



**A6|S6**



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This guide is designed to give you an overview of the features and options of the Audi A6 range. For more detailed information and pricing, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist) You can also configure your perfect A6 using our online configurator at [www.audi.co.uk/configurator](http://www.audi.co.uk/configurator)

The images featured in this guide are for illustrative purposes only and may feature left-hand drive vehicles and include equipment that is not UK specification.

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# The Audi A6

**Streamlined. Luxurious. Intelligent.**

Lightweight materials. Intelligent technology. Fine interior details. The Audi A6 delivers the ideal combination of luxury and progress, of practicality and excitement. With advanced features that help you on the road, it's designed to enhance the whole experience of driving.

# The Exterior

## Progressive design.

With its sharp lines, 17" alloy wheels and Sport front and rear bumpers, this car embodies both precision and elegance.

It's an impression that's enhanced on S line models and above by striking LED headlights, which can be upgraded to optional Matrix LED, as well as dynamic indicators that sweep from inside to out in a distinctive pattern.





# Performance

## A drive tailored to you.

The technology in the Audi A6 changes the way it feels behind the wheel. Like Audi Drive Select, which gives you a choice of modes to deliver a sportier or more comfortable ride. Our Audi ultra engines combine performance and economy, while optional dynamic steering gives you exceptional agility and control.





A high-angle, black and white photograph of the Audi A6 interior. The view is from the driver's side, looking towards the passenger seat. The front seats are upholstered in dark leather with a perforated pattern on the lower backrests. The driver's seat has an embossed 'S line' logo on the upper backrest. The center console features a gear shifter and handbrake. The dashboard and door panels are also visible, showing a clean, modern design with silver accents. The overall atmosphere is one of luxury and precision.

# The Interior

## Beauty in the detail.

Every part of the spacious interior reflects our uncompromisingly high standards of quality. Carefully selected colours and materials come together to create a relaxed and luxurious atmosphere. Standard features include Milano leather and heated front seats, ensuring that you can travel in the ultimate comfort on even the longest drive.





# Technology

**Intelligent technology. Smarter driving.**

In the Audi A6, everything is designed to paint a clearer picture of the world around you. SD card-based Satellite Navigation comes as standard, giving you highly detailed maps and instructions to take you to your destination. Optional Matrix LED headlights reach further and show you more, while other options like Audi Connect Infotainment Services\* and Smartphone Interface keep you connected via the internet and mobile phone.



\*An external data source is required to enable Audi Connect Infotainment Services.



**S6**

**More luxury. More performance.**

A 4.0-litre TFSI 450PS V8 engine. Sport adaptive air suspension. quattro all-wheel drive with Sport differential. These are the features that combine in the Audi S6 to achieve a 0-62mph of just 4.4 seconds.\* And yet, with innovations like cylinder-on-demand technology that detects different driving styles and adapts engine output accordingly, high performance is intelligently balanced with economy. Inside, electrically adjustable leather 'S' Sport seats offer more support, while Carbon Atlas inlays add a dash of sporting flair.

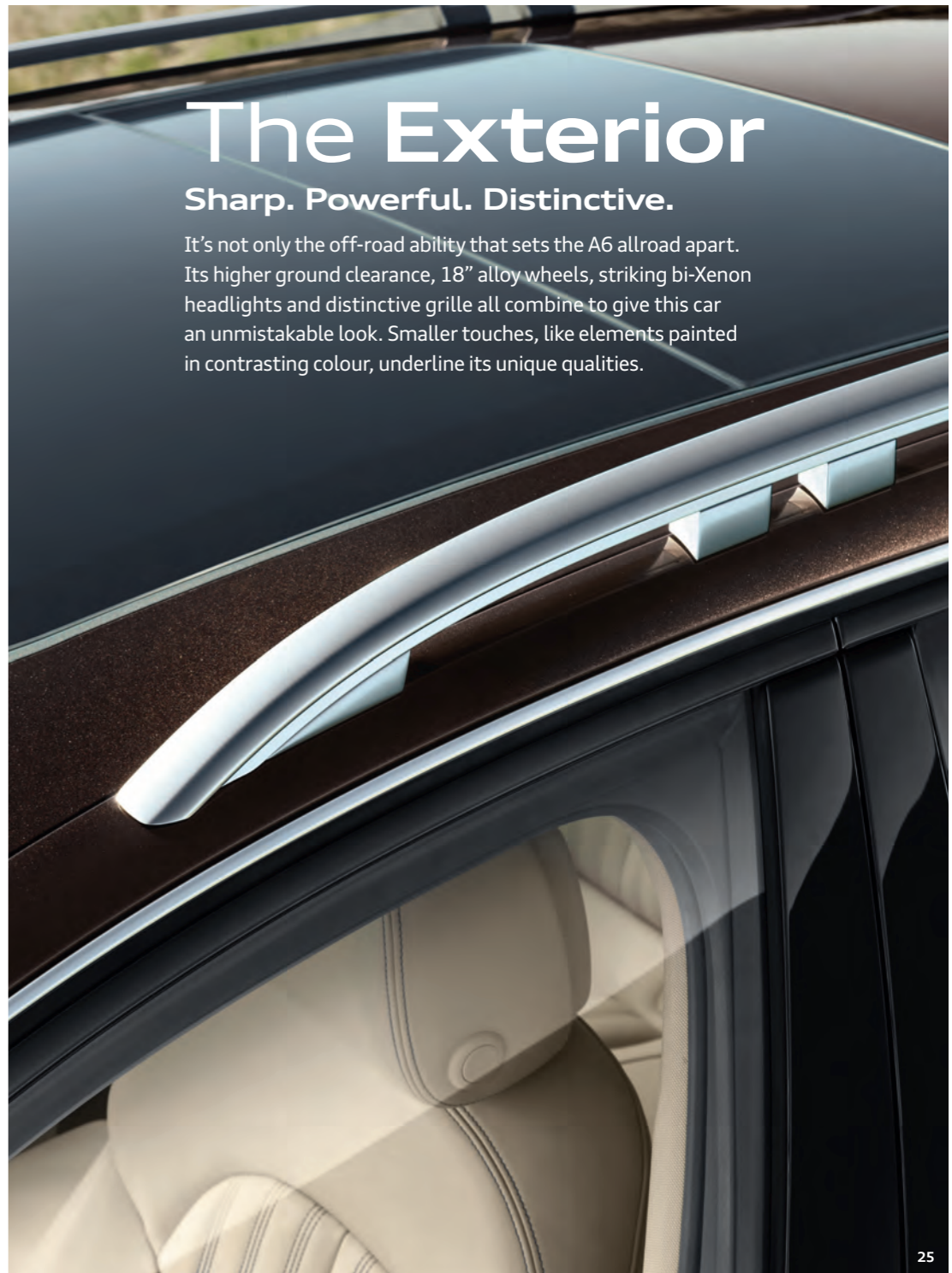




# The Audi A6 allroad quattro

**When the road ends, the journey doesn't.**

Inside, the A6 allroad has many of the same luxurious features as any other A6; outside, it's tougher, more rugged and even more capable. With a robust design, stainless steel underbody covers and the grip of quattro all-wheel drive, it's perfectly equipped for ever-changing terrains.



# The Exterior

**Sharp. Powerful. Distinctive.**

It's not only the off-road ability that sets the A6 allroad apart. Its higher ground clearance, 18" alloy wheels, striking bi-Xenon headlights and distinctive grille all combine to give this car an unmistakable look. Smaller touches, like elements painted in contrasting colour, underline its unique qualities.

