



A4|S4



Contents

This guide is designed to give you an overview of the features and options of the Audi A4 range. For more detailed information and pricing, please download the pricelist from www.audi.co.uk/pricelist. You can also configure your perfect A4 using our online configurator at www.audi.co.uk/configurator.

The images featured in this guide are for illustrative purposes only and may feature left-hand drive vehicles and include equipment that is not UK specification.

Page 4 The Audi A4 range

Page 44 Vorsprung durch Technik in your Audi A4

Page 58 Build your Audi A4

Create the car you've always imagined.

Trim choice	Page 60
Your colour	Page 74
Your design	Page 78
Your upholstery	Page 80
Your detail	Page 82
Your options	Page 84
Your configurator	Page 86

Page 88 Buying and maintaining your Audi A4

Audi Genuine Accessories	Page 88
Your finance	Page 89
Important information	Page 90



The Audi A4

Experience progress.

It's lighter, more agile and more advanced than its predecessor. We've enhanced almost every part of the Audi A4, bringing innovative features to the cabin and putting more power under the bonnet. The design has been refined, the technology has advanced and we've updated our range of engines and transmissions. The only thing that hasn't changed is the name.



The Exterior

Poise, elegance, precision.

The A4 features sharper lines than before, with a bolder shape and a lower stance. From the shoulder line that runs the length of the car, to the detailed styling of headlights and sculptured air intakes, the latest-generation A4 has a new, distinctive presence.

