



A7|S7



Contents

This guide is designed to give you an overview of the features and options of the Audi A7 range. For more detailed information and pricing, please download the pricelist from www.audi.co.uk/pricelist. You can also configure your perfect A7 using our online configurator at www.audi.co.uk/configurator.

The images featured in this guide are for illustrative purposes only and may feature left-hand drive vehicles and include equipment that is not UK specification.

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The Audi A7 Sportback

Presence redefined.

At once striking and elegant, the Audi A7 Sportback fuses the refinement of an executive saloon, the practicality of a hatchback and the looks and agility of a coupé. From the enhanced single-frame grille to the retractable spoiler, every element combines to deliver the ultimate in sophisticated presence.



The Exterior

A unique look.

The Audi A7 Sportback has looks like no other car on the road. A sweeping silhouette and wide, imposing stance more than hint at its performance credentials, even before you take your place behind the wheel.



Captivating details.

From 19" alloy wheels to aluminium and high-gloss black elements, you'll notice striking details everywhere you look in the A7 Sportback. You'll see more of the road, too, thanks to LED headlights as standard.



Performance

Refined engines.

Efficient over long distances. Powerful when you need it most. We've refined the engine choices available in the A7 Sportback to offer you the best of both worlds - and you can choose our ultra engine for the best in fuel economy. With Audi Drive Select as standard, you can also tailor the ride to suit you with a choice of suspension settings.



Engineered to adapt.

The fast-shifting S tronic and tiptronic transmissions translate all the power of the engine effortlessly to the road. And however the surface under the wheels may change, choosing dynamic suspension provides the perfect response.





The Interior

Immersive luxury.

The Audi A7 Sportback's spacious interior, crafted with meticulous attention to detail, envelops driver and passengers in supreme comfort. Heated Milano leather seats. Deluxe 4-zone air conditioning. Distinctive Aluminium Ellipse inlays. They all come together in a cabin that's even greater than the sum of its parts.



18 Audi A7 Sportback range



Technology

Innovation in every part.

We've incorporated many advanced technologies in the A7 Sportback. MMI Navigation and colour Driver's Information System come as standard. Optional Audi Connect links you seamlessly to the internet. And our optional Technology Pack Advanced provides all the assistance you'll need on the road.



Beautiful. Powerful. Dynamic.

A 4.0-litre TFSI 450PS V8 engine, capable of 0-62mph in just 4.6 seconds.
Sport adaptive air suspension. quattro all-wheel drive with Sport differential.
All providing breathtaking performance, harnessed with exceptional agility and handling. The S7 Sportback: a car thoroughly worthy of the Audi 'S' badge.





Vorsprung durch Technik



Not just a slogan. A philosophy.

Progress. It's behind everything we do at Audi. It's why, in the Audi A7, we've incorporated new technologies to help you on the road and engines to deliver impressive performance and fuel economy.

The Audi A7 is the embodiment of our forward-thinking approach.



with Sport differential

quattro

**Driving confidence,
whatever the weather.**

Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro changes too. Standard on all A7 Sportback models except those with an ultra engine, it analyses your grip – automatically distributing power between all four wheels to where it's needed most. It's made for the most challenging conditions of all – the ones you encounter every day.

Choose the optional Sport differential to get the most from quattro all-wheel drive. It enables you to steer even more spontaneously in bends, redirecting power in a controlled way to the outer wheel to ensure the whole car stays true to the direction of the front wheels. So whatever the road holds, you can be confident that quattro will react.

illuminating features.

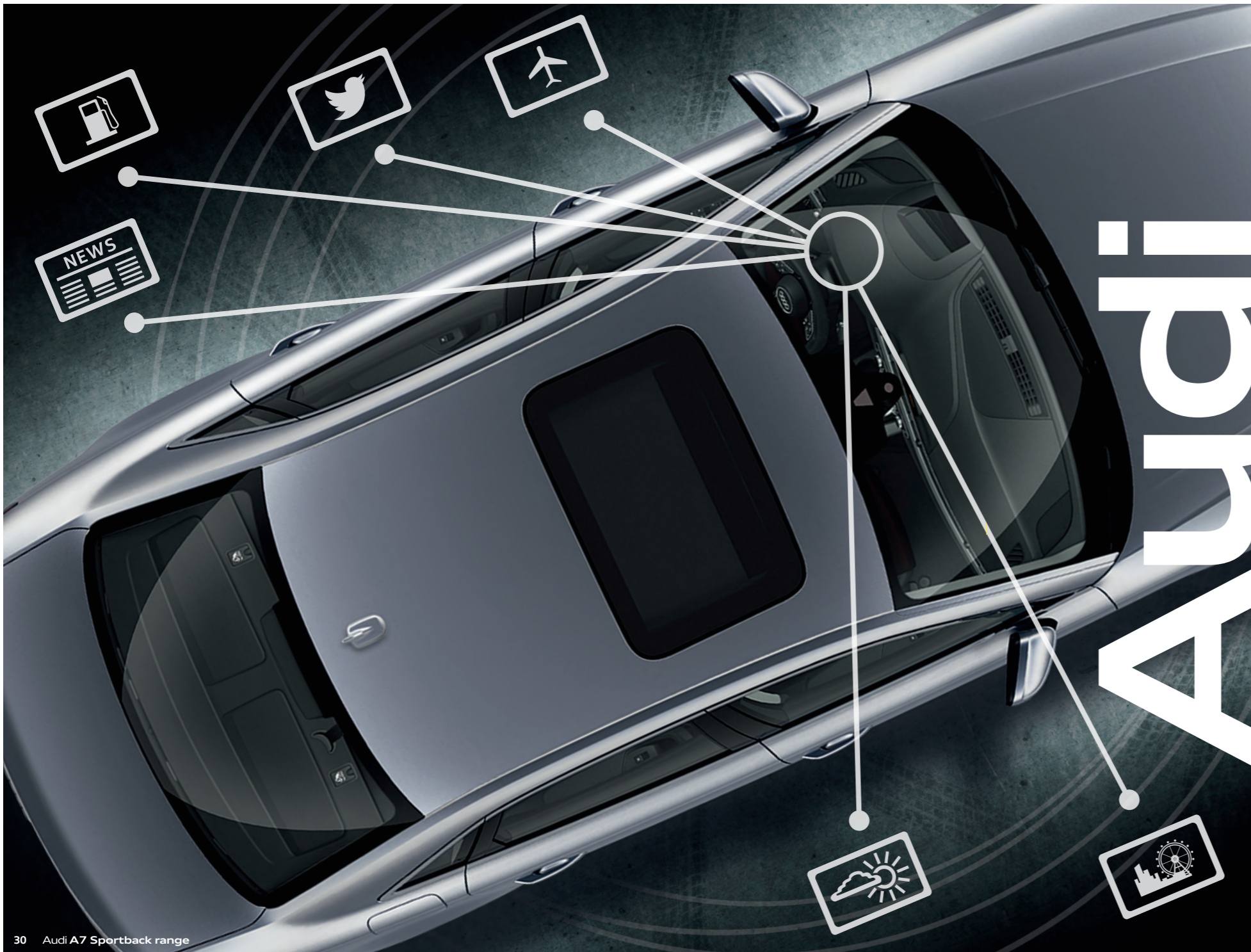
The Audi A7's Matrix LED headlights – standard on S line, Black Edition, S7 and S7 Black Edition models – produce a light similar in colour to daylight. They also incorporate sensors and an inbuilt camera that detects other road users, as well as ambient light in built-up areas. They then react by dipping individual LEDs to reduce the risk of dazzling other road users, while still fully illuminating the remainder of the road.