A brown Audi A6 allroad station wagon is parked on a dirt path overlooking a vast mountain landscape. The car is positioned on the right side of the frame, facing left. The background features a large, calm lake surrounded by dense evergreen forests and misty mountains under a soft, hazy sky. The car's design details, such as the roof rails and alloy wheels, are clearly visible.

# Performance

## All-round ability.

Road car agility and responsiveness. SUV power and elevation. Just some of the qualities you'll experience when you take the wheel of the A6 allroad, thanks to the V6 TDI engine combined with our innovative adaptive air suspension. It adjusts the ride height depending on the driving situation, for either comfort or performance – giving you the best of all possible worlds.

# Vorsprung durch Technik



## **Not just a slogan. A philosophy.**

Progress. It's behind everything we do at Audi. It's why, in the Audi A6, we've incorporated new technologies to help you on the road and engines to deliver impressive performance and fuel economy.

The Audi A6 is the embodiment of our forward-thinking approach.



with Sport differential

quattro

### **Driving confidence, whatever the weather.**

Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro changes too. Optionally available, it analyses your grip – automatically distributing power between all four wheels to where it's needed most. It's made for the most challenging conditions of all – the ones you encounter every day.

Fitted as standard on the S6 and as an option on A6 quattro models, Sport differential helps you get the most from quattro all-wheel drive. It enables you to steer even more spontaneously in bends, redirecting power in a controlled way to the outer wheel to ensure the whole car stays true to the direction of the front wheels. So whatever the road holds, you can be confident that quattro will react.



## Illuminating features.

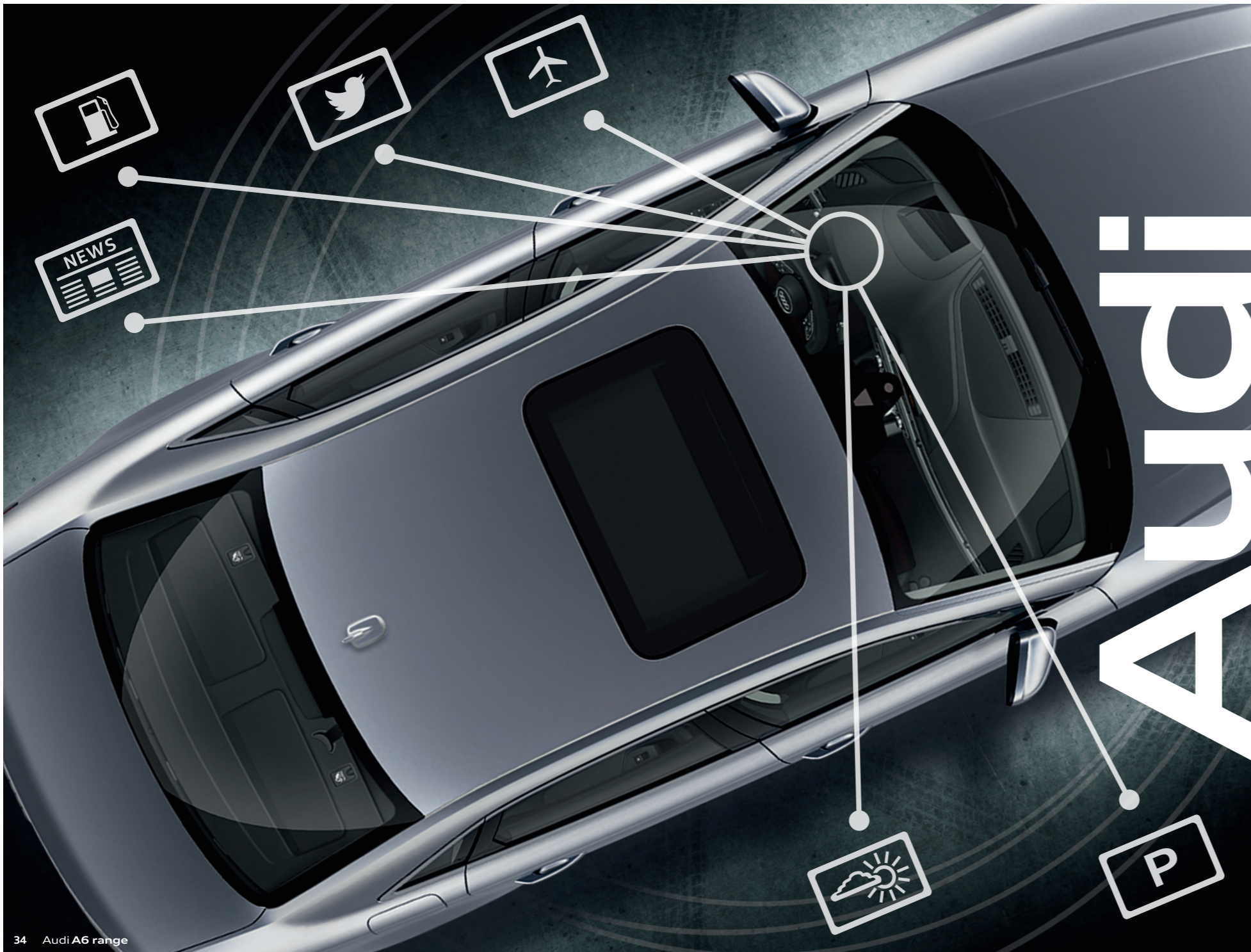
The Audi A6's optional Matrix LED headlights produce a light similar in colour to daylight. They also incorporate sensors and an inbuilt camera that detects other road users, as well as ambient light in built-up areas. They then react by dipping individual LEDs to reduce the risk of dazzling other road users, while still fully illuminating the remainder of the road.

Where available, Matrix LED technology will even use the vehicle's navigation data to anticipate corners, adjusting LEDs as you negotiate the bend. The result is a much wider visual range, benefitting both you and other road users. Dynamic sweeping indicators complete the striking look at the front and rear.



# Matrix LED lights





# Audi Connect

## Infotainment Services

### The world at your fingertips.

Audi Connect Infotainment Services is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling, tapping or verbal commands.

With high-speed 4G internet access in your car,\* you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google Earth™.

Audi Connect Infotainment Services is available as a 36-month subscription when ordered as part of Technology Pack and Technology Pack Advanced.

Image for illustrative purposes only.  
\*Please note that an external data source is required to enable Audi Connect Infotainment Services.  
Terms and conditions apply. Please see pages 73 and 74 for additional information.



# Connect Infotainment Services

## Stay connected on the move.

The following Audi-supported services are currently available:\*

### Infotainment.



#### Weather information

Gives you the latest weather for today, as well as weekly forecasts and a weather map for your chosen destination.



#### Online news (individual)<sup>†</sup>

Text and images from a variety of news sources with text-to-speech function so you are kept up to date with what's happening in the news.

Through your myAudi account, you can personalise the news feeds that you want to see, displayed under Online news by entering the URL of your chosen RSS feed.

### Communication.



#### Twitter<sup>†</sup>

Enables you to tweet and receive updates on the move, with text-to-speech and other convenient text functions.

### Mobility and navigation.



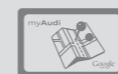
#### Navigation with Google Earth™

Displays high-resolution aerial and satellite images to help guide you to your destination.



#### Points-of-interest (POI) search with voice control

Allows internet searches via Google for special destinations so that you can access POI information such as opening hours, visitor reviews and photos. Integrated voice recognition, which can be conveniently operated by pushing the button on the multi-function steering wheel, offers even more convenience. You can also access POI information straight from your smartphone with the Audi MMI app.



#### Destination entry via Google Maps™ and myAudi<sup>†</sup>

Using your smartphone or tablet and myAudi, you can conveniently plan your journey using Google Maps™, or from your myAudi account, and send the destination details to your car's navigation system.