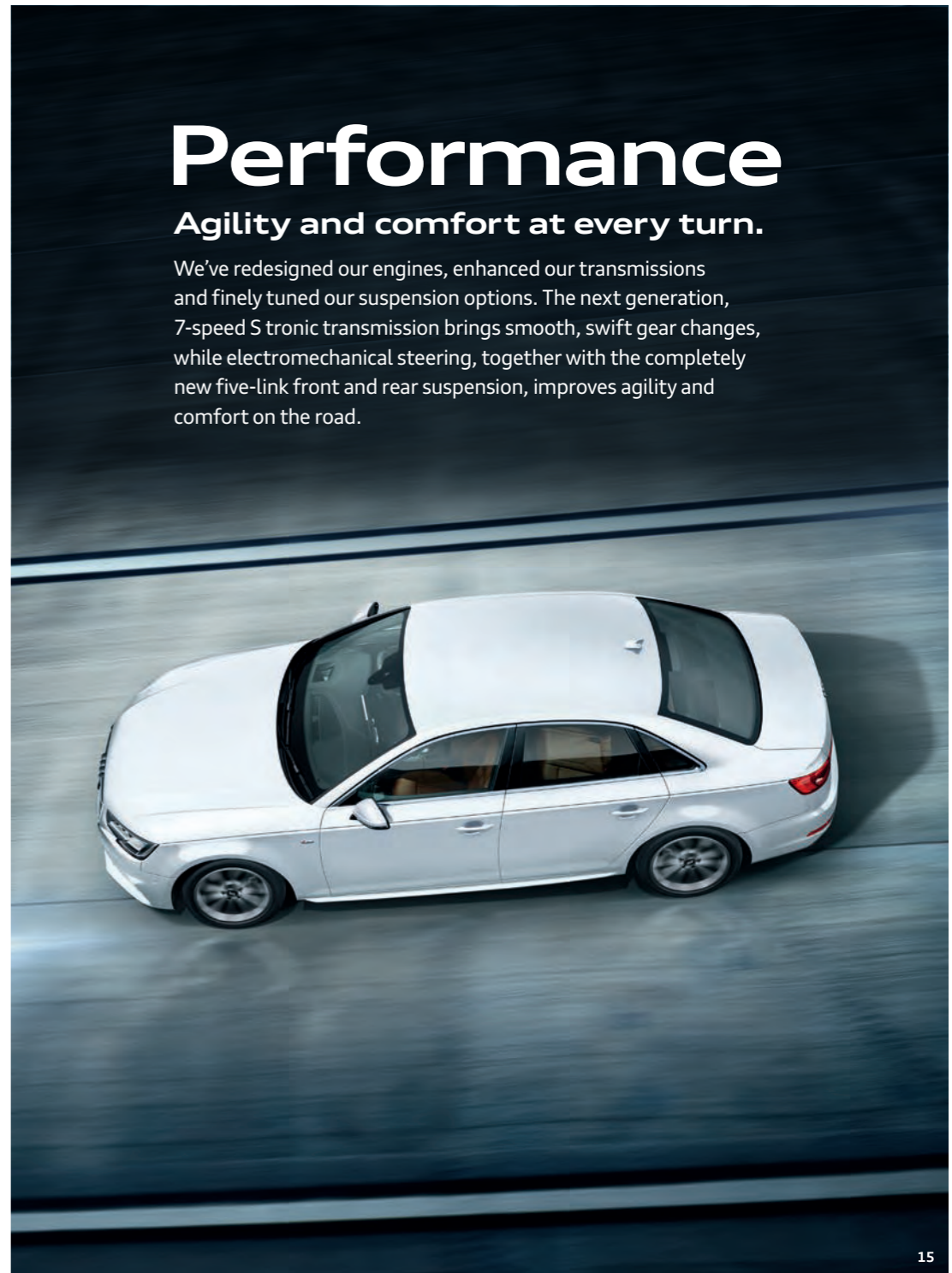


Dynamic, sporty, streamlined.

Thanks to advanced engineering and manufacturing, the gaps between body panels are now visibly tight. The effect is a seamless flow of contours, evident in every detail. Making the A4 one of the most precisely engineered cars we've ever made.







Performance

Agility and comfort at every turn.

We've redesigned our engines, enhanced our transmissions and finely tuned our suspension options. The next generation, 7-speed S tronic transmission brings smooth, swift gear changes, while electromechanical steering, together with the completely new five-link front and rear suspension, improves agility and comfort on the road.



Lighter and more powerful.

Less weight means improved fuel economy. So we've used materials intelligently to make the Audi A4 up to 120kg lighter than its predecessor – for example, combining hot-formed steel and aluminium in the body. Yet at the same time, every engine option has improved performance. It's not because of just one change; rather, the result of hundreds of improvements we've made throughout the car.





The Interior

A cabin that surrounds you.

With its new wraparound design and improved headroom, the interior of the Audi A4 range is designed to provide a feeling of space and safety. The air vents and 3D inlay run the width of the cabin in a long, unbroken line. The plunging centre console lends a 'floating' aspect to the low-profile dashboard with its large, yet slimline MMI display. And small details add to the feeling of refinement, like touch switches for the climate control or the S tronic gear lever that also acts as a hand rest for the MMI system.





Quietly brilliant.

The Audi A4's improved aerodynamics don't just reduce drag and fuel consumption; they also lessen wind and road noise for a quiet, relaxed drive. It's more spacious than its predecessor, which means passengers in the front and rear are immersed in a feeling of comfort. There's extra room for cargo too, with a redesigned boot. In fact, the A4 Avant and allroad offer over 500 litres with the rear seats up, and over 1,500 litres when the rear seats are down.



Technology

Bring your A4 to life.

It's the latest technology options that really define the A4 range. Audi Virtual Cockpit, which transforms the instrument cluster at the touch of a button. Driver assistants that watch the road intelligently. A head-up display which puts the information you want right where you need it. These options represent the very pinnacle of Audi technology.





S4

Beautiful design, exceptional performance.

Behind the Audi S4's imposing 'S' grille and LED headlights lies a V6 engine that can power this car from 0–62mph in just 4.7 seconds (4.9 seconds for the S4 Avant). Every part is built for performance, from the smooth-shifting tiptronic transmission to the 'S' Sport suspension that provides a true racing feel.





S4

Technology meets luxury.

The Audi S4 includes a wide range of technology as standard to put you in control, and luxurious features to help you drive in comfort. MMI Navigation Plus includes an 8.3" high-resolution colour display and MMI Touch control. And not only are the Fine Nappa leather 'S' Super Sport seats heated, they also offer a special pneumatic massage function – particularly useful on long journeys.

The Audi A4 allroad quattro

All wheels. For all terrains.

Impressive off-road performance is in this car's genes. It's what established the Audi A4 allroad quattro's reputation over the years, and it's what makes the latest model capable of taking on all terrains, effortlessly. The features that stand out on the road also excel off it. Like increased ride height and quattro all-wheel drive in its latest and most sophisticated form, which ensure the Audi A4 allroad is a match for even the most challenging surfaces.



