and a choice of equipment packages to suit your individual needs, it's back for the new decade, better than ever. Meet the small car with huge personality.



Model shown is up! White Edition with optional Winter pack.
Front cover model shown is up! beats with optional Winter pack and pearl effect paint.

The up!	Model prices	Standard equipment	Driver's assistance systems	Infotainment and connectivity	Volkswagen Connect®	Factory-fitted options	Accessories	Alloy wheels	Paint and roof options	Upholstery and dashpads	Combinations	Dimensions	VED and additional 'On the road' costs	Environmental information	CO₂ emissions, BIK % and VED Bands with optional wheels	Company car taxation chart and comparison	Volkswagen service and service plan
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Design.

Everything about the up! is designed to stand out. Standard highlights such as the distinctive radiator grille, new badging and LED daytime running lights give real road presence, while optional details such as the colour-contrasting roof and exterior mirrors are simply breathtaking.

01 The up! is the first model in the UK to adorn the **new Volkswagen roundel**, stylishly displayed on the distinctive front design, adding a quality feel and a real focal point.

02 The **LED daytime running lights** activate automatically when you start the engine, ensuring you're visible to other road users and make daytime driving much safer. Standard on all models.

03 The characteristic **front radiator grille** is unmistakably Volkswagen, adding a sporty touch to the dynamic up!

04 **Front fog lights** integrated into the front bumper ensure your vehicle has greater visibility in bad weather. Standard on R-Line and GTI models and available on all other models as part of the optional Winter pack.



Your choice. Your say.



Model shown is up! White Edition with optional Winter pack.



01-02 The **Light and Sight Pack** features manual coming/automatic leaving home lighting function and rain sensor helping to ensure good visibility in dim light and bad weather, making driving easier. Standard on e-up! and optional on all other models.

03 The **Cruise and Park Pack** is designed to make life easier and safer, and includes a rear-view camera and rear parking sensors that warns you acoustically and visually of obstacles to the rear of the vehicle, along with cruise control, that maintains a preselected speed from 19 mph upwards, helping you relax on longer journeys. Standard on e-up! and optional on all other models.

The **Winter Pack** (not shown) helps make driving more enjoyable, comfortable and safer in cold weather with heated front seats, electrically heated and adjustable door mirrors and front fog lights with static cornering function, allowing you to see and be seen better on the road.

It's what's inside that counts.

When it comes to inner values, the up! more than delivers. As well as high quality materials and equipment, it also provides generous space for up to four people and different storage options, allowing maximum flexibility.



01

01 High quality fittings, fully integrated headrests on the front seats and luxurious upholstery in a contemporary design ensures a **stylish interior** offering the highest levels of comfort and practicality.



02



03

02 With the rear seat backrest up, the boot volume is an impressive 251 litres. The **variable boot floor** can be used at two different levels, providing additional storage space or a level loading area, depending on your requirements. Standard on up!, White Edition, Black Edition, beats, R-Line and GTI models.

03 The rear seat can be **split or folded down completely** for even more storage space, enabling you to transport long loads and luggage without any difficulty.

Model prices.

3 AND 5-DR HATCHBACK RANGE.		RDE2 Compliant	Fuel	Doors	Transmission	Output, PS	CO ₂ emission, g/km ¹ WLTP test cycle	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Additional 'On the road' Costs £ ²	Manufacturer's Recommended 'On the road' Retail £ ²	P11D Value £ ³	BIK % ⁴	ABI Insurance Group ⁵
up! [‡]	1.0 ltr S/S [‡]	Yes	Petrol	3-door	5-spd manual	65	117	9,866.67	1,973.33	11,840.00	865.00	12,705.00	12,475.00	26	2E
	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	117	10,200.00	2,040.00	12,240.00	865.00	13,105.00	12,875.00	26	2E
White Edition [‡]	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	119	10,420.83	2,084.17	12,505.00	865.00	13,370.00	13,140.00	26	3E
Black Edition [‡]	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	119	10,420.83	2,084.17	12,505.00	865.00	13,370.00	13,140.00	26	3E
beats [‡]	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	118	10,741.67	2,148.33	12,890.00	865.00	13,755.00	13,525.00	26	3E
R-Line [‡]	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	118	11,383.33	2,276.67	13,660.00	865.00	14,525.00	14,295.00	26	3E
GTI [‡]	1.0 ltr TSI S/S [‡]	Yes	Petrol	3-door	6-spd manual	115	125	12,729.17	2,545.83	15,275.00	865.00	16,140.00	15,910.00	28	17E
	1.0 ltr TSI S/S [‡]	Yes	Petrol	5-door	6-spd manual	115	126	13,062.50	2,612.50	15,675.00	865.00	16,540.00	16,310.00	28	17E

1 Figures for the Volkswagen up! range, including petrol, diesel and battery electric vehicles. Fuel consumption for battery electric vehicles is N/A and CO₂ emissions are zero while driving. Battery electric vehicles require mains electricity for charging. Figures shown are for comparability purposes; only compare fuel consumption, CO₂ and electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27.8.2020. For more information, please see www.volkswagen.co.uk/need-help/wltp or consult your authorised Volkswagen retailer. 2 The recommended 'On the road' prices and any VED charges quoted reflect the VED charges which apply to vehicles registered after 1 April 2020. The price and charges you pay may differ from any prices or charges displayed or quoted before 1 April 2020. For full details of 'First year rate' VED (Vehicle Excise Duty), delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, [please click here](#) 3 P11D value = Total recommended retail price + delivery to retailer £509.17, + number plates £20, + VAT £105.83 (calculated by reference to total of delivery to retailer + number plates). P11D value is based on standard specification model with no factory-fitted options or other accessories. 4 The BIK charges quoted reflect the charges which apply to vehicles registered after 6 April 2020. These charges may differ from any charges displayed or quoted before 6 April 2020. The BIK % figure quoted includes the 4% diesel supplement, where applicable. Please consult your Volkswagen retailer for full details. 5 The ABI insurance group is the recommended insurance rating set by the Association of British Insurers. Please note that insurance group ratings are purely advisory. They are used by insurers (ABI members and Lloyd's syndicates) as one of the factors in calculating premiums. Insurers are not required to follow the advisory group ratings and they may depart from them if they so wish. ‡ These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at www.volkswagen.co.uk/need-help/wltp. S/S refers to Start/Stop function. RDE2 refers to Real Driving Emissions Step 2.

Volkswagen Service Plan – Retail sales only.

For vehicles under 1 year old set to the Fixed Service regime that has not had its first service, comprising first two manufacturer's scheduled services:

- 'Oil service' including oil filter change
- 'Oil service' including oil filter change and 'Inspection service' plus a pollen filter replacement (if required)

Excludes electric vehicles. Service plan covers first two consecutive services, limited to 1x 'Oil service' and 1x 'Oil and Inspection service'. T&Cs apply: All vehicles must be set to the Fixed Service regime by the retailer. Maximum age of car is 12 months (Service plan must be taken out before first service is due). Additional work, including wear and tear is excluded. Servicing must be carried out in line with the requirement of the Service Schedule. All work must be carried out by an Authorised Volkswagen Repairer. Offers may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by Volkswagen Financial Services. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk

Prices, specifications, features, technical and other information (including fuel consumption, CO₂ emissions and range) are updated regularly and are subject to change without notice (this may include changes between order and delivery). There may be a delay in updates to our materials – always consult your authorised Volkswagen retailer for the latest information.

Volkswagen UK may change RRP's at any time (this includes where there are government changes in regulation and/or legislation).

There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

VAT IS CALCULATED AT 20%. EFFECTIVE FROM 21 JANUARY 2021.

Model prices (continued).

ALL-ELECTRIC 5-DOOR HATCHBACK.	RDE2 Compliant	Transmission	Output, PS	CO ₂ emission, g/km ¹ WLTP test cycle	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Additional 'On the road' Costs £ ²	Manufacturer's Recommended 'On the road' Retail £ ² excl. PICG ³	'On the road' Retail £ with PICG ³ deducted	P11D Value £ ⁴	BIK % ⁵	ABI Insurance Group ⁶	
e-up! [‡]	N/A	5-door	Single-speed gearbox	82	0	19,054.17	3,810.83	22,865.00	690.00	23,555.00	20,555.00	23,500.00	0	10E

1 Figures for the Volkswagen up! range, including petrol, diesel and battery electric vehicles. Fuel consumption for battery electric vehicles is N/A and CO₂ emissions are zero while driving. Battery electric vehicles require mains electricity for charging. Figures shown are for comparability purposes; only compare fuel consumption, CO₂ and electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27.8.2020. Figures quoted are for a range of configurations (including non-UK) and are subject to change due to ongoing approvals/changes. For more information, please see www.volkswagen.co.uk/need-help/wltp or consult your authorised Volkswagen retailer.

2 For full details of 'First year rate' VED (Vehicle Excise Duty), delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, [please click here](#).

3 The Plug In Vehicle Grant is a grant currently offered by the Office for Zero Emission Vehicles (OZEV) to eligible manufacturers to promote the purchase of zero emission vehicles. The e-up! currently qualifies for this scheme. The £3,000 grant has already been deducted from the recommended 'On the road' price shown (and therefore the recommended 'On the road' price will increase in the event that grant funding is withdrawn, or eligibility for the grant or the grant amount changes, for any reason). Customers purchasing an e-up! will receive a maximum of £3,000 off the purchase price. Your authorised Volkswagen retailer will submit the details of your order online in order to claim the grant funding. The grant is subject to full T&Cs and eligibility requirements. For more information, please contact your authorised Volkswagen retailer or visit www.gov.uk/plug-in-car-van-grants/overview. The Government 'PICG' (Plug-in Car Grant) is not applicable to sales in the Channel Islands or Isle of Man. Vehicle eligibility and grant figure correct as at 12.3.2020.

4 P11D value = Total recommended retail price + delivery to retailer £509.17, + number plates £20, + VAT £105.83 (calculated by reference to total of delivery to retailer + number plates), not including the automatic 'PICG' deduction. P11D value is based on standard specification model with no factory-fitted options or other accessories.

5 The BIK % figure quoted includes the 4% diesel supplement, where applicable.

6 The ABI insurance group is the recommended insurance rating set by the Association of British Insurers. Please note that insurance group ratings are purely advisory. They are used by insurers (ABI members and Lloyd's syndicates) as one of the factors in calculating premiums. Insurers are not required to follow the advisory group ratings and they may depart from them if they so wish.

‡ This vehicle is a WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicle. More information is available at www.volkswagen.co.uk/need-help/wltp. RDE2 refers to Real Driving Emissions Step 2.

As of 11 March 2020 the government announced changes to the Plug-in Car Grant (PICG) that will affect e-up! models. The Plug-in Car Grant (PICG) rate for Category 1 vehicles, e-up!, will move from £3,500 to £3,000. These changes will be effective from 1 April 2020. For more information, please contact your authorised Volkswagen retailer or visit www.gov.uk/plug-in-car-van-grants/overview.