#### Travel information

With Travel information you can find out what's happening nearby and at your destination. The online search engine provides detailed information such as sights, restaurants, shops, etc. which can be loaded directly into your navigation destination. You can also access travel information from your smartphone with the Audi MMI app.



#### Parking information

Helps you find car parks nearby and, where available, information on prices and currently vacant spaces.



#### City events

The City events function provides information about current events and places of interest at your location or travel destination.



#### Flight information

Get live information about departure and arrival times and search directly for flight numbers.



#### Train information

Find departure and arrival times and platform information while you're on the road (also available for other types of public transport such as underground systems).



#### Fuel prices

Information on filling stations with the cheapest prices in your selected search area. You can sort by price or by distance for your convenience, and can load destinations directly into your navigation system.



#### Traffic information online

Receive the latest information about your route, such as traffic congestion and roadwork updates. The traffic information data is continuously updated and displayed in colour on the navigation map, and the dynamic route guidance will keep you updated.

The content and scope of the Connect Services offered may vary from time to time. Features vary by model and Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services. Terms and conditions apply. Please see pages 73 and 74 for additional information.

\*Please note that an external data source is required to enable Audi Connect Infotainment Services.

<sup>†</sup>In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi.



### All the help you need.

Imagine an extra pair of eyes, watching for traffic as you pull away, or looking over your shoulder as you reverse. Our driver assistance systems monitor the road around you, making your journeys both easier and safer. Some may come as standard, while others shown on the next page are available as options.

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details. Some technologies only work within a certain speed range. Please see the manual or download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist) for more information.

## Technology to help you on the road.

Below is a selection of the optional technologies available. Many have been packaged together and can be found in our optional Technology Packs. Some, however, can be ordered individually. For more information, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

### Parking aids.



#### Audi Parking System Advanced with top view

Aids parking and manoeuvring using four cameras. Cameras are mounted in the front grille, the handle of the boot lid and the housing of the two exterior mirrors. The driver can choose between different image representations in the MMI display, including a live 'bird's-eye view' image for parking.



#### Park assist

Searches for suitable parking spaces along the road by means of ultrasonic sensors, calculates the ideal parking path and performs the steering action virtually automatically. Steering is done by the vehicle; the driver need only accelerate and apply the brakes.

### Driver aids.

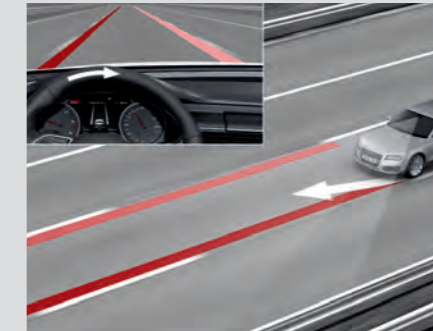


#### Night vision assistant

Assists the driver when driving at night by displaying a thermal image of the surroundings. People and large wild animals are highlighted in yellow in the colour display of the Driver's Information System. If the system determines from their position that there is a potential risk, the marking changes to red, a warning triangle appears and a warning tone is emitted.

#### Head-up display

A system which projects key driving-related information in colour graphic display into your field of vision so there is no need to take your eyes off the road.



#### Audi Active Lane Assist

A safety system which helps to keep you in lane by means of gentle steering intervention when lane boundary markings are detected. Particularly useful on long motorway journeys is the active lane centring feature which gives steering assistance to keep your vehicle in the centre of the lane.

#### Audi Side Assist

An assistance system for multi-lane roads which helps alert you to other vehicles in your blind spot when changing lanes. Using radar sensors discreetly hidden in the rear bumper, other vehicles are detected and the driver alerted with a visual warning signal in the door mirror.



#### Adaptive Cruise Control with Stop&Go

Adaptive Cruise Control with Stop&Go featuring Pre-sense Plus detects vehicles ahead using a radar sensor. The distance between the vehicles is kept more or less constant by automatic braking or acceleration. Pre-sense Plus provides enhanced brake assist functions which can detect and warn of imminent collision threats, as well as initiate maximum braking to help avoid or minimise collisions, if possible.

#### Pre-sense Basic

Networks the different vehicle systems, enabling driving situations to be categorised and, where necessary, actions to be taken to protect the driver and passengers. These include: belt tightening, activating the hazard warning system, closing the windows and the sunroof (if fitted).



# Build your Audi

**Express your individuality  
with a choice of standard  
and optional features.**

The following sections of this guide are designed to make it easy for you to understand the specification of your Audi A6 and select the options you want. So with just a few choices, you can begin to create the Audi you've always imagined. However, if you want more details, please download the relevant pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

# A6 SE Executive

Available on A6 Saloon and A6 Avant.

The SE specification offers a high level of equipment as standard. Highlights include bi-Xenon headlights with LED rear lights, as well as heated seats for added comfort and MMI Navigation to guide you intuitively to your destination.

Equipment highlights include:\*

- ▶ 17" x 8.0J '10-spoke' design alloy wheels
- ▶ Dynamic suspension
- ▶ Audi Drive Select
- ▶ Bi-Xenon headlights with LED rear lights
- ▶ Sport front and rear bumpers, side ventilation grilles and side skirts
- ▶ Door mirrors – electrically adjustable and heated
- ▶ Electric tailgate (Avant models only)
- ▶ Towbar bracket preparation
- ▶ Standard seats in Milano leather
- ▶ Heated front seats
- ▶ Inlays in Aluminium Ellipse
- ▶ Deluxe 4-zone air conditioning
- ▶ 4-spoke leather multi-function steering wheel (with paddles for automatic transmissions)
- ▶ MMI Navigation (SD card-based)
- ▶ Bluetooth interface†
- ▶ Audi Music Interface
- ▶ Driver's Information System (DIS)
- ▶ Audi Sound System
- ▶ Audi Parking System Plus
- ▶ Cruise control
- ▶ Light and rain sensor
- ▶ Keyless go



Main image. A6 Avant SE Executive in optional Moonlight blue, metallic paint. 1. 17" x 8.0J '10-spoke' design alloy wheels. 2. 4-spoke leather multi-function steering wheel. 3. Deluxe 4-zone air conditioning. 4. MMI Navigation (SD card-based).



# A6 S line

Available on A6 Saloon and A6 Avant.

Specification in addition or replacement to SE Executive.

The S line specification includes an upgrade to larger 18" alloy wheels and enhanced S line exterior styling. The Platinum grey S line grille and all-LED headlights give a stunning look, while front Sport seats in black Valcona leather bring even more luxury to the interior.

Equipment highlights include:\*

- ▶ 18" x 8.0J '5-twin-spoke' design alloy wheels
- ▶ Sport suspension
- ▶ All-LED headlights with high-beam assist and dynamic rear indicators
- ▶ Diffuser insert in Platinum grey
- ▶ S line badges on the front wings
- ▶ Platinum grey S line single-frame grille, with dual struts in chrome
- ▶ Door mirrors – heated, electrically adjustable, electrically folding. Includes memory function
- ▶ Electrically adjustable front Sport seats with memory function for driver's side
- ▶ Upholstery in black Valcona leather with S line embossed logo
- ▶ Inlays in Matt brushed aluminium
- ▶ S line 3-spoke leather multi-function Sport steering wheel – with S line badging
- ▶ Headlining in black cloth
- ▶ Door sill trims with S line logo
- ▶ Gear-lever knob in black Perforated leather
- ▶ Door inserts in Alcantara upholstery



Main image. A6 Saloon S line in optional Misano red, pearl-effect paint. 1. 18" x 8.0J '5-twin-spoke' design alloy wheels. 2. All-LED headlights with high-beam assist. 3. S line Sport seats with leather/Alcantara. 4. S line 3-spoke leather multi-function Sport steering wheel.