The Exterior

Striking. Rugged. Expressive.

With larger wheels, flared wheel arch extensions and a ground clearance 34mm higher than the standard Audi A4 Avant, the Audi A4 allroad's off-road capabilities are clear. Xenon headlights with LED daytime-running lights bring superb visibility, while the bold single-frame grille gives a distinctive impression.





Built for all conditions.

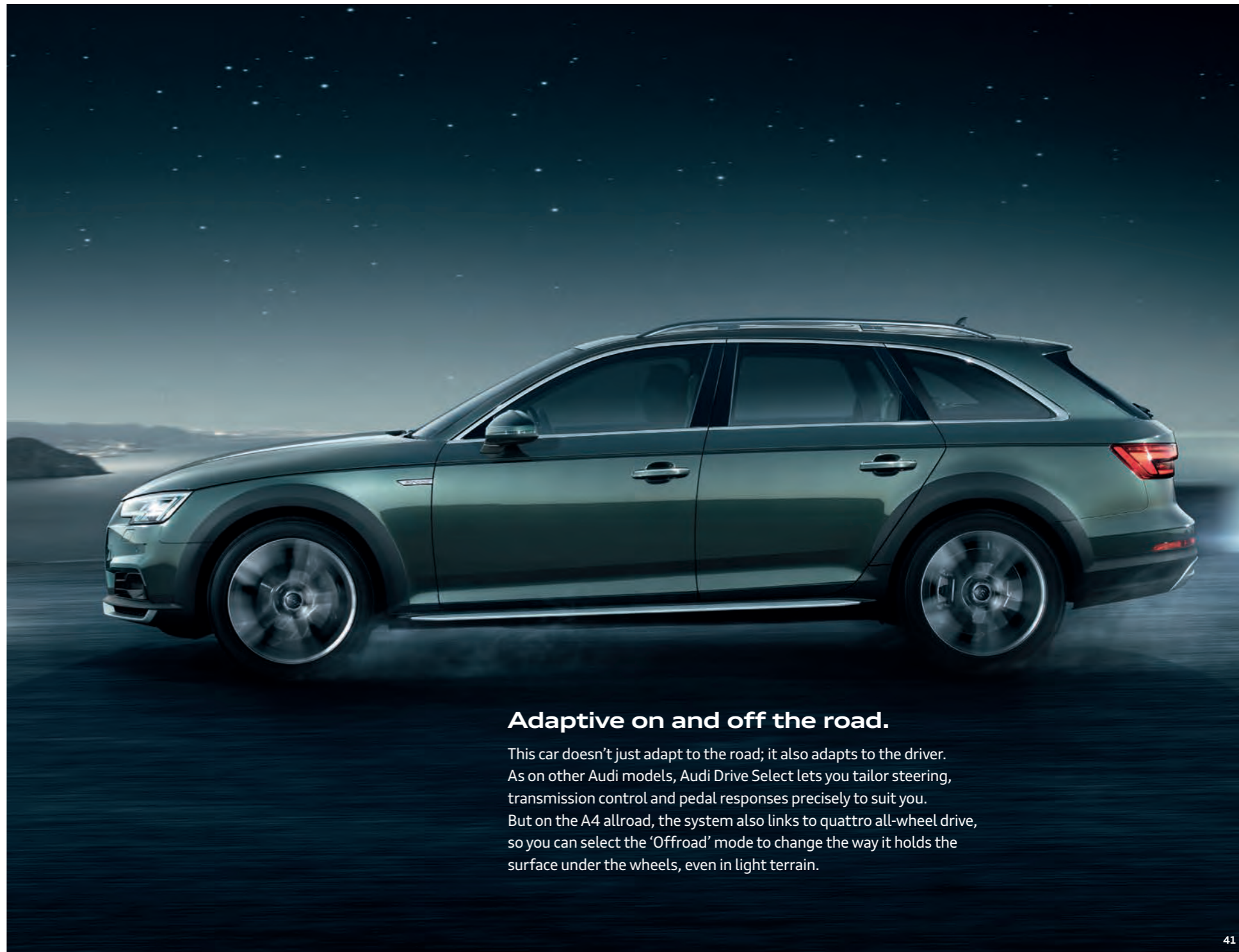
At the front and rear, contrast bumpers concealing underbody protection give a rugged appearance. And even practical features, like the higher roof rails that come as standard, follow the car's silhouette and accentuate its imposing looks.