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Standard items of equipment: up!



VOLKSWAGEN SERVICE

- 3-year/60,000 miles warranty (whichever is soonest)
- 3-year paintwork warranty
- 12-year body protection warranty
- Volkswagen Roadside Assistance
- Exclusions and terms apply, [please click here](#) for more details

WHEELS AND SUSPENSION

- Alloy wheels, four 5½J x 15" 'Fortaleza' with 185/55 R15 tyres and anti-theft wheel bolts
- Tyre mobility kit

EXTERIOR

- Black radiator grille
- Body-coloured bumpers
- Body-coloured door handles
- Body-coloured door mirrors
- Galvanised body
- Halogen clear headlights with integrated indicators, range adjustable with separate LED daytime running lights
- Heat insulating tinted glass
- Lockable fuel filler cap
- Rear fog light
- Rear screen wash/wipe
- Windscreen wiper with intermittent wipe

INTERIOR

- Black Cube upper dashpad
- Centre console including cup holders, front x 1, rear x 1
- Chrome trim surrounds on air conditioning panel, air vents and radio panel
- Digital clock
- Driver's and front passenger's sun visor with vanity mirror
- Glovebox
- Height adjustable three-spoke steering wheel
- Interior light delay
- Internally adjustable door mirrors
- Luggage compartment cover
- Luggage compartment light
- One-touch indicators
- Rooflining, light grey
- Seating
 - Upholstery - 'Fusion' cloth
 - Driver's and front passenger's 'easy entry' sliding seat with memory function (for access to rear seats - 3-door only)
 - Driver's seat height adjustment
 - Split folding rear seat backrest 60:40
- Storage compartments in front doors (for 1.0 litre bottles)
- Variable boot floor (not e-up!)
- 12V socket in centre console

SAFETY AND SECURITY

- Airbags
 - Driver's and front passenger's airbags with passenger's airbag deactivation switch
 - Curtain airbag system, for front and rear passengers
 - Front seat side impact airbags
- Anti-lock Braking System (ABS), Electronic Differential Lock (EDL), Electronic Brake Pressure Distribution System (EBD) and Traction Control System (TCS)

SAFETY AND SECURITY (CONTINUED)

- Disc brakes, front and drum brakes, rear
- Electronic engine immobiliser
- Front integrated head restraints
- Front three-point seat belts with tensioners
- High level 3rd brake light
- Isofix child seat preparation (for 2 rear child seats)
- Rear head restraints x 2, height-adjustable
- Remote central locking with 2 remote folding keys
- Tyre pressure loss indicator
- Warning buzzer and light for front and rear seat belts if unfastened
- 2 rear three-point seat belts

COMFORT AND CONVENIENCE

- Air conditioning, manual
- Electric windows, front
- Heated rear window
- Heating and ventilation with 4 speed fan
- Manually dimmable rear-view mirror

DRIVER'S ASSISTANCE

- Hill hold function
- Multifunction computer
- Lane Assist
- Power-assisted steering, speed-sensitive
- Rev counter
- Speedo, electronic odometer, trip counter and fuel gauge

EFFICIENCY

- Battery regeneration (recuperation - energy recovery during braking)
- Start/Stop function

VOLKSWAGEN CONNECT®

DataPlug sends vehicle information via Bluetooth to the Volkswagen Connect® app displayed on your smartphone. Volkswagen Connect® app free to download from the App Store or Google Play Store, with DataPlug connection to OBD2 port underneath the steering wheel. Features include:

- My Volkswagen - vehicle information for service and maintenance intervals, warning message displays, fuel level and mileage
- Trips - business or private journey analysis. Provides detailed map views, journey details, statistics and journey cost
- Driving style - analysis of driving style to provide tips for more efficient driving
- Parking space - displays parking location and parking duration
- Fuel monitor - monitors fuel consumption and cost
- Service partner - locates and provides directions to local retailers. Direct dial access if required
- Assistance call - direct dial to Volkswagen's 24-hour Customer Service helpline with the ability to send the vehicle's location
- Challenges - sets efficiency and driving style targets. Collect points and trophies with bonus challenges to improve your scores

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Composition Colour system

- 5.0" colour screen
- AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Bluetooth telephone and audio connection for compatible devices¹
- DAB digital radio receiver
- Music playback from MP3, WMA and AAC files
- SD card reader
- Twin tuner
- USB connectivity²
- 4 x 20 watt output
- 6 speakers, front and rear

Smartphone¹ navigation interface for smartphones with a screen size up to 5.5" with USB connection for charging and data transfer. Including Volkswagen App 'Maps + More' for iOS and Android systems with 2D or 3D hands free navigation via TomTom integrated navigation system, 'Think Blue. Trainer.' Driver tips and journey analysis, access to phone book and music library with audio output via vehicle's speaker system



1 Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.
2 Compatibility with devices may vary, please contact your authorised Volkswagen retailer for full details.

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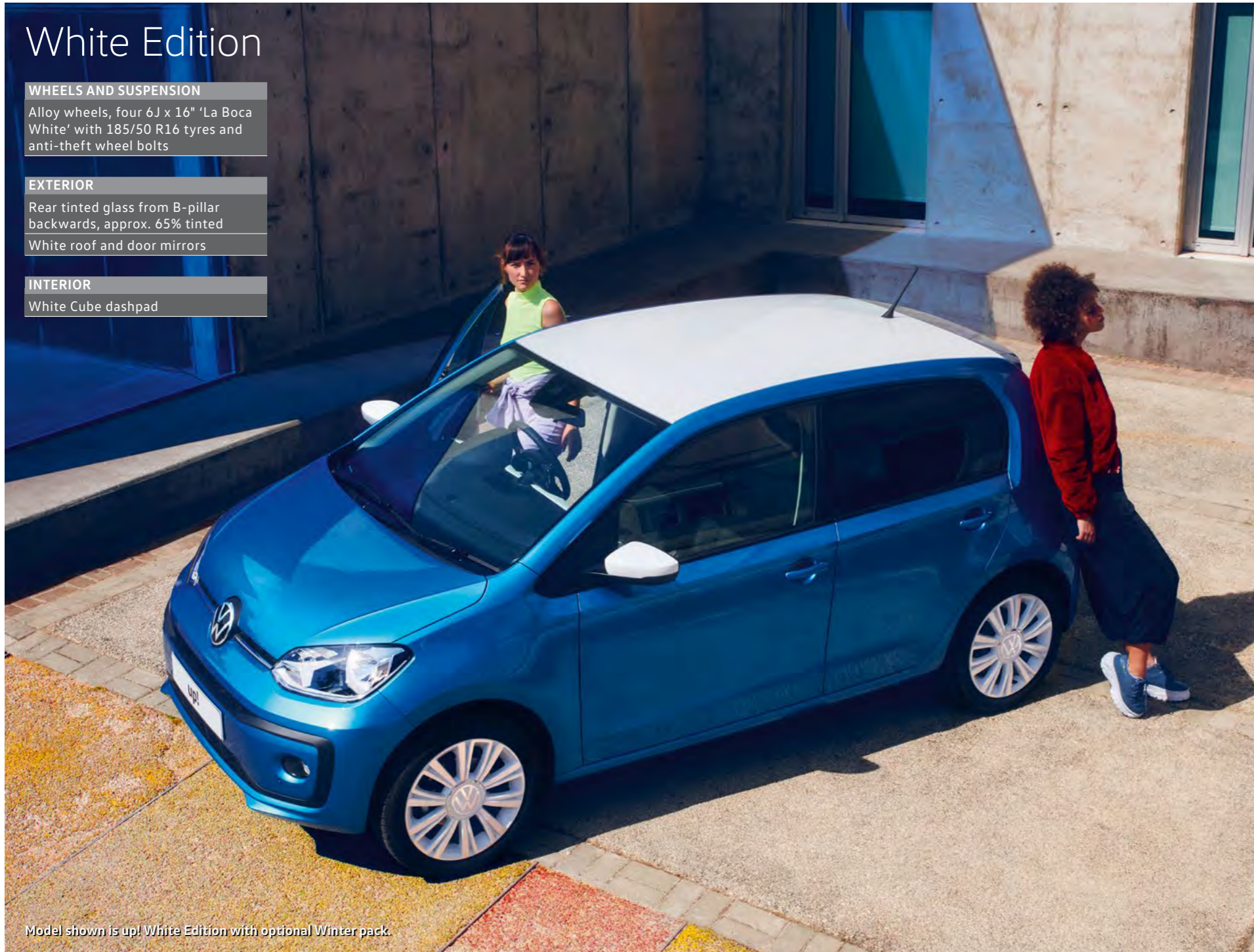
White Edition and Black Edition.

Express your personality with the up! White and Black Editions. The White Edition features white roof and door mirrors, 16 inch 'La Boca White' alloy wheels and a White Cube dashpad, while the Black Edition comes with 16 inch 'La Boca Black' wheels and a Black Cube dashpad. Rear tinted glass from the B-pillar backwards completes the exterior look.



Model shown is up! White Edition with optional Winter pack.

Additional items of standard equipment: White Edition and Black Edition (over up!)



White Edition

WHEELS AND SUSPENSION

Alloy wheels, four 6J x 16" 'La Boca White' with 185/50 R16 tyres and anti-theft wheel bolts

EXTERIOR

Rear tinted glass from B-pillar backwards, approx. 65% tinted
White roof and door mirrors

INTERIOR

White Cube dashpad

Model shown is up! White Edition with optional Winter pack.

Black Edition

WHEELS AND SUSPENSION

Alloy wheels, four 6J x 16" 'La Boca Black' with 185/50 R16 tyres and anti-theft wheel bolts

EXTERIOR

Black roof and door mirrors
Rear tinted glass from B-pillar backwards, approx. 65% tinted

INTERIOR

Black Cube dashpad



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Additional items of standard equipment: beats (over up!)

Pump up the volume with seven speakers, an eight channel digital amplifier, 300 watt output and a beast of a subwoofer in the spare wheel well. With 15 inch 'Radial' alloy wheels, 'Flash Red' or 'Black' mirror housings and 'beats' badging, plus exclusive 'beats' interior with ambient lighting and a leather trimmed multifunction steering wheel, you'll look and sound the part.



Model shown is up! beats with optional Winter pack and pearl effect paint.