Where available, Matrix LED technology will even use the vehicle's navigation data to anticipate corners, adjusting LEDs as you negotiate the bend. The result is a much wider visual range, benefitting both you and other road users. Dynamic sweeping indicators complete the striking look at the front and rear.



Matrix LED lights





Audi Connect Infotainment Services

The world at your fingertips.

Audi Connect Infotainment Services is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling, tapping or verbal commands.

With high-speed 4G internet access in your car,* you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google Earth™.

Audi Connect Infotainment Services is available as a 36-month subscription when ordered as part of Technology Pack and Technology Pack Advanced.

Image for illustrative purposes only.
*Please note that an external data source is required to enable Audi Connect Infotainment Services.
Terms and conditions apply. Please see pages 65 and 66 for additional information.



Connect

Infotainment Services

Stay connected on the move.

The following Audi-supported services are currently available:*

Infotainment.



Weather information

Gives you the latest weather for today, as well as weekly forecasts and a weather map for your chosen destination.



Online news (individual)[†]

Text and images from a variety of news sources with text-to-speech function so you are kept up to date with what's happening in the news.

Through your myAudi account, you can personalise the news feeds that you want to see, displayed under Online news by entering the URL of your chosen RSS feed.

Communication.



Twitter[†]

Enables you to tweet and receive updates on the move, with text-to-speech and other convenient text functions.

Mobility and navigation.



Navigation with Google Earth™

Displays high-resolution aerial and satellite images to help guide you to your destination.



Points-of-interest (POI) search with voice control

Allows internet searches via Google for special destinations so that you can access POI information such as opening hours, visitor reviews and photos. Integrated voice recognition, which can be conveniently operated by pushing the button on the multi-function steering wheel, offers even more convenience. You can also access POI information straight from your smartphone with the Audi MMI app.



Destination entry via Google Maps™ and myAudi[†]

Using your smartphone or tablet and myAudi, you can conveniently plan your journey using Google Maps™, or from your myAudi account, and send the destination details to your car's navigation system.



Travel information

With Travel information you can find out what's happening nearby and at your destination. The online search engine provides detailed information such as sights, restaurants, shops, etc. which can be loaded directly into your navigation destination. You can also access travel information from your smartphone with the Audi MMI app.



Parking information

Helps you find car parks nearby and, where available, information on prices and currently vacant spaces.



City events

The City events function provides information about current events and places of interest at your location or travel destination.



Flight information

Get live information about departure and arrival times and search directly for flight numbers.



Train information

Find departure and arrival times and platform information while you're on the road (also available for other types of public transport such as underground systems).



Fuel prices

Information on filling stations with the cheapest prices in your selected search area. You can sort by price or by distance for your convenience, and can load destinations directly into your navigation system.



Traffic information online

Receive the latest information about your route, such as traffic congestion and roadwork updates. The traffic information data is continuously updated and displayed in colour on the navigation map, and the dynamic route guidance will keep you updated.

The content and scope of the Connect Services offered may vary from time to time. Features vary by model and Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services. Terms and conditions apply. Please see pages 65 and 66 for additional information.

*Please note that an external data source is required to enable Audi Connect Infotainment Services.

[†]In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi.



All the help you need.

Imagine an extra pair of eyes, watching for traffic as you pull away, or looking over your shoulder as you reverse. Our driver assistance systems monitor the road around you, making your journeys both easier and safer. Some may come as standard, while others shown on the next page are available as options.

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details. Some technologies only work within a certain speed range. Please see the manual or download the pricelist from www.audi.co.uk/pricelist for more information.

Technology to help you on the road.

Below is a selection of the optional technologies available. Many have been packaged together and can be found in our optional Technology Packs. Some, however, can be ordered individually. For more information, please download the pricelist from www.audi.co.uk/pricelist

Parking aids.



Audi Parking System Advanced with reversing camera

An image of the area behind the vehicle is shown on the MMI display, with dynamic display modes showing the calculated path (steer-angle dependent); includes help lines, guidelines and identification of the point at which to apply opposite lock when parallel parking. The reversing camera is concealed in the handle strip of the tailgate.



Park assist

Searches for suitable parking spaces along the road by means of ultrasonic sensors, calculates the ideal parking path and performs the steering action virtually automatically. Steering is done by the vehicle; the driver need only accelerate and apply the brakes.

Driver aids.

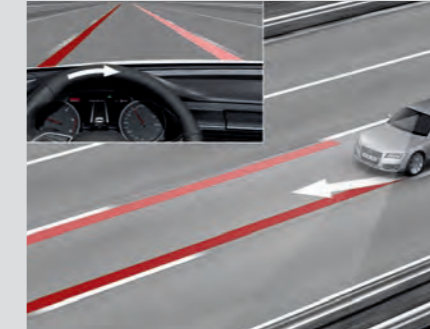


Night vision assistant

Assists the driver when driving at night by displaying a thermal image of the surroundings. People and large wild animals are highlighted in yellow in the colour display of the Driver's Information System. If the system determines from their position that there is a potential risk, the marking changes to red, a warning triangle appears and a warning tone is emitted.

Head-up display

A system which projects key driving-related information in colour graphic display into your field of vision so there is no need to take your eyes off the road.



Audi Active Lane Assist

A safety system which helps to keep you in lane by means of gentle steering intervention when lane boundary markings are detected. Particularly useful on long motorway journeys is the active lane centring feature which gives steering assistance to keep your vehicle in the centre of the lane.

Audi Side Assist

An assistance system for multi-lane roads which helps alert you to other vehicles in your blind spot when changing lanes. Using radar sensors discreetly hidden in the rear bumper, other vehicles are detected and the driver alerted with a visual warning signal in the door mirror.



Adaptive Cruise Control with Stop&Go

Adaptive Cruise Control with Stop&Go featuring Pre-sense Plus detects vehicles ahead using a radar sensor. The distance between the vehicles is kept more or less constant by automatic braking or acceleration. Pre-sense Plus provides enhanced brake assist functions which can detect and warn of imminent collision threats, as well as initiate maximum braking to help avoid or minimise collisions, if possible.