# A6 Black Edition

Available on A6 Saloon and A6 Avant.

Specification in addition or replacement to S line.

The Black Edition trim adds styling upgrades both inside and out for an enhanced, sporty look. 20" alloy wheels and privacy glass make a striking visual impression, and immersive audio comes from the advanced BOSE® Surround Sound System.

Equipment highlights include:\*

- ▶ 20" x 8.5J '5-twin-spoke' design alloy wheels in matt titanium-look, gloss-turned finish
- ▶ Privacy glass
- ▶ Inlays in Piano finish, black
- ▶ 3-spoke leather multi-function flat-bottomed steering wheel
- ▶ BOSE® Surround Sound System
- ▶ Black Styling Package includes:
  - ▶ Radiator grille frame and radiator grille struts in High-gloss black
  - ▶ Radar sensor surrounds (if fitted) in the side ventilation grille in High-gloss black
  - ▶ Front side grilles in Matt black
  - ▶ High-gloss black exterior door mirror housings
- ▶ Radiator grille in Matt black
- ▶ Number plate holder in Matt black
- ▶ Window capping strips in High-gloss black
- ▶ Side profile roof-trim strip in High-gloss black
- ▶ Avant models include roof rails in Matt black



Main image. A6 Saloon Black Edition in optional Daytona grey, pearl-effect paint with optional Technology Pack Advanced and Parking Pack Advanced. 1. 20" x 8.5J '5-twin-spoke' design alloy wheels in matt titanium-look, gloss-turned finish. 2. Black Styling Package. 3. Privacy glass. 4. BOSE® Surround Sound System.



# S6

## Available as S6 Saloon and S6 Avant.

Specification in addition or replacement to S line.

The S6 comes equipped with 19" alloy wheels, 'S' Sport adaptive air suspension and a 4.0-litre TFSI quattro engine. But there's much more to this car than performance alone. For example, 'S'-specific styling and innovative technology including all-weather LED headlights, quattro with Sport differential and Audi cylinder-on-demand.

### Equipment highlights include:\*

- ▶ 19" x 8.5J '5-parallel-spoke' 'S' design alloy wheels
- ▶ Audi cylinder-on-demand technology
- ▶ Active noise cancellation system
- ▶ 'S' Sport adaptive air suspension
- ▶ quattro with Sport differential
- ▶ 'S' model enhanced braking system
- ▶ Aluminium-effect door mirror housings
- ▶ All-weather LED headlights with high-beam assist and dynamic rear indicators
- ▶ Driver's Information System (DIS) with 7" colour display
- ▶ Dual-branch oval twin tailpipes in chrome finish
- ▶ Matt black painted brake calipers with S6 logo
- ▶ Front bumper air intakes with aluminium-effect accents
- ▶ Platinum grey 'S' single-frame radiator grille with dual struts in chrome and S6 logo
- ▶ Platinum grey rear bumper diffuser insert with aluminium-effect strip
- ▶ 'S' Super Sport front seats in Valcona leather, electrically adjustable with memory function for driver's side
- ▶ Inlays in Carbon Atlas
- ▶ 'S' 3-spoke leather multi-function Sport steering wheel with gear-shift paddles, contrast stitching and S6 emblem
- ▶ Lighting Package
- ▶ 'S' instrument dials
- ▶ Aluminium door sill trims with S6 logo
- ▶ Audi Beam – uses LEDs to project the Audi logo onto the ground as you exit your S6



Main image. S6 Saloon in Audi exclusive Sepang blue, pearl-effect paint. 1. 19" x 8.5J '5-parallel-spoke' 'S' design alloy wheels. 2. Dual-branch oval twin tailpipes in chrome finish. 3. 'S' 3-spoke leather multi-function Sport steering wheel. 4. 'S' Super Sport front seats in Valcona leather.



# S6 Black Edition

Available as S6 Saloon and S6 Avant.

Specification in addition or replacement to S6.

Not only does this Black Edition offer all the power of the standard S6, it also features 20" alloy wheels, privacy glass, the distinctive Black Styling Pack and BOSE® Surround Sound System.

Equipment highlights include:\*

- ▶ 20" x 8.5J '5-twin-spoke' design alloy wheels in matt titanium-look, gloss-turned finish
- ▶ Privacy glass
- ▶ Inlays in Piano finish, black
- ▶ 3-spoke leather multi-function flat-bottomed Sport steering wheel
- ▶ BOSE® Surround Sound System
- ▶ Black Styling Package includes:
  - ▶ Sensor surrounds (if fitted) in the side ventilation grille in High-gloss black
  - ▶ Radiator grille in Matt black
  - ▶ Front side grilles in Matt black
  - ▶ Number plate holder in Matt black
- ▶ Window capping strips and side profile roof trim strip in High-gloss black
- ▶ Avant models include roof rails in Matt black



Main image. S6 Saloon Black Edition in optional Glacier white, metallic paint. 1. 20" x 8.5J '5-twin-spoke' design alloy wheels in matt titanium-look, gloss-turned finish. 2. Privacy glass. 3. BOSE® Surround Sound System.



# A6 allroad

With rugged looks and off-road capability, the A6 allroad is built for the most challenging of journeys. Thanks to features like adaptive air suspension and quattro all-wheel drive, it's ready for whatever lies on the road ahead.

## Equipment highlights include:\*

- ▶ 18" x 8.0J '5-arm' design alloy wheels
- ▶ Adaptive air suspension
- ▶ Audi Drive Select
- ▶ Bi-Xenon all-weather headlights with LED rear lights
- ▶ Door mirrors – electrically adjustable and heated
- ▶ Electric tailgate
- ▶ Towbar bracket preparation
- ▶ Aluminium Optic Package
- ▶ Standard seats in Milano leather upholstery
- ▶ Heated front seats
- ▶ Inlays in Aluminium Ellipse
- ▶ Aluminium door sills with allroad logo
- ▶ Deluxe 4-zone air conditioning
- ▶ 3-spoke leather multi-function steering wheel with paddles
- ▶ Storage Package
- ▶ Luggage compartment system
- ▶ MMI Navigation (SD card-based)
- ▶ Bluetooth interface†
- ▶ Audi Music Interface
- ▶ Driver's Information System (DIS)
- ▶ Audi Sound System
- ▶ Audi Parking System Plus
- ▶ Cruise control
- ▶ Light and rain sensor
- ▶ Keyless go



1.



2.



3.



4.

**Main image.** A6 allroad in optional Floret silver, metallic paint. **1.** 18" x 8.0J '5-arm' design alloy wheels. **2.** Bi-Xenon all-weather headlights. **3.** Aluminium door sill trims with allroad logo. **4.** 3-spoke leather multi-function steering wheel with paddles.

# A6 allroad Sport

Specification in addition or replacement to A6 allroad.

The Sport trim builds on the standard A6 allroad, adding upgraded all-LED headlights, privacy glass and front Sport seats for even more comfort and style.

Equipment highlights include:\*

- ▶ 19" x 8.5J '10-spoke' design alloy wheels in matt titanium-look, gloss-turned finish
- ▶ All-LED headlights including high-beam assist with dynamic rear indicators
- ▶ Door mirrors – heated, electrically adjustable, electrically folding. Includes memory function
- ▶ Privacy glass
- ▶ Electrically adjustable front Sport seats
- ▶ Upholstery in black Valcona leather
- ▶ Door trim inserts in Alcantara



Main image. A6 allroad Sport in optional Mythos black, metallic paint. 1. 19" x 8.5J '10-spoke' design alloy wheels in matt titanium-look, gloss-turned finish. 2. All-LED headlights including high-beam assist. 3. Privacy glass.



