

The All-New Kia

PROCEED

The Power to Surprise



BELIEVE YOUR EYES .. AND YOUR SENSES The first thing you notice about the daring design concept of the All-New Kia ProCeed is the innovative styling – combining the excitement and elegance of a coupé with the practical refinement of a Sportswagon. Look closer and admire the dramatic fast-dropping low roofline with streamlined contouring along its strong sculptured body, all designed to give the All-New Kia ProCeed its sporty character and outstanding appeal – and all finished off with striking 18" alloy wheels (grade dependent).



SENSE THE CONFIDENCE FROM EVERY ANGLE

PROCEED

Dynamic driving, agility and outright power are at the very heart of what makes the All-New Kia ProCeed such fun to drive. All powertrains are configured to maximise performance, with suspension and damper settings to add a sense of responsive adventure to every road trip. For sheer excitement, the paddle shift levers on DCT versions let you move swiftly and seamlessly through each gear change without taking your hands off the steering wheel – all designed to raise your pulse and make your drive exhilarating.

PROCEED

At every turn, the All-New Kia ProCeed speaks for itself. Sporty side mouldings with colour accents set the pace, with a honeycombed black 'tiger nose', front bumper lip and GT badge (grade dependent). Meanwhile, LED headlamps with 'Ice Cube' LED Daytime Running Lights and the newly designed alloy wheels add more personality.

FEEL THE THRILL ... OF TRUE PERFORMANCE

DELIGHT IN THE DETAIL ... FROM EVERY ANGLE

The All-New Kia ProCeed takes sportiness and styling to the highest level, with finesse and eye-catching details all round. From the breathtaking silhouette of the roofline to the sleek contoured sides that flow from end to end, from the integrated diffuser panel under the rear bumper to help control airflow to the muscular sculptured rear with a motorsports-inspired brake light that integrates seamlessly into the rear spoiler – The All-New Kia ProCeed is a car to be admired.

SAVOUR THE VERSATILITY THAT TRUE SPACE BRINGS

With the All-New Kia ProCeed, you never need to sacrifice style for space. Not only does it offer more room for everyone on board – indeed, its 594 litres of luggage space ranks amongst the best in the segment. There's also added versatility with 40:20:40 one-touch remote-folding rear seats and a Smart Power Tailgate (grade dependent). What's more, with a host of other storage features it's packed with ideas to take you further.





Space has never felt as flexible and versatile – though without compromising the sporty design and character of the All-New Kia ProCeed. Whether you have a full load or simply need to move something extra-large, you'll find the All-New Kia ProCeed has it covered with a whole range of inspired solutions.



40:20:40 FLAT-FOLDING SEATS

Thanks to the split-folding seats, the All-New Kia ProCeed adapts to your needs – great for carrying passengers as well as transporting sports equipment or other long items at the same time (grade dependent).



REMOTE FOLDING

Make loading quick and effortless without cumbersome folding: simply use the lever in the luggage compartment to fold down the seats remotely (grade dependent).



HEATED SEATS

Whatever the weather has in store, you're ready for it. The front and outer rear seats can be heated on cold days (grade dependent). Featuring adjustable settings, they warm up quickly and then level off after the desired temperature is reached.

On the move, yet always connected – in the All-New Kia ProCeed, technology is simply effortless. Select your destination via the seamless 10.25" Touchscreen Satellite Navigation with Telematics to keep you on track. Charge your phone wirelessly, manage functions with integrated voice recognition and use Bluetooth® for all your music and calls.



WIRELESS PHONE CHARGER

Forget cables, just place your smartphone with Qi technology on the convenient Wireless Phone Charger (grade dependent).



JBL PREMIUM SOUND SYSTEM

For great sound, the All-New Kia ProCeed comes with a JBL Premium Sound System. It features eight speakers and advanced Clari-Fi music restoration technology to improve the quality of MP3s and provide high-definition sound (grade dependent).



Stay Connected...

KIA UVO CONNECT

Created exclusively by Kia, UVO CONNECT brings driving into the digital era in two distinct ways. Firstly, our All-New Kia Live service delivers real-time information to your navigation system with a range of information for your journey, and secondly, our new UVO app offers a range of data and information about your car through your Android™ or Apple™ smartphone. What's more, this exciting new technology has been developed to comply with the latest EU Data Protection Directive, ensuring the highest levels of data privacy, transparency and protection.



Kia Live

Once activated, Kia Live makes use of the SIM chip included in the infotainment system to retrieve and update live data for its services, so you have access to seamless information displayed directly on the navigation screen.