Audi Pre-sense Basic

Networks the different vehicle systems, enabling driving situations to be categorised and, where necessary, actions to be taken to protect the driver and passengers. These include: belt tightening, activating the hazard warning system, closing the windows and the sunroof (if fitted).



Build your Audi

**Express your individuality
with a choice of standard
and optional features.**

The following sections of this guide are designed to make it easy for you to understand the specification of your Audi A7 and select the options you want. So with just a few choices, you can begin to create the Audi you've always imagined. However, if you want more details, please download the relevant pricelist from www.audi.co.uk/pricelist

A7 Sportback SE Executive

From 19" alloy wheels to cruise control and Audi Parking System Plus, the SE Executive specification offers a high level of equipment as standard. Other highlights include striking all-weather LED headlights and electrically adjustable heated front seats in Milano leather for exceptional comfort.

Equipment highlights include:*

- ▶ 19" x 8.5J '5-double-spoke Star' design alloy wheels
- ▶ Dynamic suspension
- ▶ Audi Drive Select
- ▶ All-weather LED headlights with LED rear lights and dynamic rear indicators
- ▶ High-gloss Package
- ▶ Retractable rear spoiler
- ▶ Standard seats in Milano leather
- ▶ Electrically adjustable, heated front seats with 4-way lumbar support, including memory function for driver's side
- ▶ Inlays in Aluminium Ellipse
- ▶ Deluxe 4-zone air conditioning
- ▶ 3-spoke leather multi-function Sport steering wheel with paddles
- ▶ MMI Navigation (SD card-based)
- ▶ Bluetooth interface†
- ▶ Audi Music Interface
- ▶ Colour Driver's Information System with 7" high-resolution TFT screen
- ▶ Audi Sound System
- ▶ Audi Parking System Plus
- ▶ Cruise control
- ▶ Hill-hold assist
- ▶ Keyless go



Main image. A7 Sportback SE Executive in optional Cuvée silver, metallic paint (only available on stock orders) and optional 20" x 9.0J '5-spoke W' design alloy wheels. **1.** 19" x 8.5J '5-double-spoke Star' design alloy wheels. **2.** All-weather LED headlights. **3.** MMI Navigation (SD card-based).



A7 Sportback S line

Specification in addition or replacement to SE Executive.

The S line specification includes an upgrade to larger 20" alloy wheels and enhanced S line exterior and interior styling. The Audi Matrix LED headlights give a stunning look, while front Sport seats bring even more luxury to the interior.

Equipment highlights include:*

- ▶ 20" x 9.0J '5-twin-spoke' design alloy wheels
- ▶ Sport suspension
- ▶ Audi Matrix LED headlights with front and rear dynamic indicators
- ▶ S line bumpers, side ventilation grilles, side skirts and diffuser insert
- ▶ Diffuser insert in Platinum grey
- ▶ S line badges on the front wings
- ▶ Front Sport seats
- ▶ Upholstery in black Valcona leather with S line embossed logo
- ▶ Inlays in Matt brushed aluminium
- ▶ S line badge on the steering wheel
- ▶ Door sill trims with S line logo
- ▶ Gear-lever knob in black Perforated leather
- ▶ Door inserts in Alcantara upholstery



Main image. A7 Sportback S line in Misano red, pearl-effect paint with optional 20" '5-twin-spoke' design alloy wheels in matt titanium-look, gloss-turned finish. **1.** 20" x 9.0J '5-twin-spoke' design alloy wheels. **2.** Audi Matrix LED headlights. **3.** S line badge on the steering wheel. **4.** Front Sport seats in optional black Perforated leather/Alcantara.



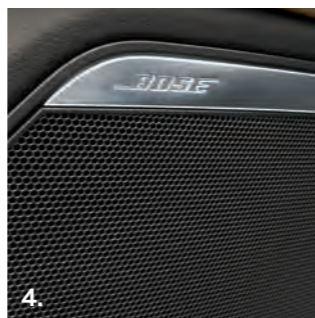
A7 Sportback Black Edition

Specification in addition or replacement to S line.

The Black Edition trim adds styling upgrades both inside and out for an enhanced, sporty look. 21" alloy wheels and privacy glass make a striking visual impression, and immersive audio comes from the advanced BOSE® Surround Sound System.

Equipment highlights include:*

- ▶ 21" x 9.0J '5-arm Rotor' design matt titanium-look alloy wheels
 - ▶ S line Sport suspension
 - ▶ Privacy glass
 - ▶ Inlays in Piano finish, black
 - ▶ 3-spoke leather multi-function flat-bottomed Sport steering wheel with paddles
 - ▶ BOSE® Surround Sound System
- ▶ Black Styling Pack includes:
 - ▶ Radiator grille frame and radiator grille struts in High-gloss black
 - ▶ Radar sensor surrounds (if fitted) in the side ventilation grille in High-gloss black
 - ▶ Front side grilles in Matt black
 - ▶ Radiator grille in Matt black
 - ▶ Number plate holder in Matt black
 - ▶ Window capping strips in High-gloss black
 - ▶ Side profile roof-trim strip in High-gloss black
 - ▶ High-gloss black exterior door mirror housings



Main image. A7 Sportback Black Edition in optional Glacier white, metallic paint. 1. 21" x 9.0J '5-arm Rotor' design matt titanium-look alloy wheels. 2. Radiator grille in Matt black. 3. Privacy glass. 4. BOSE® Surround Sound System.



S7 Sportback

Specification in addition or replacement to S line.

The S7 Sportback comes equipped with 20" alloy wheels, 'S' Sport adaptive air suspension and a 4.0-litre TFSI quattro engine. But there's much more to this car than performance alone. From 'S'-specific styling to innovations like Audi cylinder-on-demand for enhanced fuel economy, every element is crafted with Audi expertise.

Equipment highlights include:*

- ▶ 20" x 9.0J '5-parallel-spoke Star' design alloy wheels
- ▶ Audi cylinder-on-demand technology
- ▶ 'S' Sport adaptive air suspension
- ▶ quattro with Sport differential
- ▶ 'S' model enhanced braking system
- ▶ Aluminium-effect exterior mirror housings
- ▶ Dual-branch oval twin tailpipes in chrome finish
- ▶ Matt black painted brake calipers with S7 logo
- ▶ Front bumper air intakes with aluminium-effect accents
- ▶ Platinum grey 'S' single-frame radiator grille with dual struts in chrome and S7 logo
- ▶ Platinum grey rear bumper diffuser insert with aluminium-effect strip
- ▶ 'S' Super Sport front seats with memory function for driver's side
- ▶ 'S' Super Sport rear seats in a two-seat configuration
- ▶ Inlays in Carbon Atlas
- ▶ 'S' 3-spoke leather multi-function Sport steering wheel with gear-shift paddles, contrast stitching and S7 emblem
- ▶ Lighting Package
- ▶ Aluminium door sill trims with S7 logo
- ▶ Audi Beam – uses LEDs to project the Audi logo onto the ground as you exit your S7



Main image. S7 Sportback in optional Daytona grey, pearl-effect paint. 1. 20" x 9.0J '5-parallel-spoke Star' design alloy wheels. 2. Platinum grey 'S' single-frame radiator grille with dual struts and S7 logo. 3. Aluminium-effect exterior mirror housings. 4. 'S' instrument dials.

