



New KONA





We have passion for progress

The “can-do” spirit is at the heart of Hyundai’s heritage. It’s the attitude of progressing, no matter what. From humble beginnings, this vision has driven us to seek new challenges, encapsulated since our founding in the name ‘Hyundai’ – meaning ‘modern times’.

It’s the persistent curiosity for what lies ahead. Of always chasing the next. What was once a man’s desire for better is today the ethos of an entire company. As our founder said: “How does one know it’s impossible if one hasn’t tried it?”

Progress doesn’t happen by chance. We’re always pushing the borders of the possible, building tomorrow’s technology today, and powering the future with an ever-evolving range of zero-emission engines, seamless in-car connectivity and more.

We’ve come a long way. And we won’t stop here. Next awaits.

Shape your world.

Design and technology in dynamic harmony, giving you the power to shape your world the way you want.



Car shown: New Kona Ultimate in Surf Blue. Not to UK Specification.

Welcome to the New Kona from Hyundai, with stylish design, advanced technology and comprehensive connectivity. Upgraded styling and technology make the New Kona a real head-turner, and with smooth, efficient power delivered from the new 48V Mild Hybrid engine, the New Kona puts you firmly in the driving seat.



Car shown: New Kona Ultimate in Surf Blue. Not to UK Specification.



More and less.

Power and performance with fewer emissions from the 48V Mild Hybrid powertrain.



Car shown: New Kona Ultimate in Surf Blue. Not to UK Specification.

The 48V Mild Hybrid system in the New Kona provides the perfect combination of dynamism and efficiency. It's able to run on electric when decelerating or whilst stopped, conserving fuel at regular intervals on your daily drive. It's an enhancement over traditional start & stop technology as it is able to switch to electric before the car comes to a complete stop.

The N Line Factor.

Introducing the New KONA N Line. Born on the racetrack, raised on the road.

The logo features a large, stylized 'N' in white with a red and black outline, followed by the word 'Line' in a white, italicized sans-serif font, all contained within a black, rounded rectangular border.

The N Line Kona is a rare beast, created from Hyundai's engineering heritage and developed for the road. With signature exterior design and interior styling, the N Line offers distinctive motorsport character, from metal pedals to dedicated alloy wheels. The dynamic look and feel of the New Kona N Line carries through to the interior with N Line enhancements throughout. Exclusive black upholstery with pinstripe detailing and N Line branded gear shift, badging and steering wheel give superior comfort and control, putting you firmly in the driving seat for an N Line experience like no other.





Driving design forward.

Refined styling for a modern approach to driving. Upgraded throughout, the New KONA exemplifies modern design.



Car shown: New Kona Ultimate Hybrid in Surf Blue. Not to UK specification.

With a focus on form for function, the New Kona has been redesigned with an eye to the future. Enhanced bodywork and new 17" alloy wheels as standard on the SE Connect, and 18" on Premium, N Line and Ultimate, give the New Kona an imposing presence and obedient handling on the road, and are part and parcel of the refreshing modern design of the New Kona that puts it firmly out in front of the crowd.





Adaptable for every drive.

Make every journey stand out with an customizable sound, temperature, and ambient lighting - standard on N Line, Premium and Ultimate trims.



Six speed Intelligent Manual Transmission (iMT) standard on all 48V Mild Hybrid trims. Car shown is not to UK Specification.

The interior of the New Kona has been redesigned with you in mind. Leather upholstery with heated front and rear seats as well as a sunroof feature on the Ultimate trim to provide the highest levels of comfort, whilst the 10.25" supervision cluster ensures information is clearly visible, with widescreen navigation from a 10.25" touchscreen on N Line, Premium and Ultimate. The New Kona is designed for comfort, with a spacious interior to relax and enjoy the journey with ample room for five people.

Comprehensive connectivity.

The New KONA seamlessly connects you to your lifestyle with advanced technology at your fingertips.



Rear USB charger standard on N Line, Premium and Ultimate trims.