Live traffic information

The navigation system delivers highly accurate live traffic information from TomTom® that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.



Camera/danger zones

Be alerted to a whole range of fixed and stationary speed cameras as well as restricted access zones. The system also alerts you to areas where accidents are particularly common.



Weather forecast

With an up to four-day forecast available, you can simply type in your destination to view a complete summary, including minimum and maximum temperatures, wind speed and chances of sun or rain.



Points of interest

Looking for a place to eat, a local business or somewhere special to visit? All this information and more is easily accessible with the live, regularly updated POI directory.



Parking

Kia Live shows available parking locations before you arrive at your destination. It will show potential on-street parking and off-street parking, including locations, details, prices and availability.



Fuel info

When you're running low on fuel, the system will show you the nearest petrol stations and prices using a TomTom® online database, so you can plan your refuelling stops accordingly.





UVO App

Designed for both Android and Apple smartphones, the UVO app offers complete peace of mind with a whole range of features dedicated to providing diagnostic data about the status of your car and the trips you take. The app can also activate a range of remote functions and features when you are away from the car. UVO App connectivity available on all models.

Vehicle Information

Find my car

tells you the last known location of your vehicle – ideal if you are parked in a large car park.



Vehicle status

offers an overview of key elements of your car's status such as door locks and ignition.



y trips

gives a summary of your previous journeys including average speed, distance driven and time in transit.

Remote Service



Send to car

allows you to pre-plan and set your journey through the app for seamless use in the navigation system.

Notifications



Notifications will notify you whenever the car alarm is triggered; share **Diagnostic Notifications** with you about the current status of your car; and supply you with a **Monthly Vehicle Report** giving an overview of your car usage.



android auto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Works with Apple CarPlay

Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your All-New ProCeed's display, so you can get directions, make a call and listen to music – all while staying focused on the road.

Information and control service for your Kia; the services will be available free of charge for a period of seven years commencing on the day the vehicle is sold to the first owner of the vehicle, i.e. the point in time the initial purchase agreement becomes effective, and may be subject to change during that period. Details of operation and terms of use can be obtained from your Kia Dealer and on kia.com. Smartphone with iOSTM or AndroidTM operating system and mobile phone contract with data option necessary incurring additional cost.

Images shown are for illustrative purposes only and not to UK specification. Features are not necessarily standard across the range

PROTECTION BY DESIGN ... FOR PEACE OF MIND

Peace of mind is key to enjoying your journey. That's why the All-New Kia ProCeed comes with innovative features and sophisticated technology to keep you and your passengers as safe as possible.



SMART CRUISE CONTROL (SCC) WITH STOP AND GO

Using a camera and radar, Smart Cruise Control can regulate both the All-New Kia ProCeed's speed and the distance to the car in front. The system maintains the distance to the preceding vehicle by automatically modulating your car's speed. If the vehicle ahead picks up the pace, the All-New Kia ProCeed accelerates up to the set speed. If the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop the car. A helpful feature, particularly in stop and go traffic (grade dependent).



LANE KEEPING ASSIST (LKAS)

No need to worry about drifting out of your lane.

Lane Keeping Assist uses a camera mounted
at the top of the windscreen to monitor lane
markings, and if you move out of the lane
unintentionally the system will alert you and
even help steer the car back into your lane.



DRIVER ATTENTION WARNING (DAW)

The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you show signs of drowsiness or inattentiveness, DAW alerts you with a warning sound and a coffee cup symbol in the cluster.



FORWARD COLLISION-AVOIDANCE ASSIST (FCA)

The FCA system can detect preceding vehicles as standard and, on selected grades, pedestrians crossing the road. Using a camera and radar sensors to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with pedestrian detection (grade dependent), the steering wheel gives a haptic response. If there is no driver reaction, the car brakes automatically to help avoid or mitigate an accident.

AFETY AND ASSISTANCE

STAY SAFE ... WITH INNOVATIVE FEATURES

The All-New Kia ProCeed is designed to make driving as safe as possible. It assists you with innovative features that enable you to drive more safely. Negotiating traffic jams, help with parking or shining a brighter light into corners at night? The All-New Kia ProCeed takes care of it so you can avoid potential danger.

LANE FOLLOWING ASSIST (LFA)

LFA controls acceleration, braking and steering depending on the vehicles in front. This makes driving in stop-and-go traffic easier and safer. The system uses camera and radar sensors to maintain a safe distance to the preceding vehicle and monitors road markings to keep your car in the centre of your lane. LFA works between 0 and 81 mph (grade dependent).