WHEELS AND SUSPENSION

Alloy wheels, four 5½J x 15" 'Radial' with 185/55 R15 tyres and anti-theft wheel bolts

Red or Black alloy wheel centre caps depending on exterior paint colour

EXTERIOR

'beats' decal silver foil stripe with additional colour stripe matching the exterior door mirrors, on lower edge of door panel

Chrome-plated decorative strip on tailgate

'Flash Red' or 'Black' door mirrors¹ with integrated indicators

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Unique 'beats' logo on B-pillar

INTERIOR

Carpet mats, front and rear (not R-Line)

Chrome trim on light switch surround (not R-Line)

Deep Dimension upper dashpad with 'beats' logo

Door sill protectors with 'beats' design

Leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip

Seating

– Upholstery – 'beats' cloth seat centre section with 'beats' logo and 'Microfleece' side bolsters

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

beats audio™

- 8 channel amplifier
- Digital Sound Processor (DSP)
- 2 x tweeters in A-pillars
- 2 x woofers in front doors
- 2 x broadband speakers in rear
- 1 x subwoofer in spare wheel well
- 300 watt output

Smartphone answering via multifunction steering wheel with audio over the vehicle speaker system

COMFORT AND CONVENIENCE

Ambient lighting

¹ 'Flash Red' door mirrors with Pure White or Deep Black pearl paints. 'Black' door mirrors with Tornado Red or Tungsten Silver paints.

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Additional items of standard equipment: R-Line (over up!)

New to the range for 2020 is the sporty R-Line, with styling every bit as impressive as performance. 'R-Line' badging, Black roof and door mirrors, rear tinted glass from the B-pillar backwards, 16 inch 'Triangle Black' alloys deliver real sports appeal, while lowered sports suspension ensure plenty of attitude.



WHEELS AND SUSPENSION

Alloy wheels, four 6J x 16" 'Triangle Black' with 185/50 R16 tyres and anti-theft wheel bolts

Sports suspension, lowered

EXTERIOR

Black roof and door mirrors with integrated indicators

Front fog lights with static cornering function

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Unique 'R-Line' badging

Unique 'R-Line' design front and rear bumpers

INTERIOR

Leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip

Seating

– Heated front seats

COMFORT AND CONVENIENCE

Electrically heated and adjustable door mirrors

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Smartphone answering via multifunction steering wheel with audio over the vehicle speaker system



Model shown is up! R-Line with optional 17" 'Polygon Black' alloy wheels and Pure White non-metallic paint with Black roof.

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The up!

Model prices

Standard equipment



Driver's assistance systems

Infotainment and connectivity

Volkswagen Connect®

Factory-fitted options

Accessories

Alloy wheels

Paint and roof options

Upholstery and dashpads

Combinations

Dimensions

VED and additional 'On the road' costs

Environmental information

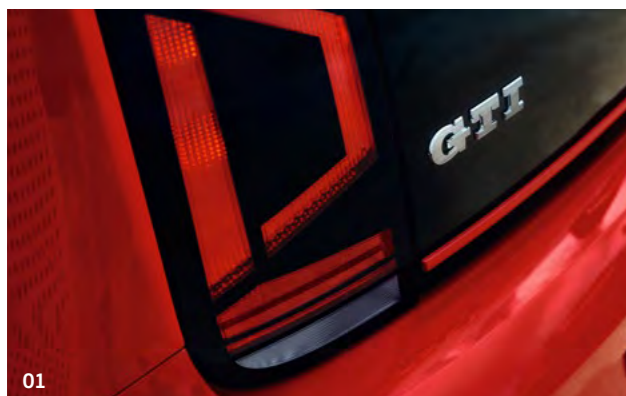
CO₂ emissions, BIK % and VED Bands with optional wheels

Company car taxation chart and comparison

Volkswagen service and service plan

up! GTI.

At the top of the range is the GTI, a compact hot hatch that delivers a winning package of everyday performance, comfort and the legendary GTI heritage. Available with either three or five-doors, it features sporty 17 inch 'Oswald' alloy wheels with Red brake calipers, lowered sports suspension, Black door mirrors and distinctive 'Black' honeycomb front air intake, complemented with hallmark 'Jacara Red' cloth upholstery, heated front seats and ambient red lighting inside.



01 GTI badging to the front and rear is highlighted by the GTI red stripe on the lower radiator grille and tailgate.

02 Stainless steel door sill protectors feature black honeycomb pattern inset and exclusive 'GTI' logo.



Model shown is up! GTI.

Additional items of standard equipment: GTI (over up!).

WHEELS AND SUSPENSION

Alloy wheels, four 6½J x 17" 'Oswald' black diamond-turned with 195/40 R17 tyres and anti-theft wheel bolts

Sports suspension, lowered by approx. 15mm

EXTERIOR

Chrome exhaust tailpipe, left

Black decals above door sill on Pure White, Tornado Red and Tungsten Silver models

Door mirrors – Deep Black with integrated indicators on Deep Black models

Door mirrors – 'Gloss Black' with integrated indicators on Pure White, Tornado Red and Tungsten Silver models

Front fog lights with static cornering function and chrome trimmed surround 'Gloss Black' rear tailgate spoiler

'GTI' styling pack – uniquely shaped front and rear bumpers and 'Black' honeycomb front air intake

Rear number plate lights incorporating LED technology

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Red brake callipers, front

Red stripe on lower tailgate

Red stripe with chrome detailing on lower radiator grille

Unique 'GTI' badging on front wings, rear tailgate and front radiator grille

INTERIOR

Black rooflining

Carpet mats, front and rear with red and grey contrast stitching

Door sill protectors in stainless steel with black honeycomb pattern inset and 'GTI' logo

Leather trimmed handbrake grip and gear knob with 'GTI' logo

Leather trimmed three-spoke multifunction steering wheel with GTI logo

Matt chrome trimmed, interior door handles, air vent surrounds, infotainment system and instrument clusters

Red pixels upper dashpad

Seating

– Upholstery – 'Jacara Red' cloth

– Front sports seats

– Heated front seats

COMFORT AND CONVENIENCE

Ambient lighting red, below upper dashpad

Electrically heated and adjustable door mirrors

SAFETY AND SECURITY

Rear head restraints x 2, height-adjustable with red contrast stitching

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Smartphone answering via multifunction steering wheel with audio over the vehicle speaker system



Model shown is up! GTI.

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e-up!

The purely electric e-up! is powerful, sustainable and lots of fun to drive, with a range of up to 159 miles on a full charge and two charging cables for wallbox or mains charging. Available in a range of vibrant colours, it features unique 'e-up!' body styling, with a distinctive blue stripe to the front and rear, and stylish 15 inch 'Tezzle' alloy wheels. Inside, the impressive spec includes contemporary 'Fusion' cloth upholstery, a full suite of driving assistance systems, such as cruise control, and a host of advanced features fitted as standard.



Model shown is e-up! with optional 'Sharkskin' dash pack and metallic paint.

Additional items of standard equipment: e-up! (over up!).

CAR-NET

- Car-Net e-remote mobile services app – 3-year subscription
- Remote battery charging management
- Remote pre-trip interior climatisation
- Remote departure time programming
- Vehicle status
- Vehicle trip statistics

WHEELS AND SUSPENSION

Alloy wheels, four 5J x 15" 'Tezzle' with 165/65 R15 low rolling resistance tyres and anti-theft wheel bolts

EXTERIOR

- Blue stripe on lower radiator grille and rear tailgate
- 'e-up!' styling pack – uniquely shaped front and rear bumpers and honeycomb front air intake
- Rear tinted glass from B-pillar backwards, approx. 65% tinted
- Unique 'e-up!' badging
- Unique front 'C' signature LED daytime running lights
- Volkswagen roundel with blue and chrome strips below the bonnet lip

INTERIOR

- Carpet mats, front and rear
- Chrome trim on light switch surround
- Leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip
- Seating
 - Heated front seats
 - Front passenger's seat height adjustment

SAFETY AND SECURITY

- Energy recovery (brake energy recuperation with four energy recuperation levels)
- Manual coming/automatic leaving home lighting function
- Warning triangle

COMFORT AND CONVENIENCE

- Climate control, 2Zone electronic air conditioning
- Electrically heated and adjustable door mirrors
- Heated front windscreen
- Rain sensor

DRIVER'S ASSISTANCE

- Cruise control
- Dusk sensor, automatic driving lights
- e-vehicle information displayed via 'Maps + More' smartphone integration
- Parking sensors, rear
- Rear-view camera
- Sound generator

ELECTRIC

- Two 6 metre charging cables – 16amp AC cable for wallbox/chargepoints (mode 3) and 10amp mains charge cable (mode 2)
- Rocker switch for drive mode selection
- Socket AC type 2 (DC charge)

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

- Smartphone answering via multifunction steering wheel with audio over the vehicle speaker system



Model shown is e-up! with optional metallic paint.

The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

Driver's assistance systems.

Advanced driver assistants are designed to take the stress out of driving, help you react to the unexpected and stay as safe as possible. Offering a full range of assistants, from a tyre pressure loss indicator to parking sensors, the up! aims to provide a driving experience that's easy, enjoyable, practical and safe.



01

01 The leather trimmed multifunction steering wheel allows you to control many different functions, including the infotainment system, multifunction display and your smartphone, without taking your hands off the wheel, helping you relax while driving. Standard on beats, R-Line, GTI and e-up! and optional on all other models. Interior shown is up! White Edition with optional leather trimmed multifunction steering wheel, Winter pack and climate control.



02



03

02 The Anti-lock Braking System (ABS), Electronic Differential Lock (EDL), Electronic Brake Pressure Distribution System (EBD) and Traction Control System (TCS) recognise critical driving situations and react in milliseconds by targeting the brake and engine management systems, controlling the speed of individual wheels and helping to bring the vehicle under control. Standard on all models.

03 The rear-view camera gives you a view of the area behind your up!, transmitting a picture directly to the display of your Composition Colour system. Guidelines indicate the path you should take when reversing, ensuring you avoid obstacles below eye level. **Parking sensors** (not shown) located in the rear bumper assists with parking manoeuvres by emitting audible and visual signals, alerting the driver to any obstacles in the way. Standard on e-up! and optional on all other models as part of the cruise and park pack.

Images shown are for illustration purposes only and may not necessarily reflect UK specification.

Infotainment and connectivity.

With the free Volkswagen app 'Maps + More', you'll always know where you're going. Simply download the app, pair your smartphone with the 'Composition Colour' system via Bluetooth¹ and enjoy instant access to many of your smartphone's functions, including your contacts, music library, playlists, navigation maps, traffic updates and more.



01-07 One app, many functions. Volkswagen's 'Maps + More' app for iOS or Android gives you access to a wealth of functions via your smartphone, including hands free calls, navigation, vehicle data, lap timer, up-to-the-minute traffic reports and more. You can also stream your favourite songs and podcasts via your smartphone through the radio system's speakers. Images shown are e-up! with optional 'Sharkskin' dash pack.

¹ Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.

Volkswagen Connect[®].

All your car's information. All in one place.

Volkswagen Connect[®] is the easy way to connect your up! to your smartphone. It relays everything you need to know, from service information and fuel consumption, parking location and helpful tips on driving more economically.