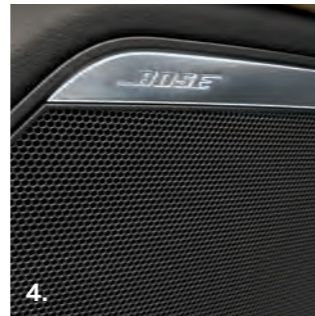
S7 Sportback Black Edition

Specification in addition or replacement to S7 Sportback.

Not only does this Black Edition offer all the power of the standard S7 Sportback, it also features 21" alloy wheels, privacy glass, the distinctive Black Styling Pack and BOSE® Surround Sound System.

Equipment highlights include:*

- ▶ 21" x 9.0J '5-arm Rotor' design alloy wheels in matt titanium-look finish
- ▶ Privacy glass
- ▶ Inlays in Piano finish, black
- ▶ 3-spoke leather multi-function flat-bottomed Sport steering wheel with contrast stitching and S7 emblem with gear-shift paddles
- ▶ BOSE® Surround Sound System
- ▶ Black Styling Pack includes:
 - ▶ Radiator grille frame and radiator grille struts in High-gloss black
 - ▶ Radar sensor surrounds (if fitted) in the side ventilation grille in High-gloss black
 - ▶ Front side grilles in Matt black
- ▶ Radiator grille in Matt black
- ▶ Number plate holder in Matt black
- ▶ Window capping strips in High-gloss black
- ▶ Side profile roof-trim strip in High-gloss black



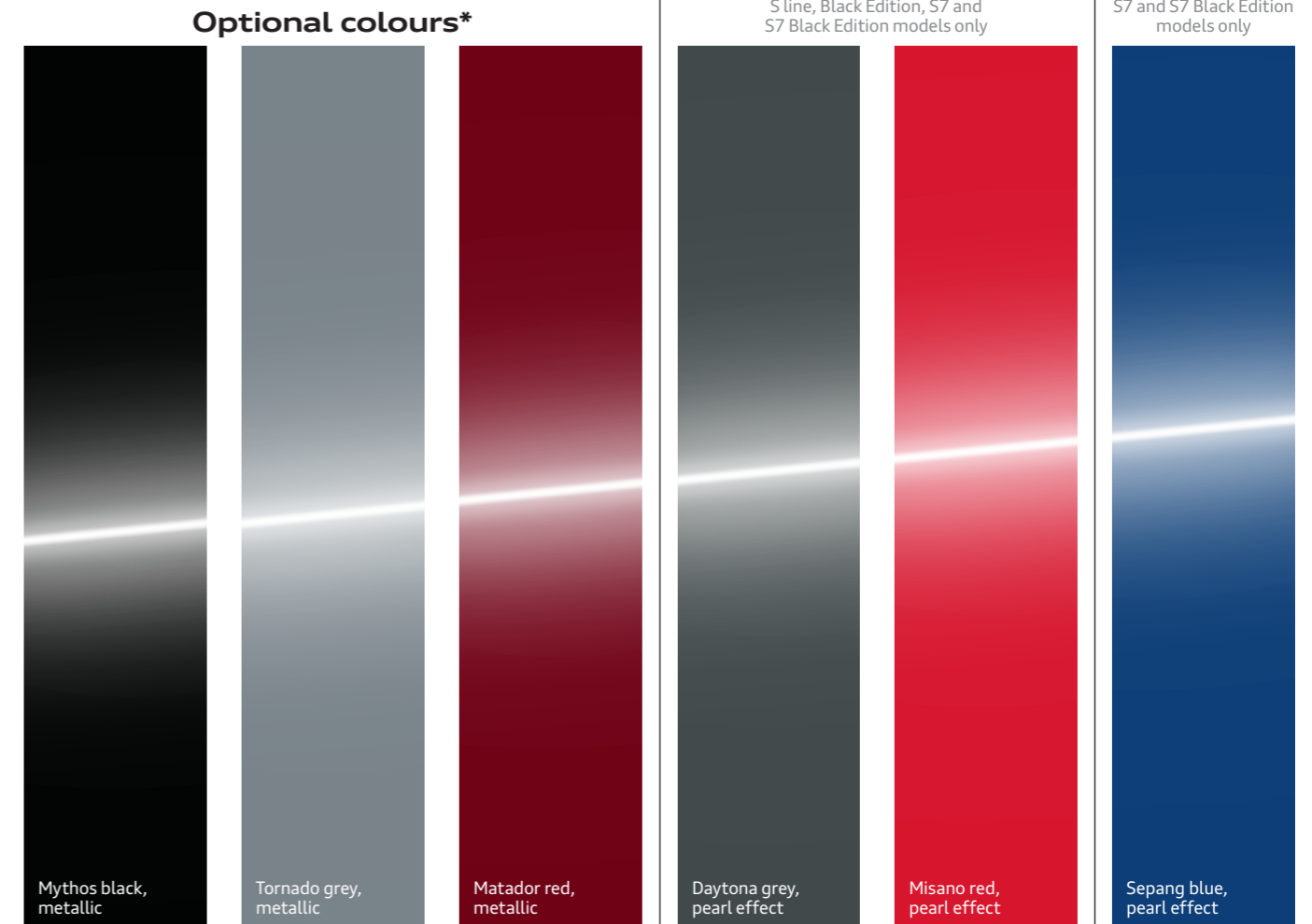
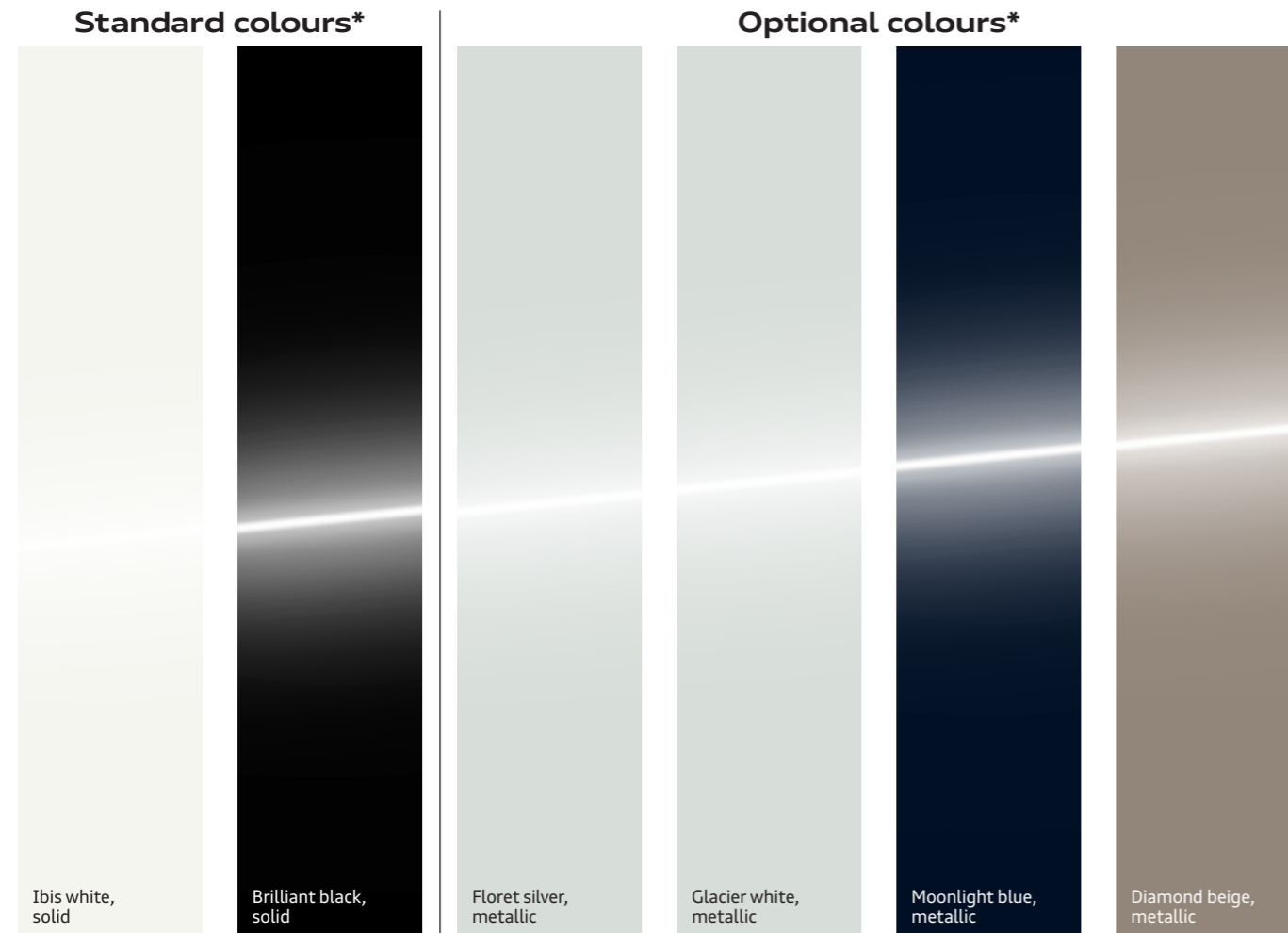
Main image. S7 Sportback Black Edition in optional Sepang blue, pearl-effect paint. 1. 21" x 9.0J '5-arm Rotor' design alloy wheels in matt titanium-look finish. 2. Radiator grille in Matt black. 3. Privacy glass. 4. BOSE® Surround Sound System.