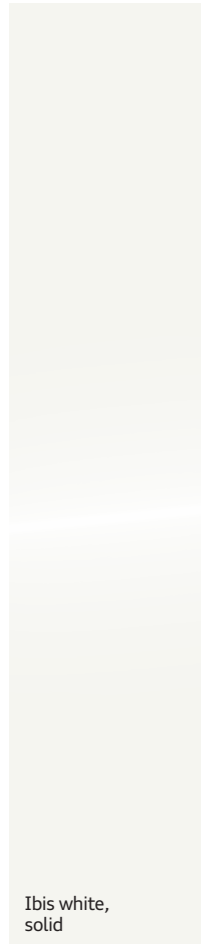
# Your colour

Express your individuality with a choice of standard and optional paints.

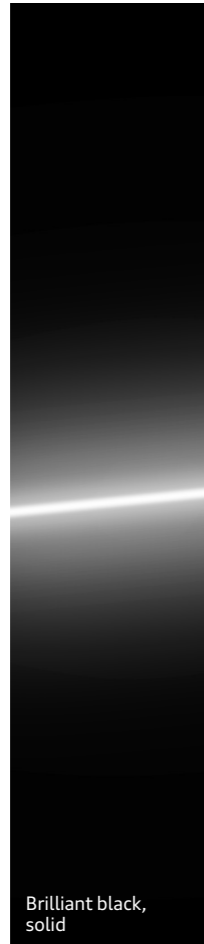
Choose from a selection of 2 standard or 7 optional paint colours. S line, Black Edition and S6 models also have the additional colour choice of Daytona grey and Misano red. For more specialist options, see the Audi exclusive section on page 56.

Please contact your local Audi Centre for details.

## Standard colours\*\*



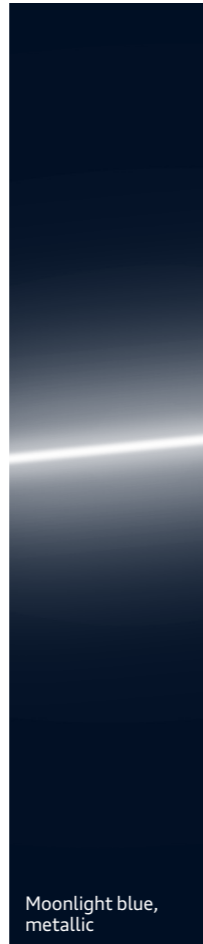
Ibis white, solid



Brilliant black, solid



Diamond beige, metallic



Moonlight blue, metallic



Tornado grey, metallic

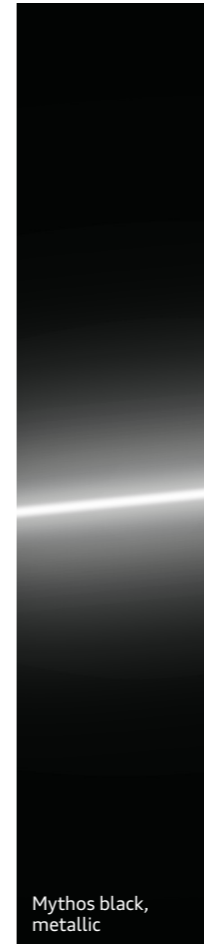


Glacier white, metallic

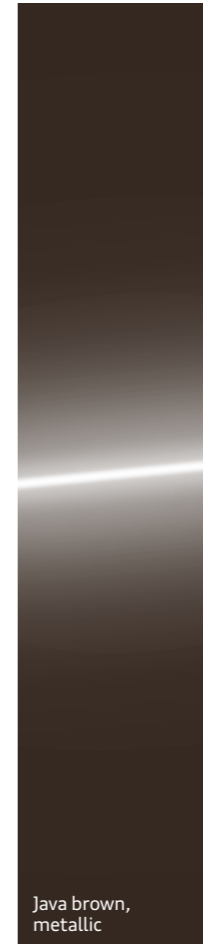
## Optional colours\*\*



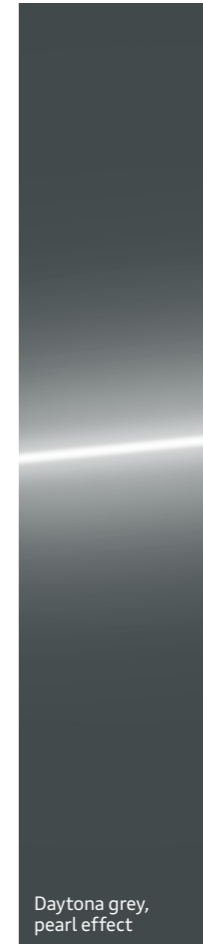
Floret silver, metallic



Mythos black, metallic



Java brown, metallic



Daytona grey, pearl effect

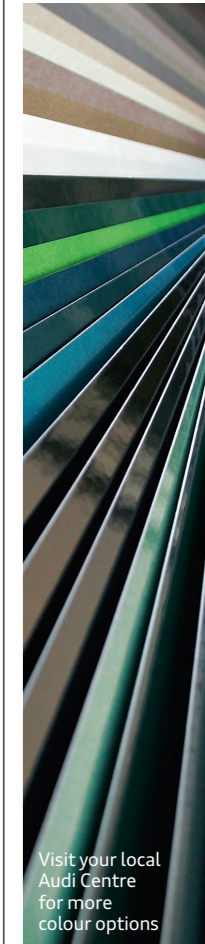


Misano red, pearl effect

## Optional colours\*\*

## S line, Black Edition, S6 and S6 Black Edition colours

Optionally available on S line, Black Edition, S6 and S6 Black Edition models only



Visit your local Audi Centre for more colour options

\*\*Colour availability is dependent on model and/or trim choice. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

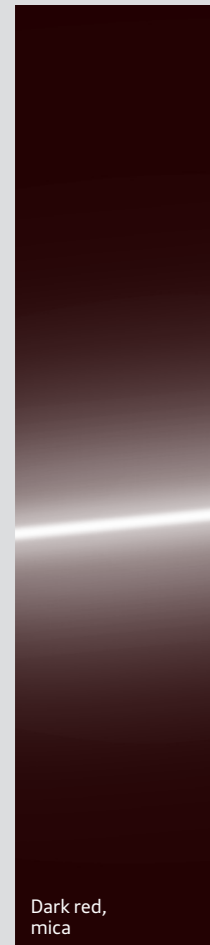
\*Please note that on A6 allroad models the colour of the contrast bumper is dependent on the exterior colour choice. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

# Audi exclusive paint

Make your A6 truly unique.

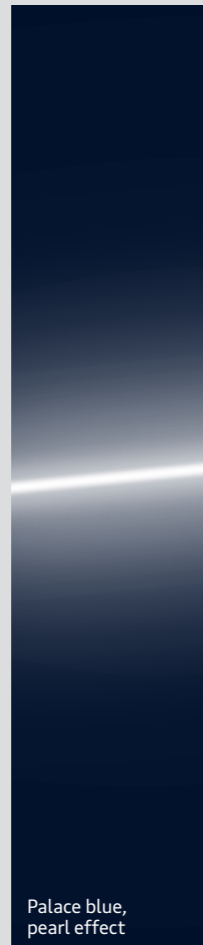
Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. There are over 100 exclusive paints\* to choose from, a selection of which you can see below, or specify any other paint colour in the Audi range. You can also order customised paint† – if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.