Welcome on board.
Getting started is easy. Follow these simple steps to find out how Volkswagen Connect[®] can provide you with help and information on every journey.

Step 1
Download the free Volkswagen Connect[®] App to your smartphone from the App Store for iOS, or Google Play Store for Android.

Step 2
Follow the instructions in the App.

Step 3
Put the DataPlug onto the diagnostic port that you'll find below the steering wheel.

Step 4
Connect via Bluetooth.

Step 5
That's it.



My Volkswagen.

The overview of key information about your car such as service and maintenance intervals, warning message displays, fuel level and mileage.



Trips.

This feature shows detailed map views, trip details, statistics, and the cost of each trip. You can categorise all trips into either business or private, and all of this can be downloaded to your desktop if required.



Driving style.

This feature can help save you money, analysing and evaluating all the elements of the engine and braking performance, combined with your driving style to give you tips on how to be even more efficient when driving.



Parking space.

The app automatically remembers where you've parked. And while you're away from your car, it'll show you how long you've been parked for.



Fuel monitor.

Everything you need to know about your vehicle's fuel consumption and costs. It even tracks your fuel stops, especially useful if you use your car for business purposes.



Service partner.

Wherever you are, you can see exactly where your nearby retailers are and be navigated to the nearest one. And if you need to call them, the app will put you straight through.



Assistance call.

Just press and call Volkswagen's 24-hour helpline where you'll be put straight through to Customer Service. And if you're not sure where you are, don't worry, it transmits your location directly to them.



Challenges.

This feature helps you meet efficiency and driving style targets. Collect points and trophies as you move through the tasks and discover hidden bonus challenges to help keep you improving your scores.

For a list of all compatible models and for more information visit www.vwconnect.com

Factory-fitted options.

WHEELS AND SUSPENSION

		up!	White Edition	Black Edition	beats	R-Line	GTI	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
17" 'Polygon Black'	Four 6½J x 17" 'Polygon Black' with 195/40 R17 tyres and anti-theft wheel bolts	-	-	-	-	○	-	-	191.67	230.00
Full size steel spare wheel	5 x 14" steel spare wheel including tool kit and jack	○	○	○	-	○	-	-	87.50	105.00

Choosing larger alloy wheels than standard, as an option, may result in increased fuel consumption as well as higher CO₂ emissions and subsequently increased Vehicle Excise Duty (VED) band, and BIK rates paid by company car drivers may increase. This is due to the fact that larger wheels have both more aerodynamic drag and more mechanical drag, resulting in increased rolling resistance and increased wind resistance. As a result, the VED band that the vehicle falls into may increase from its original VED band when fitted with standard size wheels. In some instances, the recommended 'On the road' retail price paid for the vehicle may increase as a result of the increased VED rate. Please refer to [CO₂ emissions, BIK % and VED Bands with optional wheels section](#).

PAINT

Non-Metallic	Pure White	○	-	-	○	-	○	○	291.67	350.00
	Teal Blue	○	-	-	-	-	-	○	No cost option	
	Tornado Red	○	-	-	-	-	-	○	291.67	350.00
	Tornado Red	-	-	-	○	-	○	-	No cost option	
Non-Metallic – with standard White or Black roof	Teal Blue/White	-	○	-	-	-	-	-	No cost option	
	Teal Blue/Black	-	-	○	-	○	-	-	No cost option	
	Tornado Red/White	-	○	-	-	-	-	-	291.67	350.00
	Tornado Red/Black	-	-	○	-	-	-	-	291.67	350.00
	Pure White/Black	-	-	○	-	○	-	-	291.67	350.00
Non-Metallic – with optional Black roof	Pure White/Black	-	-	-	-	-	○	-	395.83	475.00
	Tornado Red/Black	-	-	-	-	-	○	-	104.17	125.00
Metallic and Pearl Effect	Costa Azule, Honey Yellow	○	-	-	-	-	-	○	479.17	575.00
	Kings Red	○	-	○	-	○	○	-	479.17	575.00
	Tungsten Silver, Deep Black	○	-	-	○	-	○	○	479.17	575.00
Metallic and Pearl Effect – with standard White or Black roof	Costa Azule/White, Tungsten Silver/White, Deep Black/White	-	○	-	-	-	-	-	479.17	575.00
	Costa Azule/Black, Honey Yellow/Black, Tungsten Silver/Black	-	-	○	-	-	-	-	479.17	575.00
	Honey Yellow/Black, Tungsten Silver/Black	-	-	-	-	○	-	-	479.17	575.00
Metallic and Pearl Effect – with optional Black roof	Tungsten Silver/Black, Kings Red/Black	-	-	-	-	-	○	-	583.33	700.00

For further details, please consult your authorised Volkswagen retailer. Please refer to Paint and Combinations pages in the current brochure, or visit www.volkswagen.co.uk for full availability of paint colours.

● Standard equipment ○ Optional equipment – Not available. Factory-fitted options are subject to availability and extended delivery. Volkswagen UK may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

RECOMMENDED RETAIL PRICE (RRP) OF OPTIONS ARE IN ADDITION TO THE RECOMMENDED 'ON THE ROAD' RETAIL PRICE. VAT IS CALCULATED AT 20%. EFFECTIVE FROM 21 JANUARY 2021.

Factory-fitted options.

INTERIOR

	up!	White Edition	Black Edition	beats	R-Line	GTI	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Carpet mats, front and rear	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	50.00	60.00
'Sharkskin' dashpad pack	-	-	-	-	-	-	<input type="radio"/>	308.33	370.00
Steering wheel – multifunction leather trimmed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	241.67	290.00
Variable boot floor and luggage net	-	-	-	-	-	-	<input type="radio"/>	58.33	70.00

1 Please refer to [Paint and Combinations section](#), or visit www.volkswagen.co.uk for full availability of paint colours., combinations and dashpads.

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

beats audio™				<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	341.67	410.00
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8 channel amplifier with 300 watt output, 2 x tweeters in A-pillars, 2 x woofers in front doors, 2 x broadband speakers in rear and 1 x subwoofer below luggage compartment cover

COMFORT AND CONVENIENCE

Climate control	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	233.33	280.00
Front passenger's height adjustable seat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	70.83	85.00
Light and Sight pack	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	125.00	150.00
Winter pack	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	312.50	375.00

1 Not available in conjunction with 5-door models. 2 Front 'C' signature LED daytime running lights in lieu of front fog lights.

DRIVER'S ASSISTANCE

Cruise and park pack	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	366.67	440.00
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Cruise control, rear parking sensors and rear-view camera

● Standard equipment ○ Optional equipment – Not available. Factory-fitted options are subject to availability and extended delivery.

Volkswagen UK may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

RECOMMENDED RETAIL PRICE (RRP) OF OPTIONS ARE IN ADDITION TO THE RECOMMENDED 'ON THE ROAD' RETAIL PRICE. VAT IS CALCULATED AT 20%. EFFECTIVE FROM 21 JANUARY 2021.

Accessories. Your Volkswagen your way.

	Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT		Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT
PROTECTION							
Luggage compartment liner – (basic load surface)	1S0 061 160	52.00	-	Carpet mat set – front and rear	1S2 061 420 WGK	51.50	-
Luggage compartment liner – (variable load surface)	1S0 061 160 A	50.00	-	Luxury carpet mat set – 4 pieces	1S2 061 270 WGK	92.00	-
Mudflaps – front	1S0 075 111	-	78.00	Front rubber floor mats	1S2 061 501 041	55.50	-
Mudflaps – rear (not for GTI)	1S0 075 101 A	-	78.00	Rear rubber floor mats	1S0 061 511 041	49.50	-
TRAVEL AND TRANSPORT							
Roof bars (3-door)	1S3 071 126	263.50	-	Door wind deflectors – front (3-door), 2 pieces	1S3 072 193 HU3	-	81.50
Roof bars (5-door)	1S4 071 126	275.00	-	Door wind deflectors – front (5-door), 2 pieces	1S4 072 193 HU3	-	99.50
Bicycle carrier	000 071 128 F	117.50	-				
Safety kit	000 093 059	26.00	-				
STYLING AND TECHNOLOGY							
Rear roof spoiler (primed) ¹	1S0 071 641 GRU	-	316.50	Door sill trim – steel (5-door)	1S4 071 303	-	163.00
Universal holder for Smartphone integration on Move up! including activation of Volkswagen 'Maps + More'	1S0 051 435 E	-	202.50	Rear parking sensors	1S0 054 630 B	-	512.50
Front – UTR (Universal Traffic Recorder)	000 063 511 B	-	419.00				
Front and rear – UTR (Universal Traffic Recorder)	000 063 511 C	-	627.00				

¹ Price excludes painting.

Accessory prices are the manufacturer's Recommended Retail Prices (RRP), shown exclusive and inclusive of fitting where applicable, inclusive of appropriate VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. For full details, please contact your authorised Volkswagen retailer.

Volkswagen UK may change RRP's at any time (this includes where there are government changes in regulation and/or legislation).

There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

VAT IS CALCULATED AT 20%, EXCEPT RETAILER SUPPLIED CHILD SAFETY SEATS WHERE IT IS CALCULATED AT 5%. EFFECTIVE FROM 21 JANUARY 2021.

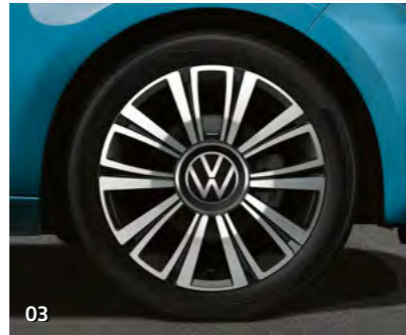
Alloy wheels.



01
U



02
WE



03
BE



04
BTS



05
RL

01 'Fortaleza' 5½ J x 15" with 185/55 R15 tyres and anti-theft wheel bolts

02 'La Boca White' 6 J x 16" with 185/50 R16 tyres and anti-theft wheel bolts.

03 'La Boca Black' 6 J x 16" with 185/50 R16 tyres and anti-theft wheel bolts.

04 'Radial' 5½ J x 15" alloy wheels with 185/55 R15 tyres and anti-theft wheel bolts.

05 'Triangle Black' 6 J x 16" alloy wheels with 185/50 R16 tyres and anti-theft wheel bolts.

06 'Oswald' black diamond-turned 6½ J x 17" alloy wheels with 195/40 R17 tyres and anti-theft wheel bolts.

07 'Tezzle' 5 J x 15" alloy wheels with 165/65 R15 low rolling resistance tyres and anti-theft wheel bolts.

08 'Polygon Black' 6½ J x 17" alloy wheels with 195/40 R17 tyres and anti-theft wheel bolts.



06
G



07
E



08
RL

Standard Optional

U | up! WE | White Edition BE | Black Edition BTS | beats RL | R-Line G | GTI E | e-up!