HIGH BEAM ASSIST (HBA)

When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling other drivers. Once the car has passed, the high beam is automatically switched back on.



SMART PARKING ASSIST

The Smart Parking Assist makes parking a breeze. It uses front, side and rear sensors to assist you with parallel, angled and perpendicular parking. All you need to do is operate the brake, accelerator and gears – the system takes care of the steering. It can even help you pull out of parallel parking spots (grade dependent).



REAR CROSS-TRAFFIC COLLISION WARNING (RCCW)

When reversing out of a parking space or driveway, the radar-based Rear Cross-Traffic Collision Warning system alerts you to potential traffic crossing your path (grade dependent).

DISCOVER THE POWER ... OF CHOICE

THE POWER ... OF

THE ALL-NEW KIA PROCEED GT-LINE & GT-LINE S

If you're looking for the bold sporty design and sleek styling of a coupé combined with the versatility and space of a Sportswagon then the All-New Kia ProCeed GT-Line or GT-Line S offer great looks with dynamic performance. Inside you'll find a sophisticated interior featuring navigation and premium sound systems (GT-Line S only), D-cut steering wheel and GT-Line logo-stitched ergonomic seats, plus enough passenger space and storage capacity for any trip. Add to that finishing touches including stylish alloy wheels – and any drive becomes an adventure.





PROCEED





THE ALL-NEW KIA PROCEED GT

If bold design, daring sports styling, innovative detailing and muscular performance drives you, then you're in for a treat with the All–New Kia ProCeed GT. From the tiger nose grille with GT badge to the front Ice Cube LED lights back along the sloping roofline to the connected rear LED lamps and dual exhaust design, this is a car that demands to be seen and driven. Inside is just as impressive, with high–spec navigation, D–cut steering wheel with paddle shift gear levers and GT–logostitched ergonomic seats. The GT really is a feast for the eyes.







SET THE MOOD ... AND REFINE THE DETAIL

The fun starts here: with stylish interior options, carefully selected materials and bold trims, you'll want to get behind the wheel instantly. Choose between black cloth and light grey faux leather and leather seats with a contrasting faux suede profile line down the centre, or new design elements such as grey stitching in the GT-Line and GT-Line S, and red stitching in the GT, all featuring stunning logo badging.



GT-LINE

The GT-Line features stylish black cloth, light grey faux leather seats and GT-Line badging.



GT-LINE S

The GT-Line S comes with black faux suede and leather seats with grey stitching highlights and GT-Line badging on seats in grey.



GΙ

The GT features dynamic black faux suede and leather seats with red stitching and GT badging on seats in red.

NTERIOR TRIMS

EXPECT MORE

... AND ENJOY MORE

For dynamic driving in the city and on the open road, the All-New Kia ProCeed is the ideal choice because it's backed by expert engineering at every level and a range of powerful engines. Choose between petrol models and efficient diesel engines paired with a 6-speed manual or 7-speed auto dual clutch transmission, featuring paddle shift levers as well as a sport button that (DCT only) activates Drive Mode Select to increase driving dynamics such as improved throttle response and acceleration from idle as well as for overtaking. What's more, all powertrains have been refined to meet the latest European emissions regulations.



7-SPEED AUTO DCT (DUAL-CLUTCH TRANSMISSION)

The latest-generation 7-speed auto dual-clutch transmission ensures a sporty drive and excellent fuel efficiency.



PADDLE SHIFT LEVERS*

The paddle shift levers allow you to change gears swiftly without taking your hands off the steering wheel. They also make driving more dynamic and intuitive, while keeping/leaving you in complete control.



6-SPEED MANUAL TRANSMISSION

The 6-speed manual transmission combines quick, smooth gear changes and gear ratios matched to engine torque curves. The result? A perfect balance between power and efficiency.



DRIVE MODE SELECT (DMS)*

Designed to push your driving pleasure to the next level, Drive Mode Select can be operated via a sport button next to the gearshift. Working with the DCT, it increases driving dynamics by providing an improved throttle response and acceleration from idle, as well as optimising performance while overtaking. DMS also offers a better steering response for a thoroughly dynamic drive.

* DMS and paddle shift levers are available only for models with a DCT transmission.



For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your All-New Kia ProCeed which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply.

PROCEED

Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details



Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise – 7 great owner benefits when you buy your Kia and register at MuKia.

7 more reasons to join our Kia family





There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year warranty that comes with peace of mind for at least 100,000 miles.