*KRELL premium audio standard on N Line, Premium and Ultimate trims.



eCall comes standard across all trims.



*Wireless Phone Charging Pad standard on N Line, Premium and Ultimate trims.

Take your life with you, with advanced connectivity onboard from the New Kona. With Apple CarPlay™ and Android Auto™ your smartphone is seamlessly synced, and wireless charging* gives you clutter free power at all times. USB ports in the rear of the N Line, Premium and Ultimate trims make sure passengers never run out of charge, and the large centre touchscreen means your apps and playlists are mirrored for easy access. BlueLink** connected car services give mobile-based communication and control to keep you in touch, and the smartphone synced KRELL† premium audio system gives a fully personalised environment no matter where you travel, with high definition dynamic sound from 8 speakers throughout the interior.



**BlueLink® Connected Car Services standard on N Line, Premium and Ultimate trims. Car shown is not to UK Specification.



Extra eyes for extra safety.

Onboard camera systems and sensors to detect risks from every direction, keeping you and your passengers alert to the unexpected.



Driver Attention Warning (DAW): When a pattern of fatigue or distraction is identified, the system gets your attention with an alert and pop-up message suggesting a break.



Intelligent Speed Limit Warning (ISLW): External cameras and the onboard navigation system combine to monitor road speed limits, keeping you informed via the navigation screen to keep your pace at a safe speed. Available on Premium and Ultimate trims only.



Blind Spot Collision Warning (BSW): Radars detect traffic in the vehicle blind spot, warning drivers with an audible alarm when the indicator is used so you can be aware of the traffic around you even when you can't see it. Standard on Ultimate trim only.



Lane Follow Assist (LFA): Smart sensors and the forward-facing camera detect when the car drifts from the centre of the lane, applying steering torque to maintain road positioning for safety. The car also estimates the trajectory of the vehicle ahead and adjusts its position accordingly.



Lane Keep Assist (LKA): The Lane Keep Assist (LKA) uses the front multi-function camera to monitor the lines of the road. In case of an unintended lane departure, it warns you and can apply counter steering torque to guide the car back to the lane.

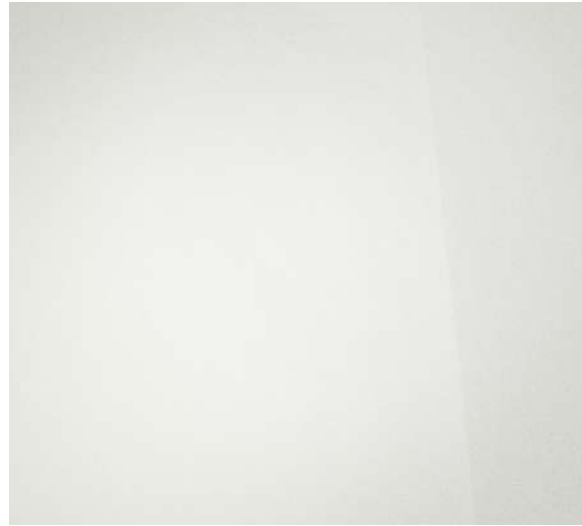


Forward Collision Avoidance (FCA): Avoid getting too close to pedestrians or vehicles ahead of you with audible alerts and automatic brake application if necessary.

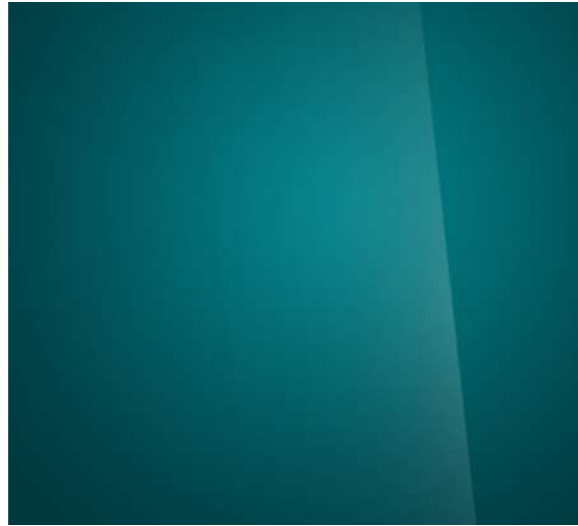
The New Kona puts the safety of you and your passengers first. With always-on sensors and cameras linked to advanced warning systems, extra eyes keep watch at all times without tiring or being distracted.