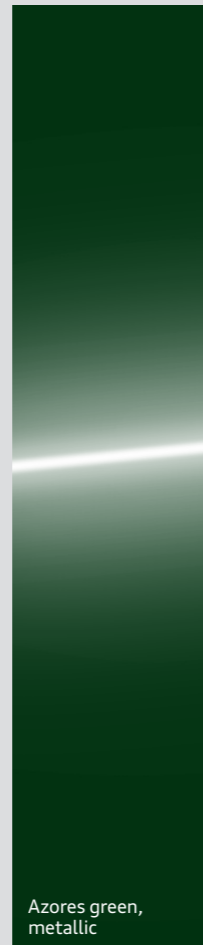
Dark red,  
mica



Saddle brown,  
pearl effect



Palace blue,  
pearl effect



Azores green,  
metallic



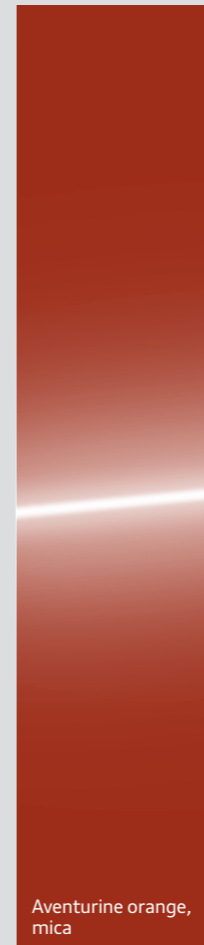
Solar orange,  
solid



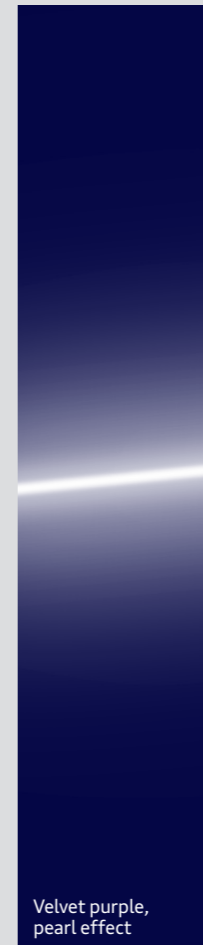
Nogaro blue,  
pearl effect



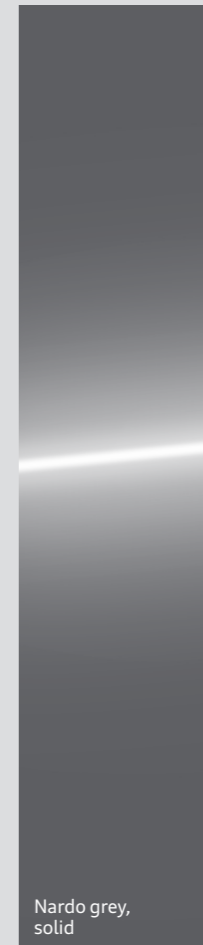
Gomera green,  
pearl effect



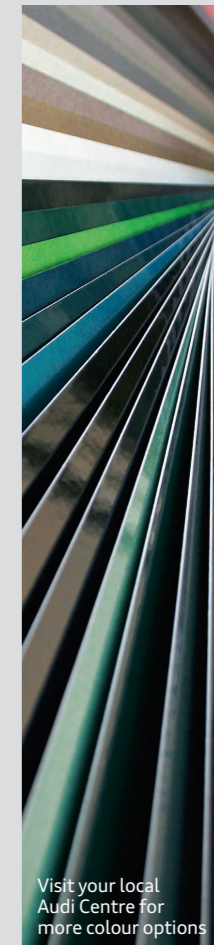
Aventurine orange,  
mica



Velvet purple,  
pearl effect



Nardo grey,  
solid



Visit your local  
Audi Centre for  
more colour options



Customised

\*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.  
†Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

# Your design

Style your Audi A6 with a choice of alloy wheels.

Whatever your taste, there's a set of alloy wheels that will enhance the look of your Audi A6. This is just a selection – discover more online using the Audi configurator or by exploring the full pricelist.

20" x 8.5J '5-parallel-spoke Star' 'S' design alloy wheels



20" x 8.5J '5-twin-spoke' design alloy wheels



18" x 8.0J '5-twin-spoke-star' design alloy wheels



19" x 8.5J '10-spoke' design matt titanium-look, gloss-turned alloy wheels



19" x 8.5J '5 double-arm' design alloy wheels



18" x 8.0J '5-twin-spoke' design alloy wheels



Wheels shown may not be available on all models and/or trims. Please note that the size of your chosen A6 wheel may affect the fuel consumption figures and the CO2 emissions. This may result in a change in subsequent Vehicle Excise Duty payable. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist). Options are subject to availability and may extend time taken for delivery.



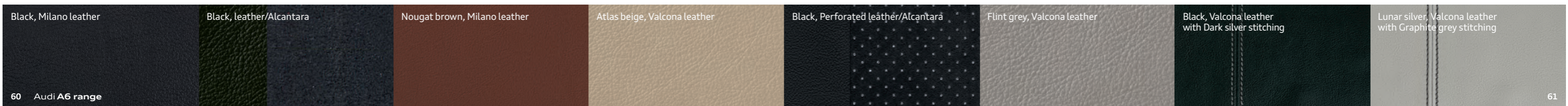


# Your upholstery

**Sporty or luxurious, you'll find the style and colour of upholstery that fits you perfectly.**

There's a range of distinctive upholstery choices and seat options, including electrically adjustable Comfort seats and 'S' Super Sport seats with integrated headrests. You can choose materials from our stylish leather/Alcantara to luxurious Valcona leather in different colour options. Visit the Audi configurator or browse the pricelist to tailor your Audi A6's seating to suit you perfectly.

Main image shows S6 with Lunar silver Valcona leather with Dark silver stitching and S6 embossed logo. Image also shows optional Ambient lighting. Upholsteries shown below may not be available on all models and/or trims. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist). Options are subject to availability and may extend time taken for delivery.



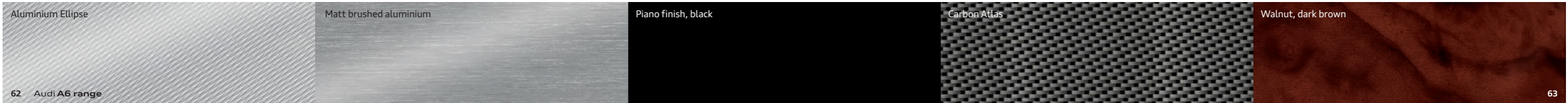


# Your detail

**A choice of inlays to add highlights to your interior.**

With fine detailing and specially chosen materials, inlays are the final touch that add a little extra flair to your Audi A6. Find your perfect combination in the pricelist or by using the online Audi configurator.

Main image shows inlays in Aluminium Ellipse. Inlays shown below may not be available on all models and/or trims. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist). Options are subject to availability and may extend time taken for delivery.



# Your options

## Optional equipment highlights.

Personalise your Audi A6 with a range of optional equipment choices. Some options have been packaged together for added convenience whilst others are available individually. From Technology Pack Advanced featuring driver assistance technology, to connectivity options like Audi Smartphone Interface, you can arrive at your ideal combination of Audi technology. To see our full list of options, download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)



Options shown may not be available on all models and/or trims, or may only be available as part of a Pack. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)  
\*Wireless charging only available with Qi-enabled compatible phones. Options are subject to availability and may extend time taken for delivery.

Audi Parking System Advanced with top view



Adaptive Cruise Control with Stop&Go



Audi Phone Box\*



Head-up display



Panoramic glass sunroof

# Your options

Optional equipment highlights.