If you've taken our complimentary 7 day insurance, we've got you covered from the minute you leave one of our dealers. We'll also give you a £250 excess return voucher which pays you back regardless of who you're insured with if you call Kia first. We will also provide you with a competitive quote for your annual cover.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with

the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.



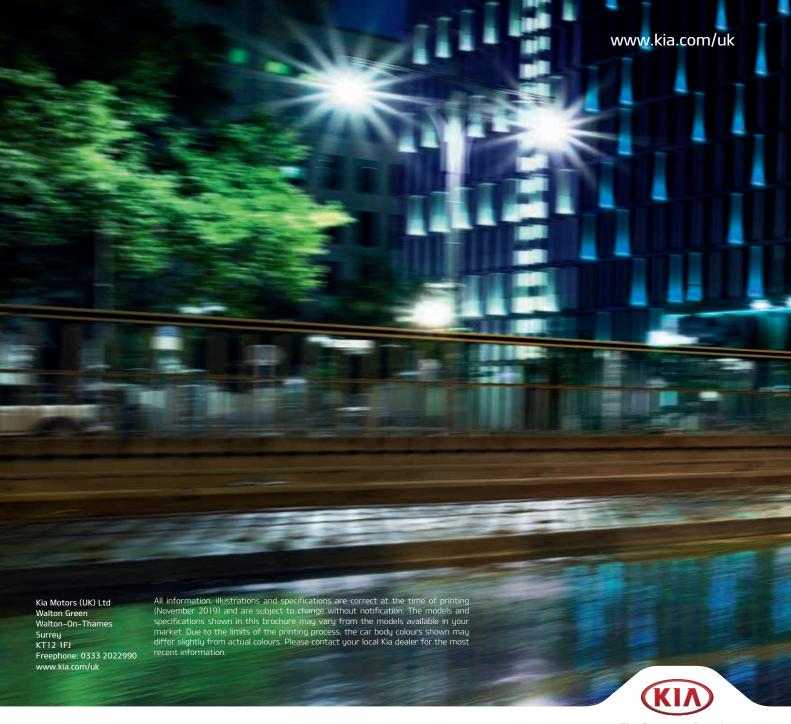
Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!



Available to all Kia owners, whoever your insurer and whatever the circumstances of the accident, Kia Accident AfterCare can take care of things for you. We'll liaise with your insurer, provide a free courtesy car and exercise your right to genuine Kia parts and repairs at a Kia Approved Bodyshop.



Kia ProCeed range

PROCEED 'GT-Line'

PAINT COLOURS





WHEELS



17" Alloy Wheels 225/45R17

ENGINE AND TRANSMISSION

ECO dynamics

1.4 T-GDi 138bhp 6-speed manual ISG 1.4 T-GDi 138bhp 7-speed auto DCT ISG 1.6 CRDi 134bhp 6-speed manual ISG 1.6 CRDi 134bhp 7-speed auto DCT ISG

'GT-LINE'

- · 17" Alloy Wheels
- High Gloss Black Radiator Grille, Door Mirrors, Rear Spoiler and Sill Mouldings
- · Air Intake with Black Accent lower lip
- Privacy Glass (Rear Windows & Tailgate)
- LED Daytime Running Lights (Front and Rear)
- · Front Fog Lights
- · Rear LED Fog Lights
- · LED Rear Lights
- · LED Full-Width Tail Light
- · Rain Sensing Front Wipers
- Electrically Folding, Adjustable & Heated Door Mirrors with LED Indicators
- · Black Cloth and Light Grey Faux Leather Seats
- · Driver & Front Passenger Seat Height Adjuster
- · Power Lumbar Support (Driver & Front Passenger)
- · Heated Front Seats & Steering Wheel
- · Leather Trimmed Gearshift

- · Leather D-Cut Steering Wheel with Grey Stitching
- · Electronic Parking Brake (EPB)
- Premium Centre Console with Storage Box and Sliding Armrest
- · Aluminium Pedals
- · Dual Automatic Air Conditioning
- All-round Electric Windows with Front Auto Up & Down Function
- · Cruise Control & Speed Limiter
- Sunvisors with Vanity Mirror Illumination & Ticket Holder (Driver & Front Passenger)
- Engine Start/Stop Button with Smart Entry System
- · 60:40 Split Folding Rear Seats
- · USB Fast Charger (Front Centre Console)
- · Front Cabin Map Light with Sunglasses Case
- 6-speaker Audio System
- · USB & AUX Ports for Connection of a Media Device