A refined palette.

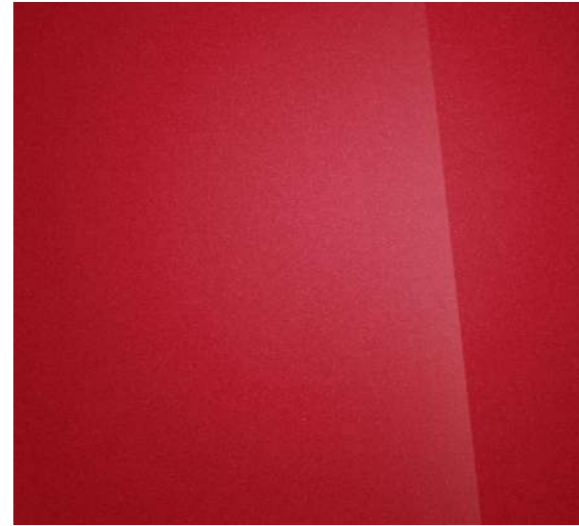
Choose from a range of vibrant modern colours on the New KONA.



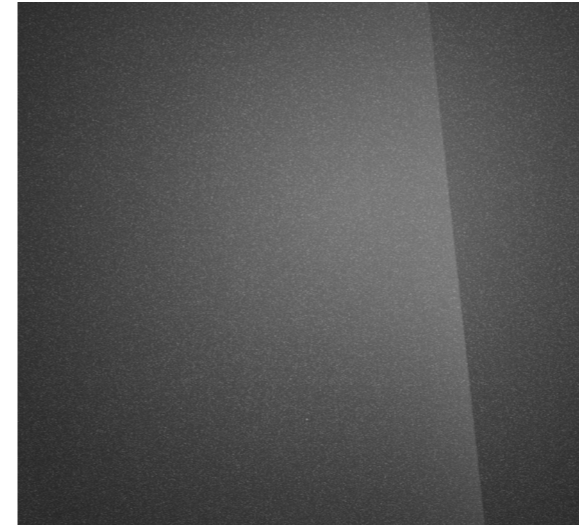
Atlas White - Special Solid



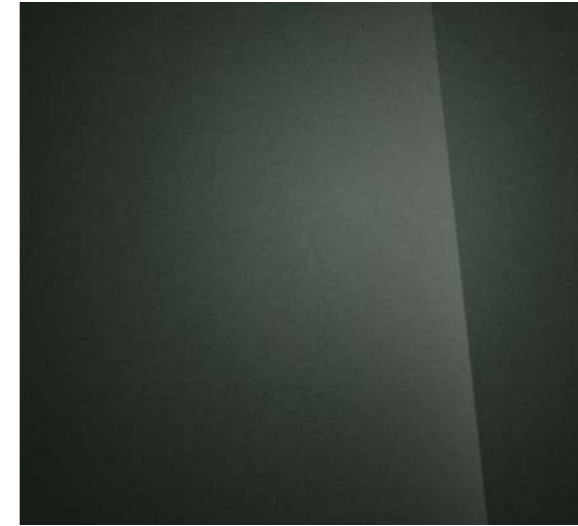
Dive in Jeju - Solid



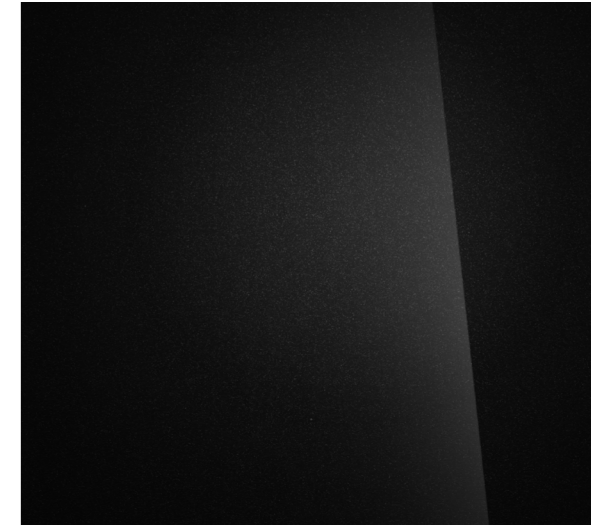
Ignite Flame - Special Solid



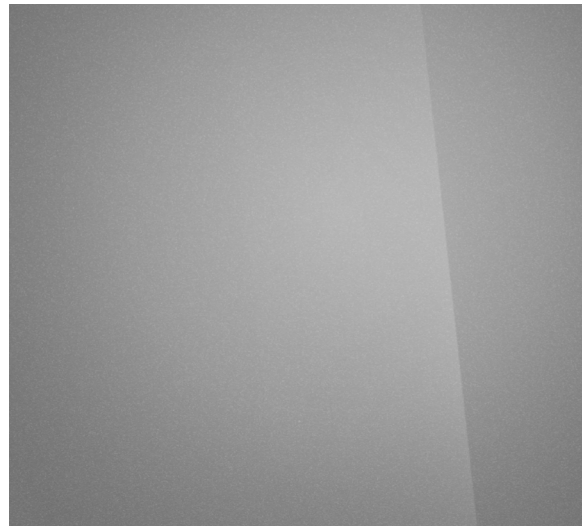
Dark Knight - Pearl



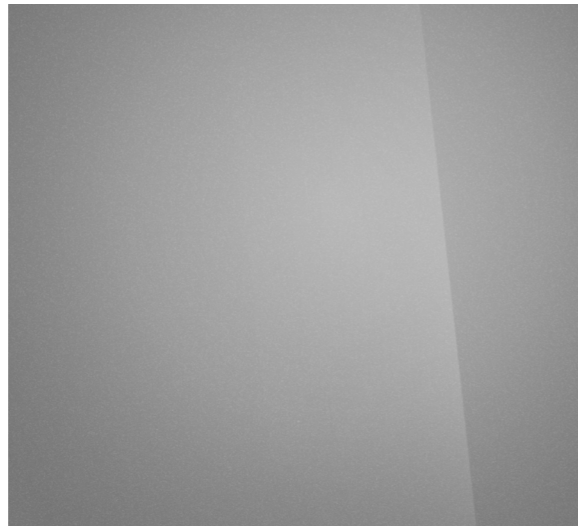
Misty Jungle - Pearl



Phantom Black - Pearl



Cyber Grey - Metallic



Galactic Grey - Metallic



Surfy Blue - Metallic



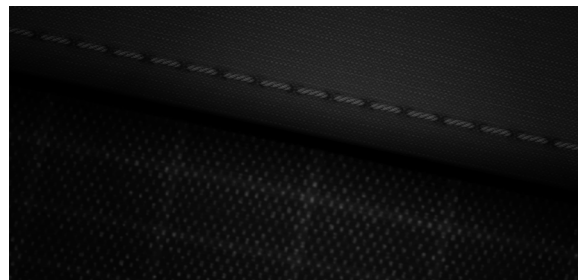
Pulse Red - Pearl

An inside job.

Choose from a selection of cabin colours to complement and contrast – with N Line accents to stand out.

Black Cloth

Available on SE Connect and Premium trims.



N Line Cloth - Red Stitching

Available on N Line trim only.



Pure Black Leather

Available on Ultimate trim only.

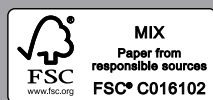


Spacious Boot Capacity



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Model on front cover:
Car shown: New Kona Ultimate in Surf Blue. Not to UK Specification.
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