Paint.



U BE BTS RL G E



U WE BE RL E



U WE BE BTS G E

- 01 Pure White Non-Metallic 0Q
- 02 Teal Blue Non-Metallic B2
- 03 Tornado Red Non-Metallic G2
- 04 Costa Azul Metallic 3K
- 05 Honey Yellow Metallic G8
- 06 Tungsten Silver Metallic K5
- 07 Kings Red Metallic P8
- 08 Deep Black Pearl Effect 2T



U WE BE E



U BE RL E



U WE BE BTS RL G E



U BE RL G



U WE BTS G E

Standard
 Optional

U | up! WE | White Edition BE | Black Edition BTS | beats RL | R-Line G | GTI E | e-up!

Please note: Colour range is reproduced for illustration purposes only. Actual on-car colours may vary from those shown, as screen processes do not allow exact reproduction of the paint colours. Models shown are up! with optional Winter pack.

[Configure now >](#)

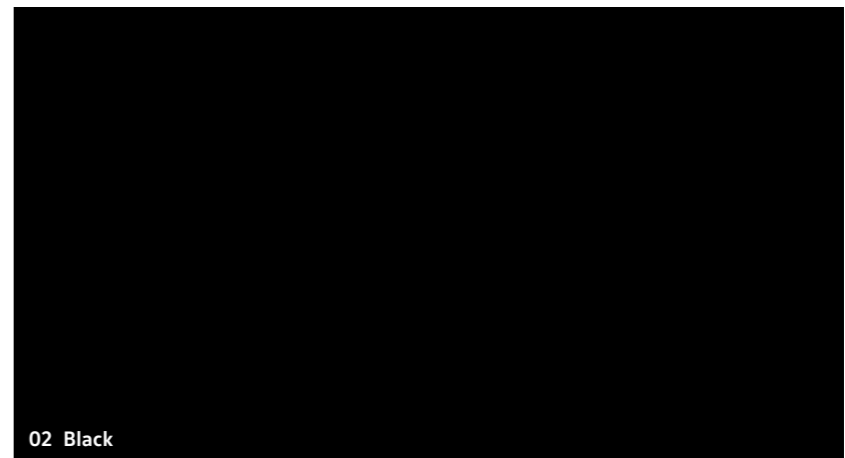


Roof options.



01 White

WE



02 Black

BE **RL** **G**

Standard Optional

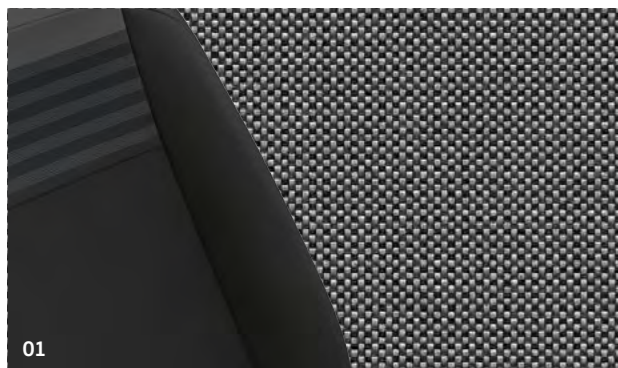
U | up! **WE** | White Edition **BE** | Black Edition **BTS** | beats **RL** | R-Line **G** | GTI

Please note: Colour range is reproduced for illustration purposes only. Actual on-car colours may vary from those shown, as screen technology does allow exact reproduction of the paint colours.

Model shown is up! White Edition with optional Winter pack.

The up!	Model prices	Standard equipment	Driver's assistance systems	Infotainment and connectivity	Volkswagen Connect®	Factory-fitted options	Accessories	Alloy wheels	Paint and roof options	Upholstery and dashpads	Combinations	Dimensions	VED and additional 'On the road' costs	Environmental information	CO ₂ emissions, BIK % and VED Bands with optional wheels	Company car taxation chart and comparison	Volkswagen service and service plan
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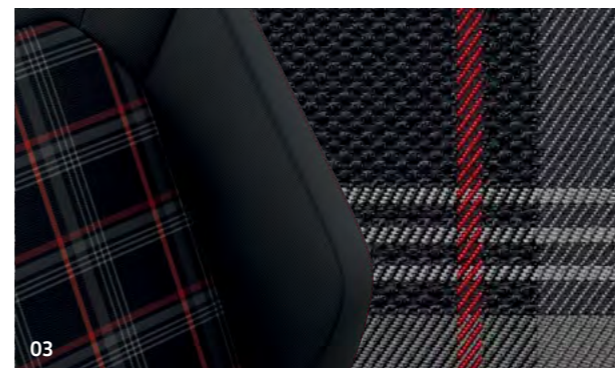
Upholstery.



01
U WE BE RL E



02
BTS



03
G

- 01 'Fusion' cloth Grey KB/KQ
- 02 'beats' cloth Ceramique 85
- 03 'Jacara Red' cloth Titan Black/Red XE

Dashpads.



04
WE



05
U BE RL E



06
BTS



07
G



08
E

- 04 White Cube Black
- 05 Black Cube Black
- 06 Deep Dimension Ceramique
- 07 Red pixels/Black
- 08 Sharkskin/Black*

Standard
 Optional

U | up! WE | White Edition BE | Black Edition BTS | beats RL | R-Line G | GTI E | e-up!

* Optional at no extra cost.

Please note: Swatches reproduced for illustration purposes only. Actual upholstery colours may vary from those shown, as screen technology does not allow exact reproduction of the upholstery colours.

[Configure now >](#)



Combinations.

Seat upholstery	Dashpad	Dashboard upper, lower and door panels	Ambient lighting	Carpet	Rooflining	Door mirror housings	<input type="checkbox"/> Pure White Non-Metallic* 0Q	<input checked="" type="checkbox"/> Teal Blue Non-Metallic B2	<input checked="" type="checkbox"/> Tornado Red Non-Metallic* 1G2	<input checked="" type="checkbox"/> Costa Azul Metallic* 3K	<input checked="" type="checkbox"/> Honey Yellow Metallic* G8	<input checked="" type="checkbox"/> Tungsten Silver Metallic* K5	<input checked="" type="checkbox"/> Kings Red Metallic* P8	<input checked="" type="checkbox"/> Deep Black Pearl Effect* 2T
'Fusion' cloth – Standard on up! models														
Grey KB/KQ	Black Cube	Black	-	Black	Light Grey	Body-coloured	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
'Fusion' cloth – Standard on White Edition models														
Grey KB/KQ	White Cube	Black	-	Black	Light Grey	White	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	-	<input type="checkbox"/>
'Fusion' cloth – Standard on Black Edition models														
Grey KB/KQ	Black Cube	Black	-	Black	Light Grey	Black	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
'beats' cloth – Standard on beats models														
Ceramique 85	Deep Dimension	Ceramique	White	Black	Light Grey	Flash Red or Black ²	<input type="checkbox"/>	-	<input checked="" type="checkbox"/>	-	-	<input checked="" type="checkbox"/>	-	<input checked="" type="checkbox"/>
'Fusion' cloth – Standard on R-Line models														
Grey KB/KQ	Black Cube	Black	-	Black	Light Grey	Black	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-
'Jacara Red' cloth – Standard on GTI models														
Titan Black/Red XE	Red pixels	Black	Red	Black	Black	Deep Black or Gloss Black ³	<input type="checkbox"/> <input checked="" type="checkbox"/>	-	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	-	-	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
'Fusion' cloth – Standard on e-up! models														
Grey KB/KQ	Black Cube	Black	-	Black	Light Grey	Body-coloured	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	<input checked="" type="checkbox"/>
'Fusion' cloth – Optional dashpad pack* on e-up! models														
Grey KB	'Sharkskin'	Black	-	Black	Light Grey	Body-coloured	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	<input checked="" type="checkbox"/>

- Not available. * Optional at extra cost. 1 Tornado Red is available as a no cost option on beats and GTI models. 2 Flash Red door mirrors with Pure White or Deep Black paint. Black door mirrors with Tornado Red or Tungsten Silver paint. 3 Deep Black door mirrors with Deep Black paint and Gloss Black mirrors with Pure White, Tornado Red, Tungsten Silver or Kings Red paint.

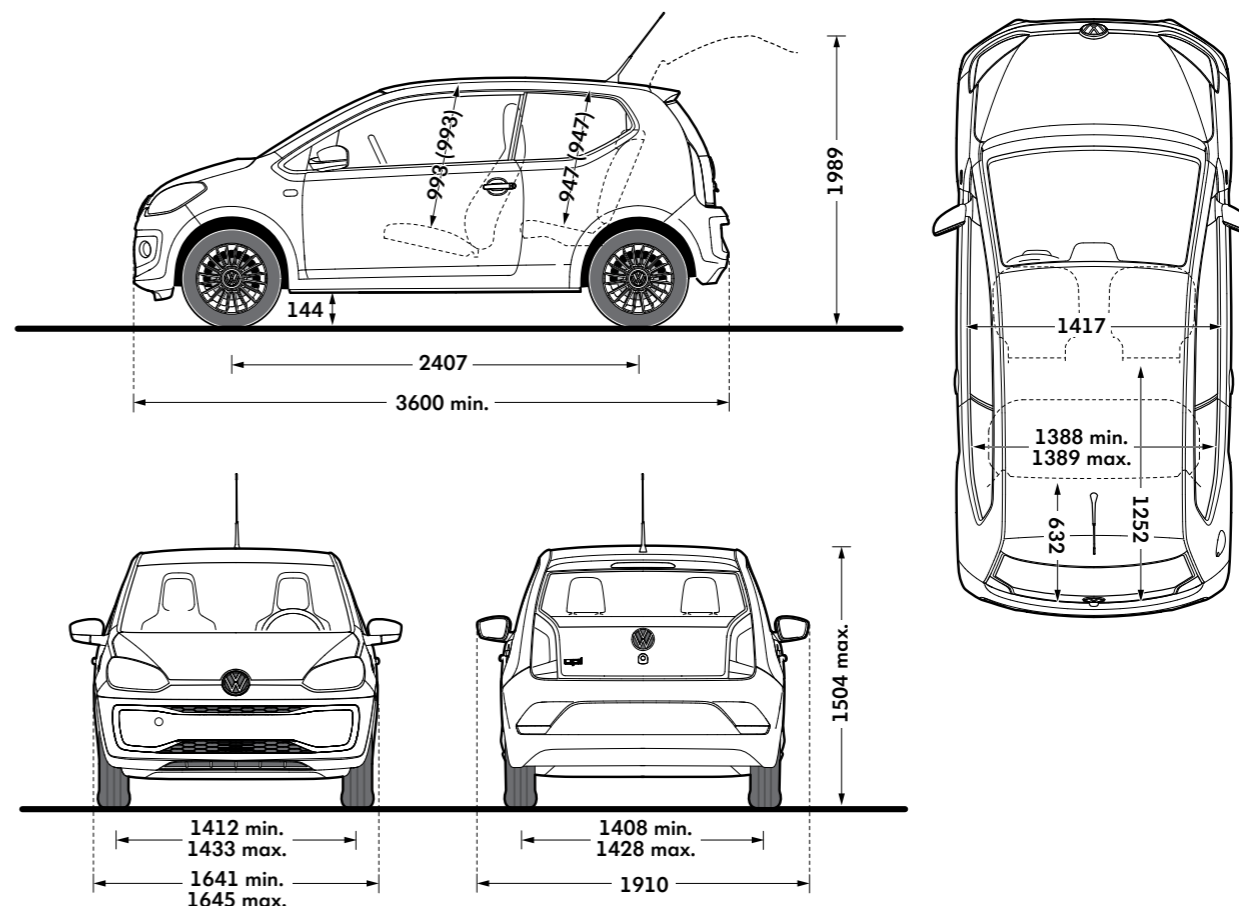
Dimensions.