Your colour

Express your individuality with a choice of standard and optional paints.

Choose from a selection of 2 standard or 7 optional paint colours. S line, Black Edition and S7 models have the additional colour choice of Daytona grey and Misano red whilst S7 quattro gets 1 more colour choice, Sepang blue. For more specialist options, see the Audi exclusive section on page 48. Please contact your local Audi Centre for details.



S line, Black Edition, S7 and S7 Black Edition colours

Optionally available on S line, Black Edition, S7 and S7 Black Edition models only

S7 and S7 Black Edition colour

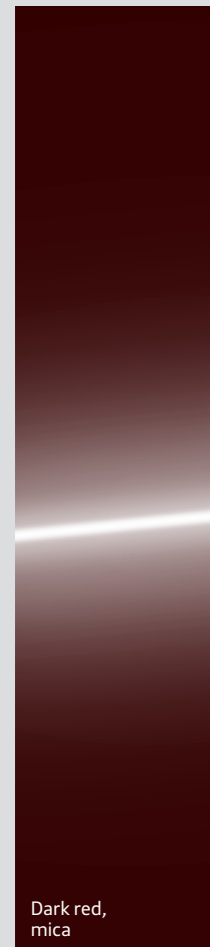
Optionally available on S7 and S7 Black Edition models only

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

Audi exclusive paint

Make your A7 Sportback truly unique.

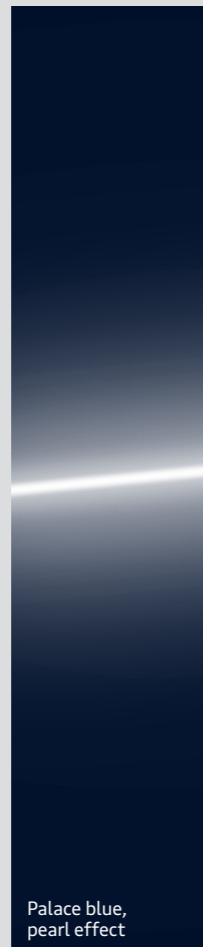
Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. There are over 100 exclusive paints* to choose from, a selection of which you can see below, or specify any other paint colour in the Audi range. You can also order customised paint+ – if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.