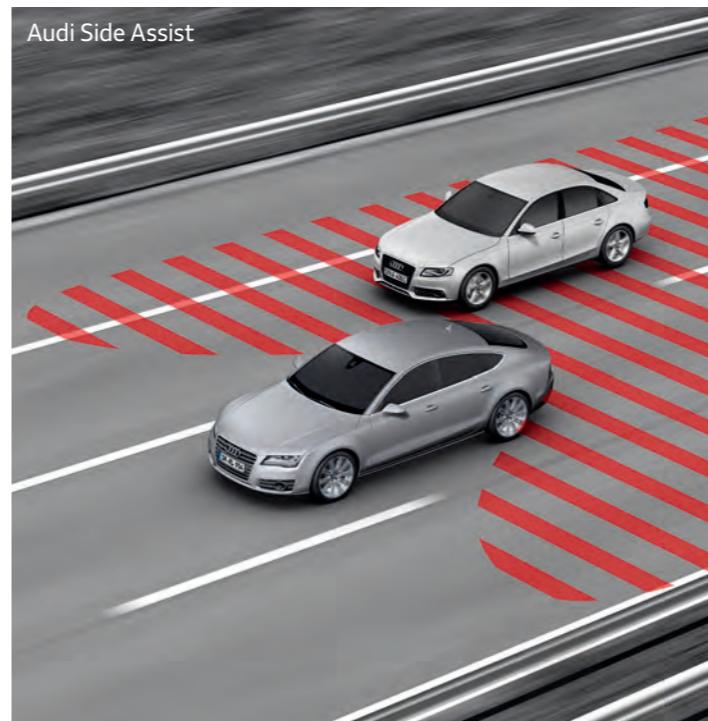
Night vision assistant



Bang & Olufsen Advanced Sound System



Audi Side Assist



MMI Navigation Plus with MMI Touch

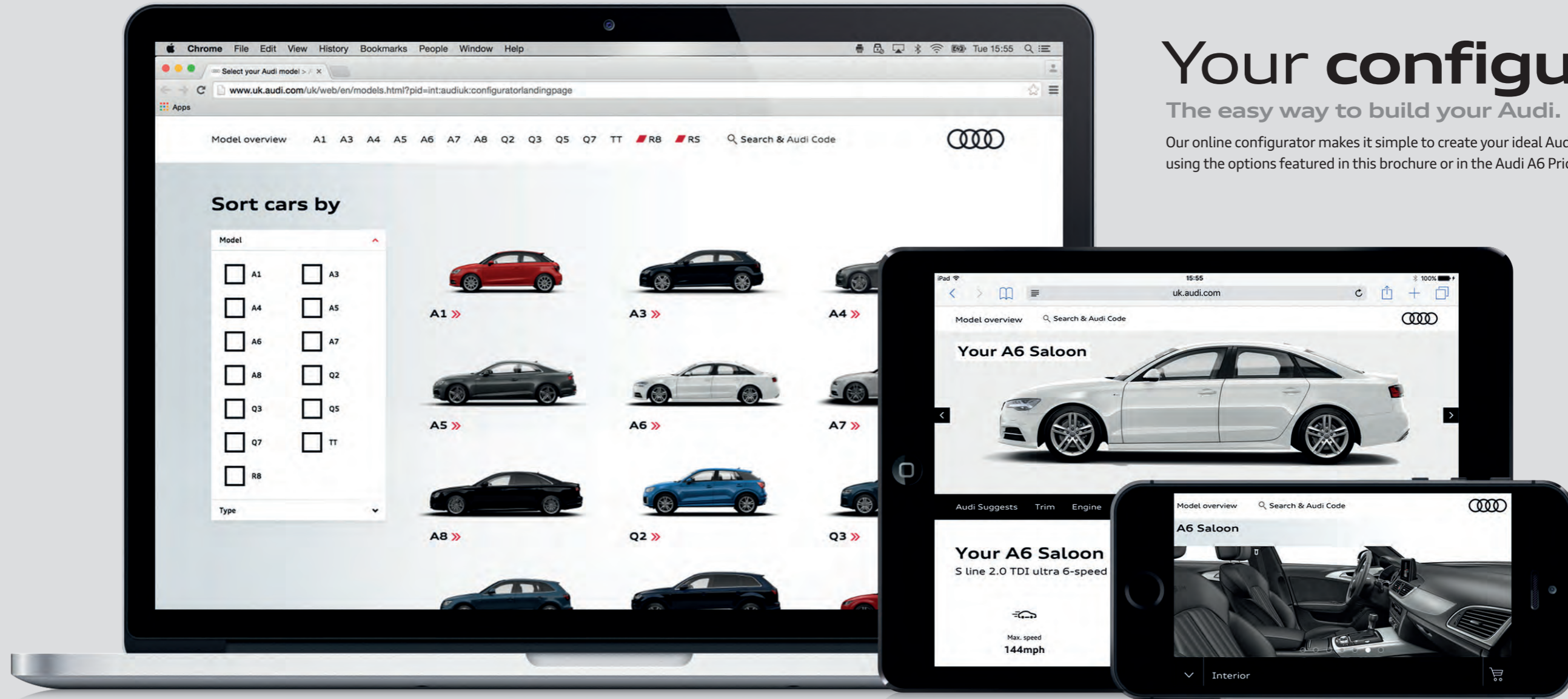


Options shown may not be available on all models and/or trims, or may only be available as part of a Pack. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist). Options are subject to availability and may extend time taken for delivery.

# Your configurator

The easy way to build your Audi.

Our online configurator makes it simple to create your ideal Audi, using the options featured in this brochure or in the Audi A6 Pricelist.

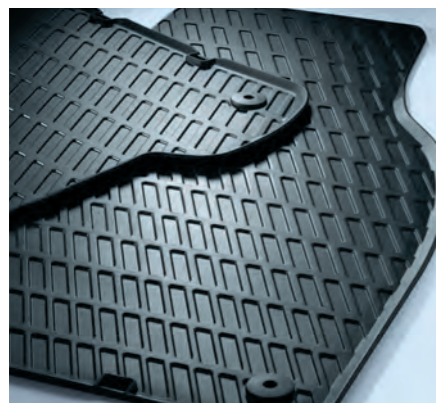


Visit [www.audi.co.uk/configurator](http://www.audi.co.uk/configurator) to create your perfect Audi A6

# Audi Genuine Accessories

Personalise your Audi today.

Make your Audi A6 your own by adding some genuine accessories. They're all created by Audi and specially crafted for our models, so they'll deliver the high standards you expect. What you see here is just a selection. See the full collection at [www.audi.co.uk/accessories](http://www.audi.co.uk/accessories) or speak to your Audi Centre for pricing.



## Protection Pack

Protects your interior from mud, spills and daily wear and tear.



## Business Pack

Provides convenient storage for everything from laptops to suit jackets.



## Roof bars

Secures your bike, skis or roof box on any journey.



## Roof box

Gives you extra carrying capacity when you need it.



## Touring Pack

Includes a cool box, rear seat storage and more.



## Comfort Pack

Helps you get organised – featuring a handy boot tidy and coat hanger.

# Your finance

Get your finance quote in seconds.

Simply go to [www.audi.co.uk](http://www.audi.co.uk) and enter a few details to see the monthly payments you could be making on a new Audi A6. Below we've outlined some of the different options available – you just need to choose your annual mileage and length of term, then pay an initial deposit that could be as little as one monthly payment.\*

## Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have three choices:

1. Exchange the car for a new Audi.
2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
3. Simply return the car to Audi (fees may be payable).

## Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

## Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

## Online Finance Calculator

Use our online Finance Calculator to get a personalised quote that suits you. Simply visit the Finance and Offers section on [www.audi.co.uk](http://www.audi.co.uk) and you can choose between our Solutions Personal Contract Plan and Contract Hire calculators to see what you can expect to pay for your new Audi.

## Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance<sup>†</sup> is included as standard with all new Audi models. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am–8pm, and Saturday 9am–4pm. For details of our full range of insurance products, visit [www.insurewithaudi.co.uk](http://www.insurewithaudi.co.uk)

\*An offer of finance depends on certain conditions. Finance subject to status. Available to 18s and over. Terms and conditions apply. Audi Financial Services. †Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

# Important information

## Welcome to Audi.

By placing an order for your Audi, you're choosing to drive a car created in the spirit of Vorsprung durch Technik. And because we believe the service we offer should reflect the quality of our cars, we want to let you know exactly what you can expect from us, now and in the future.

## Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited mileage in the first 2 years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- ▶ 3-year Accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)\*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information. Warranty terms and conditions apply. Please see [www.audi.co.uk/warrantyterms](http://www.audi.co.uk/warrantyterms) for further details.

## Information in this guide

We've done all we can to make the specifications and technical details and all other information you see in this brochure accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

You'll find full pricing information in the pricelist, which can be downloaded from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

The images featured in this brochure are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

## CO<sub>2</sub> emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO<sub>2</sub>) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

### Vehicles registered on or after 1 April 2017

Petrol and diesel engines	First year	Standard rate* (second year onwards)
A - 0g/km	£0	£0
B - 1 to 50g/km	£10	£140
C - 51 to 75g/km	£25	£140
D - 76 to 90g/km	£100	£140
E - 91 to 100g/km	£120	£140
F - 101 to 110g/km	£140	£140
G - 111 to 130g/km	£160	£140
H - 131 to 150g/km	£200	£140
I - 151 to 170g/km	£500	£140
J - 171 to 190g/km	£800	£140
K - 191 to 225g/km	£1,200	£140
L - 226 to 255g/km	£1,700	£140
M - over 255g/km	£2,000	£140

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate. \*Vehicles with a list price exceeding £40,000 (including factory installed options, delivery charge, number plates and VAT) will pay an additional £310 plus the standard annual rate for a 5-year period. After the 5-year period only the standard rate will apply.

## Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

## Audi Connect Terms and Conditions

The Audi Connect Online Services ("Connect Services") are provided by Audi AG, and are included as standard in certain models within the Audi range of vehicles and are also available within some optional packs, such as the Audi Technology Pack. Audi AG is a company within our corporate group.

The Connect Services include:

- ▶ Audi Connect Infotainment Services ("Infotainment Services").

Some services require additional activation steps. In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi (please visit <https://login.audi.com>).

Some services also require the download of the Audi MMI app on a compatible phone or tablet (always check latest phone and software compatibility).

Whilst correct at the time of publication, the content and scope of the Connect Services offered may vary from time to time. Features vary by model. Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services.

Enhancements in vehicle technology, information technology and web-based services sometimes require the Connect Services to be adapted and enhanced in line with new forms of technology or changes in user behaviour. In this context, Audi AG reserves the right at any time to enhance, reduce or change the functional scope of the Connect Services in a manner that it considers is reasonable for the customer.

For full details of the specific Connect Services on your vehicle, together with complete and up-to-date terms and conditions for those Connect Services, please visit [www.audi.co.uk/connectterms](http://www.audi.co.uk/connectterms)

## Audi Connect Infotainment Services

An external data source is required to enable the Audi Connect Online Infotainment Services ("Infotainment Services").

One of two can be used:

- ▶ A Bluetooth-compatible mobile telephone with remote SIM access profile ("rSAP"). For mobile phone and software compatibility, please visit [www.audi.co.uk/phonecompatibility](http://www.audi.co.uk/phonecompatibility) or your local Audi Centre; or
- ▶ A separate SIM card with data option (which can be inserted into the vehicle SIM card reader). If 4G usage is required, the SIM card will also need a 4G option. When a separate SIM card is used, hands-free phone calls are possible by connecting a different mobile telephone via Bluetooth hands-free profile. For mobile phone and software compatibility, please visit [www.audi.co.uk/phonecompatibility](http://www.audi.co.uk/phonecompatibility) or your local Audi Centre.

# Important information

Infotainment Services will only be available within the coverage area of your mobile phone network and there may be additional costs to you for the use of Connect Services (charges and billing correspond to your personal mobile phone contract or SIM card contract). Due to high data volumes, a mobile phone contract including an unlimited or high usage data plan is strongly recommended.

The Infotainment Services enable access to certain search, social media and other online services provided by third parties. Features vary by model. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider.

You may not use the Connect Services for any purpose other than the provision or receipt of services in accordance with these terms.

The subscription is activated from the point of vehicle registration. Should you wish to continue to use the Connect Services after your subscription expires, please consult your local Audi Centre for details (including the latest subscription fees). Charges will apply upon renewal.

## MMI Navigation Plus – online map updates and myAudi Special Destinations

The map version delivered with vehicles with MMI Navigation Plus can be updated free of charge for the first five updates after vehicle delivery (which are generally issued at intervals of 6 months). The current navigation data can be downloaded from the myAudi platform at [www.audi.com/myaudi](http://www.audi.com/myaudi) and embedded in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle (subject to mobile reception and an active data connection). For further navigation updates, it is possible to purchase new navigation data maps from your local Audi Centre at extra cost – please contact them for details.

With myAudi Special Destinations, you can download your favourite POI lists available on the internet (such as favourite restaurants) and have these displayed on your navigation map. In order to enjoy this service, customers must register, accept the terms and conditions and follow the instructions given on myAudi. Please visit <https://login.audi.com/login>

## CO<sub>2</sub> and fuel consumption figures

Official fuel consumption figures for the Audi A6 Saloon in mpg (l/100km) from: Urban 33.6 (8.4) – 60.1 (4.7), Extra Urban 47.1 (6.0) – 74.3 (3.8), Combined 40.9 (6.9) – 67.3 (4.2). CO<sub>2</sub> emissions 164 – 109g/km.\*

Official fuel consumption figures for the Audi A6 Avant in mpg (l/100km) from: Urban 32.8 (8.6) – 57.6 (4.9), Extra Urban 45.6 (6.2) – 70.6 (4.0), Combined 39.8 (7.1) – 64.2 (4.4). CO<sub>2</sub> emissions 169 – 114g/km.\*

Official fuel consumption figures for the Audi S6 Saloon in mpg (l/100km) from: Urban 21.2 (13.3) – 21.6 (13.1), Extra Urban 39.8 (7.1) – 40.9 (6.9), Combined 30.1 (9.4) – 30.7 (9.2). CO<sub>2</sub> emissions 218 – 214g/km.\*

Official fuel consumption figures for the Audi S6 Avant in mpg (l/100km) from: Urban 20.9 (13.5) – 21.1 (13.4), Extra Urban 38.7 (7.3) – 39.8 (7.1), Combined 29.4 (9.6) – 30.1 (9.4). CO<sub>2</sub> emissions 224 – 219g/km.\*

Official fuel consumption figures for the Audi A6 allroad quattro in mpg (l/100km) from: Urban 36.7 (7.7) – 44.1 (6.4), Extra Urban 48.7 (5.8) – 54.3 (5.2), Combined 43.5 (6.5) – 50.4 (5.6). CO<sub>2</sub> emissions 172 – 149g/km.\*

Fuel consumption figures are correct at time of publication. For full technical data by engine, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

\*Fuel consumption and CO<sub>2</sub> emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. Optional wheels may also affect emissions and fuel consumption figures. More information is available at [www.dft.gov.uk/vca](http://www.dft.gov.uk/vca)



**Audi Vorsprung durch Technik**

**Audi UK**  
Customer Services  
Selectapost 29  
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[www.audi.co.uk](http://www.audi.co.uk)

Specifications and prices subject  
to change without notice.

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2018 Model Year

Images are for illustrative purposes only.  
Models shown are left-hand drive.