Exterior dimensions	up!, White Edition, Black Edition, beats, R-Line	up! GTI	e-up!
Length – min., mm	3600	TBA	TBA
Width – inc. door mirrors, mm	1910	TBA	TBA
Height – max., mm	1504	TBA	TBA
Height – opened tailgate/floor, mm	1989	TBA	TBA
Wheelbase, mm	2407	TBA	TBA
Turning circle, m	9.8	TBA	TBA

Interior dimensions	up!, White Edition, Black Edition, beats, R-Line	up! GTI	e-up!
Effective headroom – front max., mm (with sunroof)	993 (993)	TBA	TBA
Effective headroom – rear, mm (with sunroof)	947 (947)	TBA	TBA
Interior width – front – 3-door/5-door, mm	1417/1369	TBA	TBA
Interior width – rear, mm	1388	TBA	TBA

Maximum luggage capacity, litres VDA measuring method using 200 x 100 x 50mm blocks	up!, White Edition, Black Edition, beats, R-Line	up! GTI	e-up!
With rear seats upright	251	TBA	TBA
With rear seats folded	959	TBA	TBA

Figures shown are for standard specification models. The addition of certain factory-fitted options and/or accessories may affect some of the dimensions shown.



VED and additional 'On the road' costs.

Diesel vehicles that do not meet the RDE2 standard will be charged a supplement on their 'First year rate' to the effect of moving up by one VED (Vehicle Excise Duty) band. The following tables give the rates of vehicle tax on cars registered on or after 1 April 2020. Please refer to the Model Prices pages to confirm which models are RDE2 compliant.

'FIRST YEAR RATE' VED – CARS REGISTERED ON OR AFTER 1.4.2020 BASED ON CO₂ EMISSIONS AND FUEL TYPE

Petrol/Diesel[†] – 'First year rate' VED

CO ₂ emissions (g/km)	Petrol/Diesel [†] VED £	Petrol total 'On the road' costs £
0	0.00	690.00
1-50	10.00	700.00
51-75	25.00	715.00
76-90	110.00	800.00
91-100	135.00	825.00
101-110	155.00	845.00
111-130	175.00	865.00
131-150	215.00	905.00
151-170	540.00	1,230.00
171-190	870.00	1,560.00
191-225	1,305.00	1,995.00
226-255	1,850.00	2,540.00
Over 255	2,175.00	2,865.00

Diesel[‡] – 'First year rate' VED

CO ₂ emissions (g/km)	Diesel [‡] VED £	Diesel total 'On the road' costs £
0	0.00	690.00
1-50	25.00	715.00
51-75	110.00	800.00
76-90	135.00	825.00
91-100	155.00	845.00
101-110	175.00	865.00
111-130	215.00	905.00
131-150	540.00	1,230.00
151-170	870.00	1,560.00
171-190	1,305.00	1,995.00
191-225	1,850.00	2,540.00
226-255	2,175.00	2,865.00
Over 255	2,175.00	2,865.00

Alternative fuel – 'First year rate' VED

CO ₂ emissions (g/km)	Alternative fuel VED £	Alternative fuel total 'On the road' costs £
0	0.00	690.00
1-50	0.00	690.00
51-75	15.00	705.00
76-90	100.00	790.00
91-100	125.00	815.00
101-110	145.00	835.00
111-130	165.00	855.00
131-150	205.00	895.00
151-170	530.00	1,220.00
171-190	860.00	1,550.00
191-225	1,295.00	1,985.00
226-255	1,840.00	2,530.00
Over 255	2,165.00	2,855.00

The way VED (Vehicle Excise Duty) vehicle tax is calculated will change for vehicles that are first registered with the DVLA on, or after, 1 April 2018. All new diesel vehicles registered after 1 April 2018 that do not meet the RDE2 standard will be charged a supplement on their 'First year rate' to the effect of moving up by one VED (Vehicle Excise Duty) band.

If a new vehicle is registered on or after 1 April 2018, after the 'First year rate' VED the majority of vehicles move to the 'Standard rate' of vehicle tax which is £150 a year.

The 'First year rate' will be based on the CO₂ emissions, fuel type and the list price of the vehicle supplied by the Manufacturer or Retailer as applicable on the day before the vehicle is first registered and taxed.

After the 'First year rate', all vehicles with zero emissions will be exempt from the 'Standard rate' of vehicle tax. All petrol and diesel vehicles will pay a standard rate of £150 a year, and alternative fuel vehicles will pay a standard rate of £140 a year.

Petrol or diesel vehicles with a list price over £40,000 at first registration will pay £475 a year, after the first 'First year rate' vehicle tax, for a period of five years. This comprises the £150 'Standard rate' and £325 additional rate. After five years the vehicle tax will revert to the 'Standard rate' of £145 per year.

Alternative fuel vehicles – hybrids, bi-ethanol or LPG, with a list price over £40,000 at first registration will pay £465 a year after the 'First year rate' vehicle tax for a period of five years. This comprises the £140 'Standard rate' and £325 additional rate which reverts to £140 'Standard rate' after five years.

Vehicles with a list price exceeding £40,000 (excluding vehicles with zero emissions) will pay the additional rate of £325 a year for a further five year period, after the 'First year rate' tax. After the five year period these vehicles will pay zero VED tax.

[†] Diesel cars that are tested to RDE2 standards. [‡] Diesel cars, including those tested to RDE standards.

'STANDARD RATE' VED

'Standard rate' VED based on fuel type

Fuel type	CO ₂ emissions (g/km)	'Standard rate' 12 months VED £
Electric/Other	0	0.00
Petrol/Diesel	1 - Over 255	150.00
Alternative	1 - Over 255	140.00

After the 'First year rate', all vehicles with zero emissions will be exempt from the 'Standard rate' of vehicle tax. All petrol and diesel vehicles will pay a standard rate of £150 a year, and alternative fuel vehicles will pay a standard rate of £140 a year.

'STANDARD RATE' – OVER £40,000 RRP

'Standard rate' VED for vehicles over £40,000 list price – five year annual rate

Fuel type	'Standard rate' 12 months VED £	Additional rate £	Total annual payment £
Electric	0.00	0.00	0.00
Petrol/Diesel	150.00	325.00	475.00
Alternative	140.00	325.00	465.00

Petrol or diesel vehicles with a list price over £40,000 at first registration pay £475 a year after the 'First year rate' for a period of five years. Alternative fuel vehicles over £40,000 at first registration – hybrids, bi-ethanol or LPG, pay £465 a year after the 'First year rate' for a period of five years. After five years, vehicles will revert to their 'Standard rate' tax depending on fuel type. Electric or vehicles producing zero emissions over £40,000 at first registration are exempt from any charge after the 'First year rate'.

ADDITIONAL 'OTR' COSTS

Additional 'On the road' costs

Delivery to retailer	509.17
Number plates	20.00
VAT	105.83
Vehicle first registration fee	55.00
Total	690.00

The total 'On the road' costs above for petrol, diesel, electric and alternative fuel vehicles include the applicable 'First year rate' VED charge plus the 'On the road' costs as detailed above.

VAT IS CALCULATED AT 20%. EFFECTIVE FROM 21 JANUARY 2021.

Environmental information.

3 AND 5-DR HATCHBACK RANGE.		RDE2 Compliant	Fuel	Doors	Transmission	Output, PS	CO ₂ emission, g/km ¹ , Min. WLTP test cycle		CO ₂ emission, g/km ¹ , Max. WLTP test cycle		Combined ¹ fuel consumption mpg, Min.		Combined ¹ fuel consumption mpg, Max.		Combined ¹ fuel consumption ltr/100km, Min.		Combined ¹ fuel consumption ltr/100km, Max.	
up! [‡]	1.0 ltr S/S [‡]	Yes	Petrol	3-door	5-spd manual	65	117	-	119	54.3	-	55.4	5.2	-	5.1			
	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	117	-	119	54.3	-	54.3	5.2	-	5.2			
White Edition [‡]	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	119	-	119	54.3	-	54.3	5.2	-	5.2			
Black Edition [‡]	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	119	-	119	54.3	-	54.3	5.2	-	5.2			
beats [‡]	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	118	-	119	54.3	-	54.3	5.2	-	5.2			
R-Line [‡]	1.0 ltr S/S [‡]	Yes	Petrol	5-door	5-spd manual	65	118	-	119	54.3	-	54.3	5.2	-	5.2			
GTI [‡]	1.0 ltr TSI S/S [‡]	Yes	Petrol	3-door	6-spd manual	115	125	-	126	50.4	-	51.4	5.6	-	5.5			
	1.0 ltr TSI S/S [‡]	Yes	Petrol	5-door	6-spd manual	115	126	-	126	50.4	-	51.4	5.6	-	5.5			

¹ Figures for the Volkswagen up! range, including petrol, diesel and battery electric vehicles. Fuel consumption for battery electric vehicles is N/A and CO₂ emissions are zero while driving. Battery electric vehicles require mains electricity for charging. Figures shown are for comparability purposes; only compare fuel consumption, CO₂ and electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27.8.2020. Figures quoted are for a range of configurations (including non-UK) and are subject to change due to ongoing approvals/changes. For more information, please see www.volkswagen.co.uk/need-help/wltp or consult your authorised Volkswagen retailer.

[‡] These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at www.volkswagen.co.uk/need-help/wltp. RDE2 refers to Real Driving Emissions Step 2.

EFFECTIVE FROM 21 JANUARY 2021.

Environmental information.