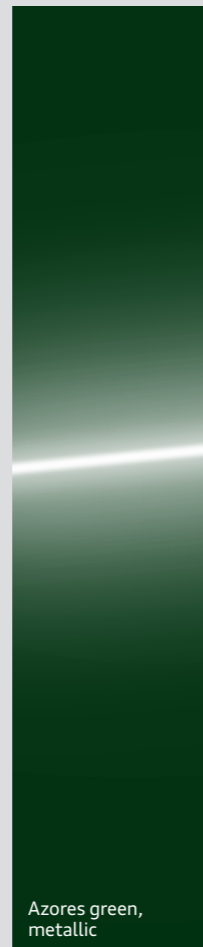
Dark red,
mica



Saddle brown,
pearl effect



Palace blue,
pearl effect



Azores green,
metallic



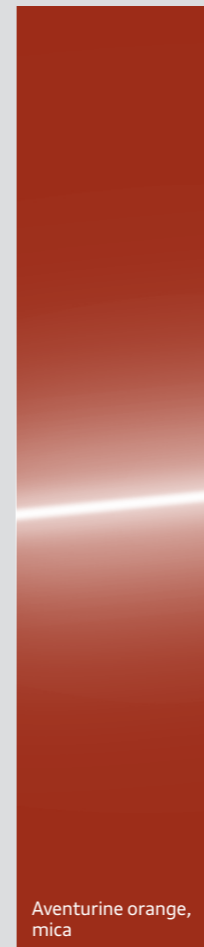
Solar orange,
solid



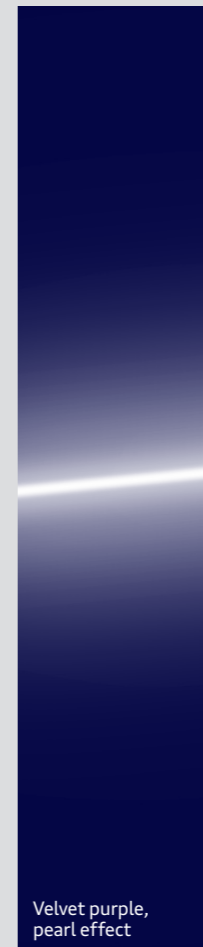
Nogaro blue,
pearl effect



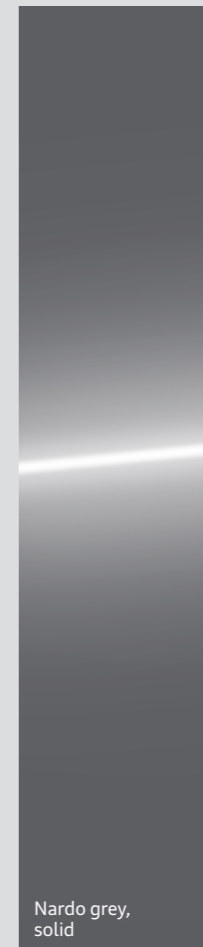
Gomera green,
pearl effect



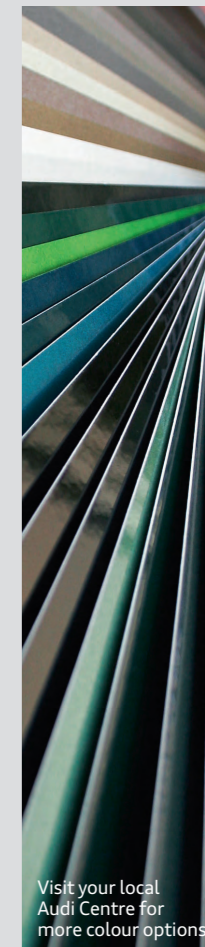
Aventurine orange,
mica



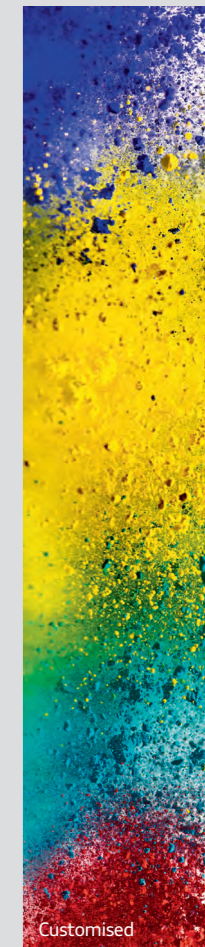
Velvet purple,
pearl effect



Nardo grey,
solid



Visit your local
Audi Centre for
more colour options



Customised

*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.

+Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

Your design

Style your Audi A7 Sportback with a choice of alloy wheels.

Whatever your taste, there's a set of alloy wheels that will enhance the look of your Audi A7 Sportback.

This is just a selection – discover more online using the Audi configurator or by exploring the full pricelist.

20" x 9.0J '5-spoke W' design alloy wheels in contrasting grey, partly polished



19" x 8.5J '5-double-spoke Star' design alloy wheels



21" x 9.0J '5-arm Rotor' design matt titanium-look alloy wheels



20" x 9.0J '5-twin-spoke' design alloy wheels in matt titanium-look, gloss-turned finish



19" x 9.0J '5-V-spoke' design alloy wheels in matt titanium-look, gloss-turned finish



20" x 9.0J '5-spoke W' design alloy wheels



Wheels shown may not be available on all models and/or trims. Please note that the size of your chosen A7 Sportback wheel may affect the fuel consumption figures and the CO₂ emissions. This may result in a change in subsequent Vehicle Excise Duty payable. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Your upholstery

Sporty or luxurious, you'll find the style and colour of upholstery that fits you perfectly.

There's a range of distinctive upholstery choices and seat options, including front Sport seats and 'S' Super Sport seats. You can choose materials from our stylish leather/Alcantara to luxurious Valcona leather, available in different colours. Visit the Audi configurator or browse the pricelist to tailor your Audi A7's seating to suit you perfectly.

Main image shows S7 with Lunar silver, Valcona leather with Dark silver stitching and S7 embossed logo. Upholsteries shown below may not be available on all models and/or trims. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Flint grey, Milano leather

Black, leather/Alcantara

Nougat brown, Milano leather

Atlas beige, Valcona leather

Black, perforated leather/Alcantara

Lunar silver, Valcona leather

Black, Valcona leather with Dark silver stitching

Lunar silver, Valcona leather with Graphite grey stitching



Your detail

A choice of inlays to add highlights to your interior.

With fine detailing and specially chosen materials, inlays are the final touch that add a little extra flair to your Audi A7 Sportback. Find your perfect combination in the pricelist or by using the online Audi configurator.

Main image shows inlays in Aluminium, Beaufort black. Inlays shown below may not be available on all models and/or trims. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Aluminium Ellipse

Matt brushed aluminium

Piano finish, black

Carbon Atlas

Walnut, dark brown

Aluminium, Beaufort black

Bang & Olufsen Advanced Sound System



Audi Parking System Advanced with reversing camera



Adaptive Cruise Control with Stop&Go



Your options

Optional equipment highlights.

Personalise your Audi A7 Sportback with a range of optional equipment choices. Some options have been packaged together for added convenience whilst others are available individually. From a Technology Pack Advanced featuring driver assistance technology to options like our Bang & Olufsen Sound System, you can arrive at your ideal combination of Audi technology. To see our full list of options, download the pricelist from www.audi.co.uk/pricelist

Options shown may not be available on all models and/or trims, or may only be available as part of a Pack. For details, please download the pricelist from www.audi.co.uk/pricelist
*Wireless charging only available with Qi-enabled compatible phones. Options are subject to availability and may extend time taken for delivery.