- Bluetooth® with Voice Recognition & Music Streaming*
- Android Auto[™] & Apple CarPlay[™] with Voice Control*
- 10.25" Touchscreen Satellite Navigation with Telematics
- Reversing Camera System with Dynamic Guidelines (Integrated into Centre Fascia Screen)
- Rear Parking Sensors**
- 4.2" Supervision Colour Cluster Display
- Lane Keeping Assist (LKA)
- High-Beam Assist (HBA)
- Driver Attention Warning (DAW)
- Forward Collision-Avoidance Assist (FCA) City (Pedestrian - MT only^a)
- Tyre Mobility Kit (TMK)
- · Drive Mode Select (Normal & Sport) DCT only
- Paddle Shifter DCT only

PROCEED 'GT-Line Lunar Edition' (MY19)

PAINT COLOURS

Lunar Silver (Premium Paint)

WHEELS



17" Alloy Wheels 225/45R17

ENGINE AND TRANSMISSION

ECO dynamics

1.4 T-GDi 138bhp 6-speed manual ISG 1.4 T-GDi 138bhp 7-speed auto DCT ISG

'GT-LINE LUNAR EDITION' (ADDS OVER 'GT-LINE')

- Wide Sunroof with Tilting / Sliding Function & Automatic Electric Roll Blind
- · LED Bi-Function Headlights
- Front Cabin LED Map Light with Sunglasses Case
- 8" Touchscreen Satellite Navigation with European Mapping & Traffic Messaging Channel (TMC)◆
- Temporary Spare Wheel (Space Saver)

Kia ProCeed range

PROCEED 'GT-Line S'

PAINT COLOURS

Silver Frost (Standard Paint) Fusion White (Premium Paint) Phantom Black (Premium Paint)



WHEELS



18" Alloy Wheels with Grey Centre Cap 225/40R18

ENGINE AND TRANSMISSION

ECO dynamics

1.4 T-GDi 138bhp 7-speed auto DCT ISG

'GT-LINE S' (ADDS OVER GT-LINE)

- · 18" Alloy Wheels with Grey Centre Cap
- Wide Sunroof with Tilting / Sliding Function & Automatic Electric Roll Blind
- · LED Bi-Function Headlights
- Black Leather and Faux Suede with Grey Stitching***
- 10-way Power Adjustable Driver's Memory Seat
- All-round Electric Windows with Auto Up & Down Function
- · Heated Outer Rear Seats
- · Smart Cruise Control with Stop & Go Functionality
- · Smart Power Tailgate

- 40:20:40 Split Folding Rear Seats with Remote Folding
- · Front Cabin LED Map Light with Sunglasses Case
- Luggage Rail System
- 8-Speaker JBL® Premium Sound Sustem
- 12.3" TFT Supervision Cluster Display
- Wireless Mobile Phone Charger*
- Rear Cross-Traffic Collision Warning (RCCW)
- Smart Park Assist System (SPAS)
 Parallel/Perpendicular with Front & Rear
 Parking Sensors**
- · Blind-Spot Collision Warning (BCW)

- Forward Collision-Avoidance Assist (FCA) City / Pedestrian
- Speed Limit Information Function (SLIF)

PROCEED GT

PAINT COLOURS

Track Red (Standard Paint) Fusion White (Premium Paint) Phantom Black (Premium Paint) Dark Penta Metal (Premium Paint)

WHEELS



18" Alloy Wheels with Red Centre Cap 225/40R18

'GT' (ADDS OVER GT-LINE & REMOVES FRONT FOG LIGHTS)

- · 18" Alloy Wheels with Red Centre Cap
- High Gloss Black & Chrome Radiator Grille with Red accent
- · High Gloss Red Side Sill Mouldings
- · Air Intake with Red Accent lower lip
- · Red Brake Calipers
- · Rear Bumper with Diffuser Trim & Dual Exhaust
- · LED Bi-Function Headlights
- Black Leather and Faux Suede with Red Stitching***

- · Leather D-Cut Steering Wheel with Red Stitching
- 4.2" Supervision Colour Cluster Display with GT Performance Mode
- Smart Park Assist System (SPAS)
 Parallel/Perpendicular with Front & Rear
 Parking Sensors**
- Advanced Driving Assistance Pack (ADAP) Option[△]

ENGINE AND TRANSMISSION

ECO dynamics

1.6 T-GDi 201bhp 7-speed auto DCT ISG

^{*}Please check with your dealer for mobile phone compatibility

^{**}Parking Sensors may not match exterior body colour