ALL-ELECTRIC MOTOR	RDE2 Compliant	Output, PS	CO ₂ emission, g/km ¹ WLTP test cycle	Trim level	Consumption, kWh/62 miles ₁ (100km), Combined	Range, miles (WLTP) ¹	Efficiency class ²
Electric motor ‡	N/A	82	0*	e-up!	14.5	159	A+

1 Figures for the Volkswagen up! range, including petrol, diesel and battery electric vehicles. Fuel consumption for battery electric vehicles is N/A and CO₂ emissions are zero while driving. Battery electric vehicles require mains electricity for charging. Figures shown are for comparability purposes; only compare fuel consumption, CO₂ and electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27.8.2020. For more information, please see www.volkswagen.co.uk/need-help/wltp or consult your authorised Volkswagen retailer.

2 Efficiency classes assess vehicles according to CO₂ emissions, taking into account the vehicle's unladen weight. Vehicles conforming to that are graded D. Vehicles that are better than today's average are graded A+, A, B or C. Vehicles that are worse than the average are graded E, F or G.

‡ This vehicle is a WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicle. More information is available at www.volkswagen.co.uk/need-help/wltp.

* Zero emissions while driving.

RDE2 refers to Real Driving Emissions Step 2.

EFFECTIVE FROM 21 JANUARY 2021.

CO₂ emissions, BIK % and VED Bands with optional wheels.

Effect of wheel size on CO₂ emissions, BIK % and VED Bands.

Choosing alternative alloy wheels than standard, as an option, may result in different fuel consumption as well as different CO₂ emissions and subsequently an alternative Vehicle Excise Duty (VED) Band, while BIK rates paid by company car drivers may differ. This is due to the fact that different wheels have both alternative aerodynamic drag and mechanical drag, resulting in different rolling resistance and wind resistance. As a result, the VED Band that the vehicle falls into may differ from its original VED Band when fitted with standard size wheels. In some instances, the recommended 'On the road' retail price paid for the vehicle may change as a result of the change in VED rate. The chart below shows CO₂ emissions and the related VED Bands for vehicles with both standard-fit wheels and larger optional alloy wheels, as well as the different cost payable due to a change in VED Band if applicable.

3 AND 5-DR HATCHBACK RANGE.		Doors	Transmission	Output, PS	Standard wheel size	CO ₂ emission, g/km ¹ , WLTP test cycle, standard wheels	First year VED £, standard wheels	BIK % with standard wheel size ²	Optional alloy wheel and size	CO ₂ emission, g/km ¹ , WLTP test cycle, optional alloy wheels	First year VED £, optional wheels	BIK % with optional wheel size ²
up! [‡]	1.0 ltr S/S [‡]	3-door	5-spd manual	65	15"	117	175.00	26	N/A	N/A	N/A	N/A
		5-door	5-spd manual	65	15"	117	175.00	26	N/A	N/A	N/A	N/A
White Edition [‡]	1.0 ltr S/S [‡]	5-door	5-spd manual	65	16"	119	175.00	26	N/A	N/A	N/A	N/A
Black Edition [‡]	1.0 ltr S/S [‡]	5-door	5-spd manual	65	16"	119	175.00	26	N/A	N/A	N/A	N/A
beats [‡]	1.0 ltr S/S [‡]	5-door	5-spd manual	65	15"	118	175.00	26	N/A	N/A	N/A	N/A
R-Line [‡]	1.0 ltr S/S [‡]	5-door	5-spd manual	65	16"	118	175.00	26	17" Polygon Black	117	175.00	26
GTI [‡]	1.0 ltr TSI S/S [‡]	3-door	6-spd manual	115	17"	125	175.00	28	N/A	N/A	N/A	N/A
		5-door	6-spd manual	115	17"	126	175.00	28	N/A	N/A	N/A	N/A
e-up [‡]	1.0 ltr S/S [‡]	5-door	Single-speed	82	15"	0	0	16	N/A	N/A	N/A	N/A

1 Figures for the Volkswagen up! range, including petrol, diesel and battery electric vehicles. Fuel consumption for battery electric vehicles is N/A and CO₂ emissions are zero while driving. Battery electric vehicles require mains electricity for charging. Figures shown are for comparability purposes; only compare fuel consumption, CO₂ and electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27.8.2020. Figures quoted are for a range of configurations (including non-UK) and are subject to change due to ongoing approvals/changes. For more information, please see www.volkswagen.co.uk/need-help/wltp or consult your authorised Volkswagen retailer.

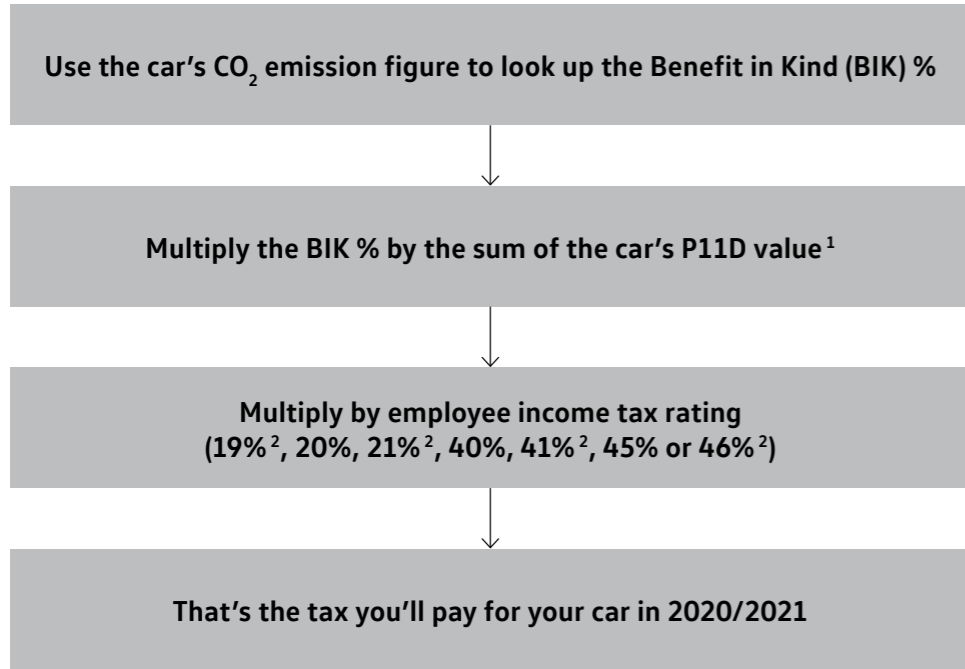
2 The BIK charges quoted reflect the charges which apply to vehicles registered after 6 April 2020. These charges may differ from any charges displayed or quoted before 6 April 2020. The BIK % figure quoted includes the 4% diesel supplement, where applicable. Please consult your Volkswagen retailer for full details.

‡ These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at www.volkswagen.co.uk/need-help/wltp.

VAT IS CALCULATED AT 20%. EFFECTIVE FROM 21 JANUARY 2021.

Company car taxation chart – tax year 2020/21.

How to calculate your company car income tax liability – effective 6.4.2020



Emissions CO ₂ (g/km)	2020/21 Benefit in Kind % (BIK)				2021/22 Benefit in Kind % (BIK)				2022/23 Benefit in Kind % (BIK)			
	Petrol/Diesel ³	Diesel	Electric range miles	Alternative fuel	Petrol/Diesel ³	Diesel	Electric range miles	Alternative fuel	Petrol/Diesel ³	Diesel	Electric range miles	Alternative fuel
0 (BEV)												
1-50	12%	16%	130 or above	0%	13%	17%	130 or above	1%	14%	18%	130 or above	2%
51-54	13%	17%	70-129	3%	14%	18%	70-129	4%	15%	19%	70-129	5%
55-59	14%	18%	40-69	6%	15%	19%	40-69	7%	16%	20%	40-69	8%
60-64	15%	19%	30-39	10%	16%	20%	30-39	11%	17%	21%	30-39	12%
65-69	16%	20%	1-29	12%	17%	21%	1-29	13%	18%	22%	1-29	14%
70-74	17%	21%			18%	22%			19%	23%		
75-79	18%	22%			19%	23%			20%	24%		
80-84	19%	23%			20%	24%			21%	25%		
85-89	20%	24%			21%	25%			22%	26%		
90-94	21%	25%			22%	26%			23%	27%		
95-99	22%	26%			23%	27%			24%	28%		
100-104	23%	27%			24%	28%			25%	29%		
105-109	24%	28%			25%	29%			26%	30%		
110-114	25%	29%			26%	30%			27%	31%		
115-119	26%	30%			27%	31%			28%	32%		
120-124	27%	31%			28%	32%			29%	33%		
125-129	28%	32%			29%	33%			30%	34%		
130-134	29%	33%			30%	34%			31%	35%		
135-139	30%	34%			31%	35%			32%	36%		
140-144	31%	35%			32%	36%			33%	37%		
145-149	32%	36%			33%	37%			34%	37%		
150-154	33%	37%			34%	37%			35%	37%		
155-159	34%	37%			35%	37%			36%	37%		
160-164	35%	37%			36%	37%			37%	37%		
165-169	36%	37%			37%	37%			37%	37%		
170+	37%	37%			37%	37%			37%	37%		

Taxable percentage of P11D value (Diesel figures include the 4% diesel supplement)

The government is retaining the diesel supplement in company car tax until 2021, when EU-wide testing procedures will ensure new diesel cars meet air quality standards even under strict 'real world' driving conditions. From 6 April 2018 drivers must add 4% to their appropriate percentage if the car is propelled solely by diesel (up to a maximum of 37%).

For further details of company car tax, please consult your authorised Volkswagen retailer, or visit www.volkswagen.co.uk/offers-and-finance/fleet/calculators/company-car-tax-calculator. Full details can be found at www.assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/815268/190617_-_WLTP_-_summary_of_responses_v2.2.pdf

1 P11D values given in this price list are based on standard specification models with no factory-fitted options or other accessories. If your car includes factory-fitted options or other accessories, you may need to adjust the P11D value to take this into account.
 2 From 6 April 2018, new income tax rates have been introduced for Scottish Taxpayers, these figures reflect the new Scottish rates. For full details of Scottish BIK tax liability, please refer to the [Benefit In Kind for Scottish Residents section](#)
 3 Diesel cars that are tested to RDE2 standards.

Company car taxation comparison.

3-year taxation comparison guide.

up!	1.0 ltr S/S [‡]	3-door	5-spd manual	RDE2 Compliant	Output, PS	CO ₂ emission, g/km ¹ WLTP test cycle	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Tax year commencing	P11D Value £ ²	BIK % ³	Annual cost at 20% ⁴ tax rate £	Annual cost at 40% ⁴ tax rate £
up![‡]	1.0 ltr S/S [‡]	3-door	5-spd manual	Yes	65	117	9,866.67	1,973.33	11,840.00	2020/21	12,475.00	26	648.70	1,297.40
										2021/22	12,475.00	27	673.65	1,347.30
										2022/23	12,475.00	28	698.60	1,397.20
beats[‡]	1.0 ltr S/S [‡]	5-door	5-spd manual	Yes	65	118	10,741.67	2,148.33	12,890.00	2020/21	13,525.00	26	703.30	1,406.60
										2021/22	13,525.00	27	730.35	1,460.70
										2022/23	13,525.00	28	757.40	1,514.80

1 Figures for the Volkswagen up! range, including petrol, diesel and battery electric vehicles. Fuel consumption for battery electric vehicles is N/A and CO₂ emissions are zero while driving. Battery electric vehicles require mains electricity for charging. Figures shown are for comparability purposes; only compare fuel consumption, CO₂ and electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27.8.2020. For more information, please see www.volkswagen.co.uk/need-help/wltp or consult your authorised Volkswagen retailer.