Audi Phone Box*



Head-up display



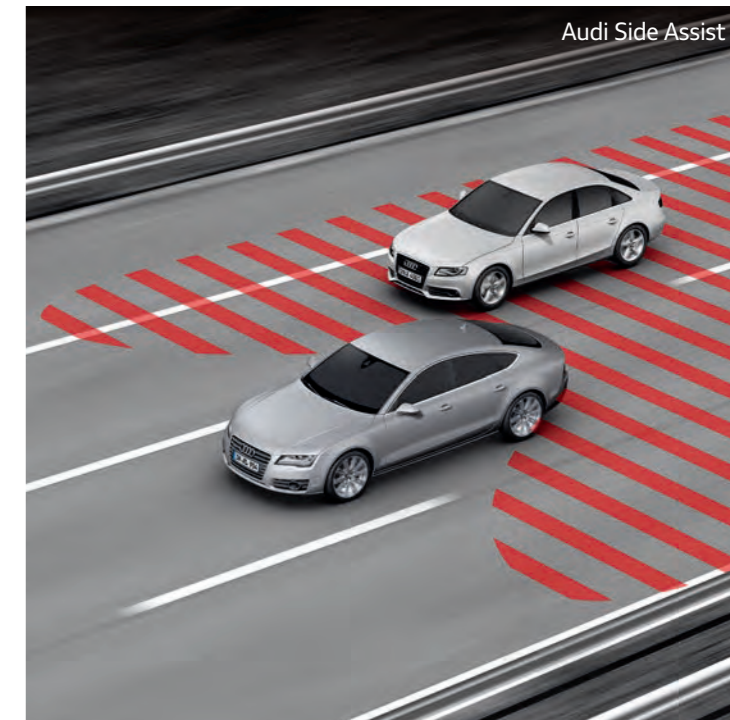
Rear seat entertainment system



Night vision assistant



Audi Side Assist



MMI Navigation Plus with MMI Touch



Speed limit display



Your options

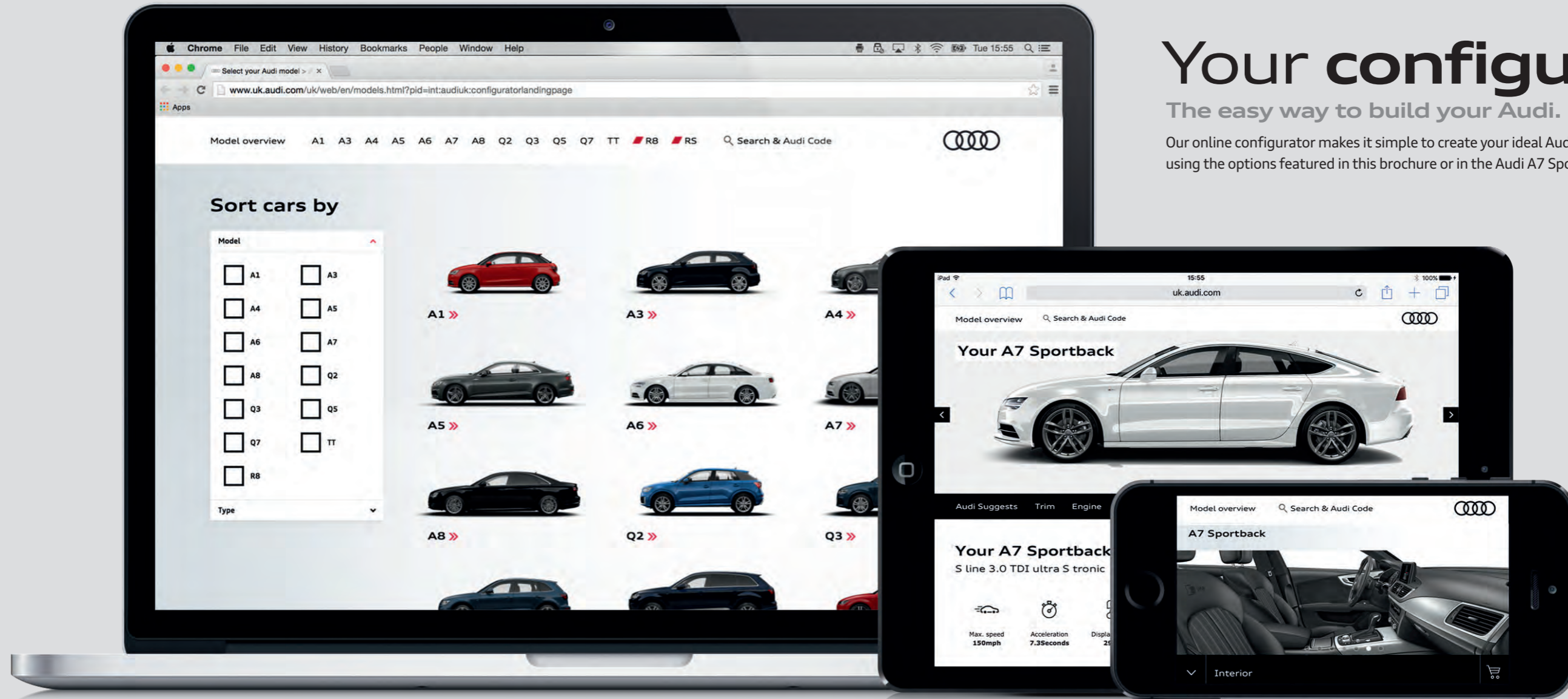
Optional equipment highlights.

Options shown may not be available on all models and/or trims, or may only be available as part of a Pack. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Your configurator

The easy way to build your Audi.

Our online configurator makes it simple to create your ideal Audi, using the options featured in this brochure or in the Audi A7 Sportback Pricelist.

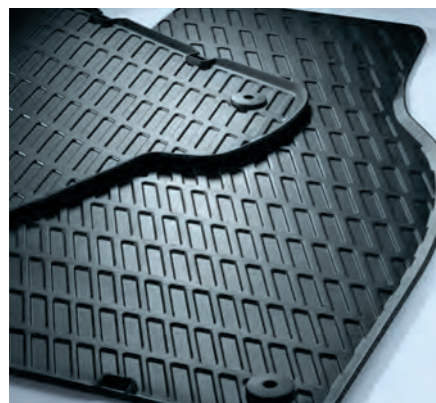


Visit www.audi.co.uk/configurator to create your perfect Audi A7

Audi Genuine Accessories

Personalise your Audi today.

Make your Audi A7 Sportback your own by adding some genuine accessories. They're all created by Audi and specially crafted for our models, so they'll deliver the high standards you expect. What you see here is just a selection. See the full collection at www.audi.co.uk/accessories or speak to your Audi Centre for pricing.



Protection Pack

Protects your interior from mud, spills and daily wear and tear.



Business Pack

Provides convenient storage for everything from laptops to suit jackets.



Roof bars

Secures your bike, skis or roof box on any journey.



Roof box

Gives you extra carrying capacity when you need it.



Touring Pack

Includes a cool box, rear seat storage and more.



Comfort Pack

Helps you get organised – featuring a handy boot tidy and coat hanger.

Your finance

Get your finance quote in seconds.

Simply go to www.audi.co.uk and enter a few details to see the monthly payments you could be making on a new Audi A7 Sportback. Below we've outlined some of the different options available – you just need to choose your annual mileage and length of term, then pay an initial deposit that could be as little as one monthly payment.*

Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have three choices:

1. Exchange the car for a new Audi.
2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
3. Simply return the car to Audi (fees may be payable).

Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

Online Finance Calculator

Use our online Finance Calculator to get a personalised quote that suits you. Simply visit the Finance and Offers section on www.audi.co.uk and you can choose between our Solutions Personal Contract Plan and Contract Hire calculators to see what you can expect to pay for your new Audi.

Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance[†] is included as standard with all new Audi models. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am–8pm, and Saturday 9am–4pm. For details of our full range of insurance products, visit www.insurewithaudi.co.uk

*An offer of finance depends on certain conditions. Finance subject to status. Available to 18s and over. Terms and conditions apply. Audi Financial Services. †Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

Important information

Welcome to Audi.

By placing an order for your Audi, you're choosing to drive a car created in the spirit of Vorsprung durch Technik. And because we believe the service we offer should reflect the quality of our cars, we want to let you know exactly what you can expect from us, now and in the future.

Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited mileage in the first 2 years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- ▶ 3-year Accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information. Warranty terms and conditions apply. Please see www.audi.co.uk/warrantyterms for further details.

Information in this guide

We've done all we can to make the specifications and technical details and all other information you see in this brochure accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

You'll find full pricing information in the pricelist, which can be downloaded from www.audi.co.uk/pricelist

The images featured in this brochure are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO₂) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Vehicles registered on or after 1 April 2017

Petrol and diesel engines	First year	Standard rate* (second year onwards)
A - 0g/km	£0	£0
B - 1 to 50g/km	£10	£140
C - 51 to 75g/km	£25	£140
D - 76 to 90g/km	£100	£140
E - 91 to 100g/km	£120	£140
F - 101 to 110g/km	£140	£140
G - 111 to 130g/km	£160	£140
H - 131 to 150g/km	£200	£140
I - 151 to 170g/km	£500	£140
J - 171 to 190g/km	£800	£140
K - 191 to 225g/km	£1,200	£140
L - 226 to 255g/km	£1,700	£140
M - over 255g/km	£2,000	£140

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate. *Vehicles with a list price exceeding £40,000 (including factory installed options, delivery charge, number plates and VAT) will pay an additional £310 plus the standard annual rate for a 5-year period. After the 5-year period only the standard rate will apply.

Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

Audi Connect Terms and Conditions

The Audi Connect Online Services ("Connect Services") are provided by Audi AG, and are included as standard in certain models within the Audi range of vehicles and are also available within some optional packs, such as the Audi Technology Pack. Audi AG is a company within our corporate group.

The Connect Services include:

- ▶ Audi Connect Infotainment Services ("Infotainment Services").

Some services require additional activation steps. In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi (please visit <https://login.audi.com>).

Some services also require the download of the Audi MMI app on a compatible phone or tablet (always check latest phone and software compatibility).

Whilst correct at the time of publication, the content and scope of the Connect Services offered may vary from time to time. Features vary by model. Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services.

Enhancements in vehicle technology, information technology and web-based services sometimes require the Connect Services to be adapted and enhanced in line with new forms of technology or changes in user behaviour. In this context, Audi AG reserves the right at any time to enhance, reduce or change the functional scope of the Connect Services in a manner that it considers is reasonable for the customer.

For full details of the specific Connect Services on your vehicle, together with complete and up-to-date terms and conditions for those Connect Services, please visit www.audi.co.uk/connectterms

Audi Connect Infotainment Services

An external data source is required to enable the Audi Connect Online Infotainment Services ("Infotainment Services").

One of two can be used:

- ▶ A Bluetooth-compatible mobile telephone with remote SIM access profile ("rSAP"). For mobile phone and software compatibility, please visit www.audi.co.uk/phonecompatibility or your local Audi Centre; or
- ▶ A separate SIM card with data option (which can be inserted into the vehicle SIM card reader). If 4G usage is required, the SIM card will also need a 4G option. When a separate SIM card is used, hands-free phone calls are possible by connecting a different mobile telephone via Bluetooth hands-free profile. For mobile phone and software compatibility, please visit www.audi.co.uk/phonecompatibility or your local Audi Centre.

Important information

Infotainment Services will only be available within the coverage area of your mobile phone network and there may be additional costs to you for the use of Connect Services (charges and billing correspond to your personal mobile phone contract or SIM card contract). Due to high data volumes, a mobile phone contract including an unlimited or high usage data plan is strongly recommended.

The Infotainment Services enable access to certain search, social media and other online services provided by third parties. Features vary by model. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider.

You may not use the Connect Services for any purpose other than the provision or receipt of services in accordance with these terms.

The subscription is activated from the point of vehicle registration. Should you wish to continue to use the Connect Services after your subscription expires, please consult your local Audi Centre for details (including the latest subscription fees). Charges will apply upon renewal.

MMI Navigation Plus – online map updates and myAudi Special Destinations

The map version delivered with vehicles with MMI Navigation Plus can be updated free of charge for the first five updates after vehicle delivery (which are generally issued at intervals of 6 months). The current navigation data can be downloaded from the myAudi platform at www.audi.com/myaudi and embedded in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle (subject to mobile reception and an active data connection). For further navigation updates, it is possible to purchase new navigation data maps from your local Audi Centre at extra cost – please contact them for details.

With myAudi Special Destinations, you can download your favourite POI lists available on the internet (such as favourite restaurants) and have these displayed on your navigation map. In order to enjoy this service, customers must register, accept the terms and conditions and follow the instructions given on myAudi. Please visit <https://login.audi.com/login>

CO₂ and fuel consumption figures

Official fuel consumption figures for the Audi A7 Sportback in mpg (l/100km) from: Urban 37.2 (7.6) – 55.4 (5.1), Extra Urban 50.4 (5.6) – 62.8 (4.5), Combined 44.8 (6.3) – 60.1 (4.7). CO₂ emissions 167 – 122g/km.*

Official fuel consumption figures for the Audi S7 Sportback in mpg (l/100km) from: Urban 21.1 (13.4), Extra Urban 39.2 (7.2), Combined 29.7 (9.5). CO₂ emissions 220g/km.*

Fuel consumption figures are correct at time of publication. For full technical data by engine, please download the pricelist from www.audi.co.uk/pricelist

*Fuel consumption and CO₂ emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. Optional wheels may also affect emissions and fuel consumption figures. More information is available at www.dft.gov.uk/vca

Audi Vorsprung durch Technik

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Images are for illustrative purposes only.
Models shown are left-hand drive.