2 P11D value = Total recommended retail price + delivery to retailer £509.17, + number plates £20, + VAT £105.83 (calculated by reference to total of delivery to retailer + number plates). P11D value is based on standard specification model with no factory-fitted options or other accessories.

3 The BIK charges quoted reflect the charges which apply to vehicles registered after 6 April 2020. These charges may differ from any charges displayed or quoted before 6 April 2020. The BIK % figure quoted includes the 4% diesel supplement, where applicable. Please consult your Volkswagen retailer for full details.

4 From 6 April 2018, new income tax rates have been introduced for Scottish Taxpayers. For full details of Scottish BIK tax liability, please refer to the [Benefit In Kind for Scottish Residents section](#)

‡ These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at www.volkswagen.co.uk/need-help/wltp.

All examples are for manual derivatives unless otherwise stated.

RDE2 refers to Real Driving Emissions Step 2.

Volkswagen UK may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

VAT IS CALCULATED AT 20%. EFFECTIVE FROM 21 JANUARY 2021.

Volkswagen service.



VOLKSWAGEN FINANCE¹

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

Solutions – a Personal Contract Plan
Flexible finance plan designed to allow you to drive a new vehicle sooner than you think. At the end of your agreement you can choose to trade in your Volkswagen for a new one, keep it, or hand it back.

Hire Purchase
A simple and straightforward way to finance your Volkswagen. Have the option to break down your monthly payments over a period that suits you, making financing your car much more manageable than you think.

Contract Hire
Available for both personal and business customers. Ideal for customers simply wanting to pay a monthly rental for the vehicle, change it on a regular fixed period and have no disposal risk.

- Lease Purchase
- Finance Lease

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. Buy your service plan online or visit your local Volkswagen retailer for more information.



VOLKSWAGEN INSURANCE²

We want you to start enjoying your new car from day one, and thanks to our complimentary five day Volkswagen Drive Away Insurance you can. Please visit www.insurewithvolkswagen.co.uk/driveaway to activate your cover. If eligible, we will also give you a quotation for our annual insurance, designed specifically for Volkswagen drivers.

ANNUAL CAR INSURANCE

Volkswagen car insurance helps give you peace of mind with the following benefits at no extra cost:

- Repairs carried out by Volkswagen trained technicians using Volkswagen Genuine Parts and paints when repaired by a Volkswagen approved repairer
- Guaranteed courtesy car
- Child seat replacement
- Uninsured driver promise
- Vandalism promise
- 24 hour accident recovery

For more information or to get a quote, visit www.insurewithvolkswagen.co.uk

SERVICING AND MAINTENANCE

The up! is serviced using the Fixed Service schedule. The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service³ – First after 2 years or 20,000 miles (30,000km), then every 1 year or 20,000 miles (30,000km), whichever is soonest.

Electric vehicles

Vehicles powered only by an electric motor require a Fixed Service schedule as follows:

- Inspection service – First after 2 years or 20,000 miles (30,000km), whichever is soonest.
- Subsequent services every 1 year or 20,000 miles (30,000km), whichever is soonest.



VOLKSWAGEN ENSURANCE⁴

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only Genuine Volkswagen Parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish, ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired by a Volkswagen approved repairer and Volkswagen trained technicians, using only Genuine Volkswagen Parts and paints.
- A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover.

To find out more and to activate your cover, visit www.insurewithvolkswagen.co.uk/ensurance

WARRANTY

Exclusions and terms and conditions apply to all warranties, plans and insurance listed. For pricing and further details of Volkswagen Warranties, Service Plans and Insurance, please consult your authorised Volkswagen retailer or repairer, or visit www.volkswagen.co.uk

THE VOLKSWAGEN WARRANTY THREE-YEAR WARRANTY

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty⁵. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

BODY PROTECTION WARRANTY

The internal body sections and panels are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

1 Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.
2 Volkswagen Car Insurance is underwritten by U K Insurance Limited. Registered Office: The Wharf, Neville Street, Leeds LS1 4AZ. Registered in England and Wales number: 1179980. U K Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority (FCA) and the Prudential Regulation Authority. Calls may be recorded. Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ('VWFS UK'), registered in England and Wales number: 2835230 (Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd. is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the FCA, registration number: 311988. Authorisation details for both organisations can be checked on the Financial Services Register by visiting www.fca.org.uk. VWFS UK and U K Insurance Limited are not part of the same corporate group.
3 The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.
4 Ensurance from Volkswagen Financial Services is sold and administered by Lawshield UK Limited, registered in England number: 3360532. Registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire, WA1 1RL and underwritten by UK General Insurance Limited on behalf of Great Lakes Insurance SE. Great Lakes Insurance SE is a German insurance company with its headquarters at Königinstrasse 107, 80802 Munich. UK Branch office: Plantation Place, 30 Fenchurch Street, London, EC3M 3AJ. Lawshield UK Limited is authorised and regulated by the Financial Conduct Authority (FCA). Authorisation details can be checked on the FCA's register at fca.org.uk. Great Lakes Insurance SE, UK Branch, is authorised by Bundesanstalt für Finanzdienstleistungsaufsicht and subject to limited regulation by the Financial Conduct Authority and Prudential Regulation Authority. Details about the extent of their regulation by the Financial Conduct Authority and Prudential Regulation Authority are available on request.
5 All warranty work must be completed by an authorised Volkswagen retailer or repairer.

Volkswagen service (continued).

THREE-YEAR PAINTWORK WARRANTY

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

APPROVED ACCESSORIES

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list. Volkswagen approved accessories purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale will also benefit from the three-year vehicle warranty.

VOLKSWAGEN ROADSIDE ASSISTANCE

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years.

Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit www.volkswagen.co.uk

PRICES AND SPECIFICATIONS

The prices and specifications contained in this price list are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

Note: We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

BENEFIT IN KIND (BIK) FOR SCOTTISH RESIDENTS

Effective as of 6 April 2018, the Scottish Government introduced their own BIK taxation structure. This is only applicable to Company Car Drivers that are resident Scottish taxpayers. HMRC will continue to be responsible for the collection and management of taxes and will determine whether or not an individual is a Scottish taxpayer based on where their primary place of residence is.

Scottish Income Tax rates and Bands 2018/19

Starter rate 19% over £11,850 - £13,850

Basic rate of 20% over £13,850 - £24,000

Intermediate rate 21% over £24,000 - £44,273

Higher rate 41% over £44,273 - £150,000

Top rate 46% above £150,000

VOLKSWAGEN BEV EIGHT-YEAR BATTERY WARRANTY

1. A guarantee for eight years or 99,360 miles/160,000km (whichever is soonest), on all material or manufacturing defects.
2. Gradual reduction in battery capacity over times is integral to the nature of the component, and does not represent a defect under the terms of this guarantee, as long as the reduction in capacity is not in excess of the value specified for this vehicle in the owner's manual.
3. With the exception of the warranty term, all warranty conditions stipulated by the Volkswagen retailer selling the vehicle (prerequisites, criteria for freedom from defects, exclusions, settlement of claims, entry into force and start of extended warranty term, scope of application etc.) also apply to the high voltage battery.

BEV HOME CHARGING

Home charging using a domestic socket will depend on the condition and suitability of the wiring in your home. Always consult a qualified electrician before charging when using a domestic socket for the first time, or, if the socket is to be used as the primary source of charging. Domestic sockets on the same circuit as other appliances, particularly those in frequent use, will draw additional amperage which may result in a breaker switch being 'tripped'. Establishing a separate circuit for home charging will help ensure your electric vehicle is supplied with a consistent, uninterrupted current. For optimum charging, we recommend installing an electric vehicle charging point at home.

VOLKSWAGEN BEV SPECIALIST RETAILER NETWORK

The e-up! model is only available for sale through an authorised specialist Volkswagen retailer. These retailers have the ability to provide the highest levels of service when purchasing your e-up! model. For details of your nearest authorised specialist Volkswagen retailer, please visit www.volkswagen.co.uk for more details.

FUEL CONSUMPTION AND CO₂ EMISSIONS

Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca. The weight of a vehicle will influence the level of CO₂ emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO₂ emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the recommended 'On the road' retail price paid for a vehicle may increase as a result of the increased VED rate. CO₂ is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.



Volkswagen service plan.

An additional way to keep your perfect car, perfect for longer.

Exclusions and terms apply, [please click here](#) for more details. For pricing and further details of the Volkswagen Service Plan, please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk

Volkswagen Service Plan – retail sales only

We offer Volkswagen Service Plans to cover all new models for their first two consecutive services in line with the Fixed Service schedule required on the vehicle. Your car will be in the hands of Volkswagen trained technicians who use specialist Volkswagen tools, technology and Volkswagen original parts, and all parts and labour are guaranteed for two years. What's more, the Volkswagen Service Plan will remain with the vehicle should you decide to sell your car.

Volkswagen Service Plan – retail sales only

For vehicles under 1 year old set to the Fixed Service regime that has not had its first service, comprising first two manufacturer's scheduled services:

- 'Oil service' including oil filter change
- 'Oil service' including oil filter change and 'Inspection service' plus a pollen filter replacement (if required)

Excludes electric vehicles. Service plan covers first two consecutive services, limited to 1x 'Oil service' and 1x 'Oil and Inspection service'. T&Cs apply: All vehicles must be set to the Fixed Service regime by the retailer. Maximum age of car is 12 months (Service plan must be taken out before first service is due). Additional work, including wear and tear is excluded. Servicing must be carried out in line with the requirement of the Service Schedule. All work must be carried out by an Authorised Volkswagen Repairer. Offers may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by Volkswagen Financial Services. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk



Model shown is up! GTI.

The up!

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Volkswagen Information Service
Telephone: 0800 333 666
Internet: www.volkswagen.co.uk

Volkswagen Fleet Business Centre
Telephone: 0800 0093 397
Internet: www.volkswagen.co.uk/offers-and-finance/fleet

This brochure can be viewed or downloaded in pdf format at:
www.volkswagen.co.uk

Prices, specifications, features, technical and other information (including fuel consumption, CO₂ emissions and range) are updated regularly and are subject to change without notice (this may include changes between order and delivery). There may be a delay in updates to our materials – always consult your authorised Volkswagen retailer for the latest information.



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