Performance

Powerful. Assured. Composed.

Thanks to quattro all-wheel drive as standard, the Audi A4 allroad is ready for the most testing of journeys. That's because quattro represents the ultimate advantage in dynamics, traction and straight-line stability. The power comes from a choice of advanced TDI and TFSI engines, all with S tronic automatic transmission – or, on the 3.0 TDI engine, an 8-speed tiptronic.



Adaptive on and off the road.

This car doesn't just adapt to the road; it also adapts to the driver. As on other Audi models, Audi Drive Select lets you tailor steering, transmission control and pedal responses precisely to suit you. But on the A4 allroad, the system also links to quattro all-wheel drive, so you can select the 'Offroad' mode to change the way it holds the surface under the wheels, even in light terrain.



Vorsprung durch Technik



Not just a slogan. A philosophy.

Progress. It's behind everything we do at Audi. It's why, in the Audi A4, we've incorporated new technologies to help you on the road and engines to deliver impressive performance and fuel economy.

The Audi A4 is the embodiment of our forward-thinking approach.

Driving confidence, whatever the weather.

Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro changes too. Available with a variety of engines across Sport and S line trims and standard on S4, it analyses your grip – automatically distributing power between all four wheels to where it's needed most. It's made for the most challenging conditions of all – the ones you encounter every day. Whatever the road holds, you can be confident that quattro will react.



quattro



Reactive.



Predictive.



Proactive.



**All-wheel drive when you need it.
Front-wheel drive when you don't.**

Our predictive quattro on-demand system, available only on the A4 allroad with 2.0 TFSI 252PS engine, can switch between the two in a fraction of a second.

It does this by analysing the road in the same way a driver does. A camera watches the road ahead for changes, while sensors monitor your steering and acceleration to determine which drive is best for you.

As a result, potential fuel consumption is significantly reduced compared to a car with permanently engaged all-wheel drive. Yet you still have all the benefits of quattro, as the system is always ready to step in when needed.

Reactive. Predictive. Proactive. Our quattro on-demand system engages all-wheel drive at precisely the moments when you'll benefit. And not a second sooner.

quattro

on-demand





LED lights Matrix

Illuminating features.

The Audi A4's optional Matrix LED headlights produce a light similar in colour to daylight. They also incorporate sensors and an inbuilt camera that detects other road users, as well as ambient light in built-up areas. They then react by dipping individual LEDs to reduce the risk of dazzling other road users, while still fully illuminating the remainder of the road. Where available, Matrix LED technology will even use the vehicle's navigation data to anticipate corners, adjusting LEDs as you negotiate the bend. The result is a much wider visual range, benefitting both you and other road users. Dynamic sweeping indicators complete the striking look at the front and rear.



Bring your phone to the fore.

Imagine being able to use your smartphone applications safely while driving. The Audi Smartphone Interface, standard across the A4 range, lets you do just that. Satellite navigation. Music streaming. Your contact list. Now you can access apps, approved for in-car use by Android and Apple, from the MMI controls on the A4's centre console, to the multi-function steering wheel, Audi Voice Control, or even via your smartphone's assistant, like Siri. Simply connect your compatible smartphone via USB* and approved apps appear in full colour on the central MMI screen.



Smartphone Interface

Finding your way.



You can now use Apple and Google Maps™* as your navigation system. Turn-by-turn directions, traffic guidance and estimated arrival times are easy to see on your MMI screen without having to touch your phone – and addresses from your email, texts, contacts and calendar can be added as destinations. Don't forget, planning your journey at home reduces data usage while on the move.



Google Maps™*

Your own soundtrack. Keeping in touch.



You can play music stored on your phone as you drive, controlling it simply and intuitively through the interface. Streaming services are also available, including Spotify and Google Play Music.*



Spotify and Google Play Music*



With Audi Smartphone Interface, any text messages you receive while driving can be read out to you – and if you need to respond, you can do so simply by dictating your message. But not only that. You can also use approved third-party apps* like WhatsApp to keep in touch while driving.



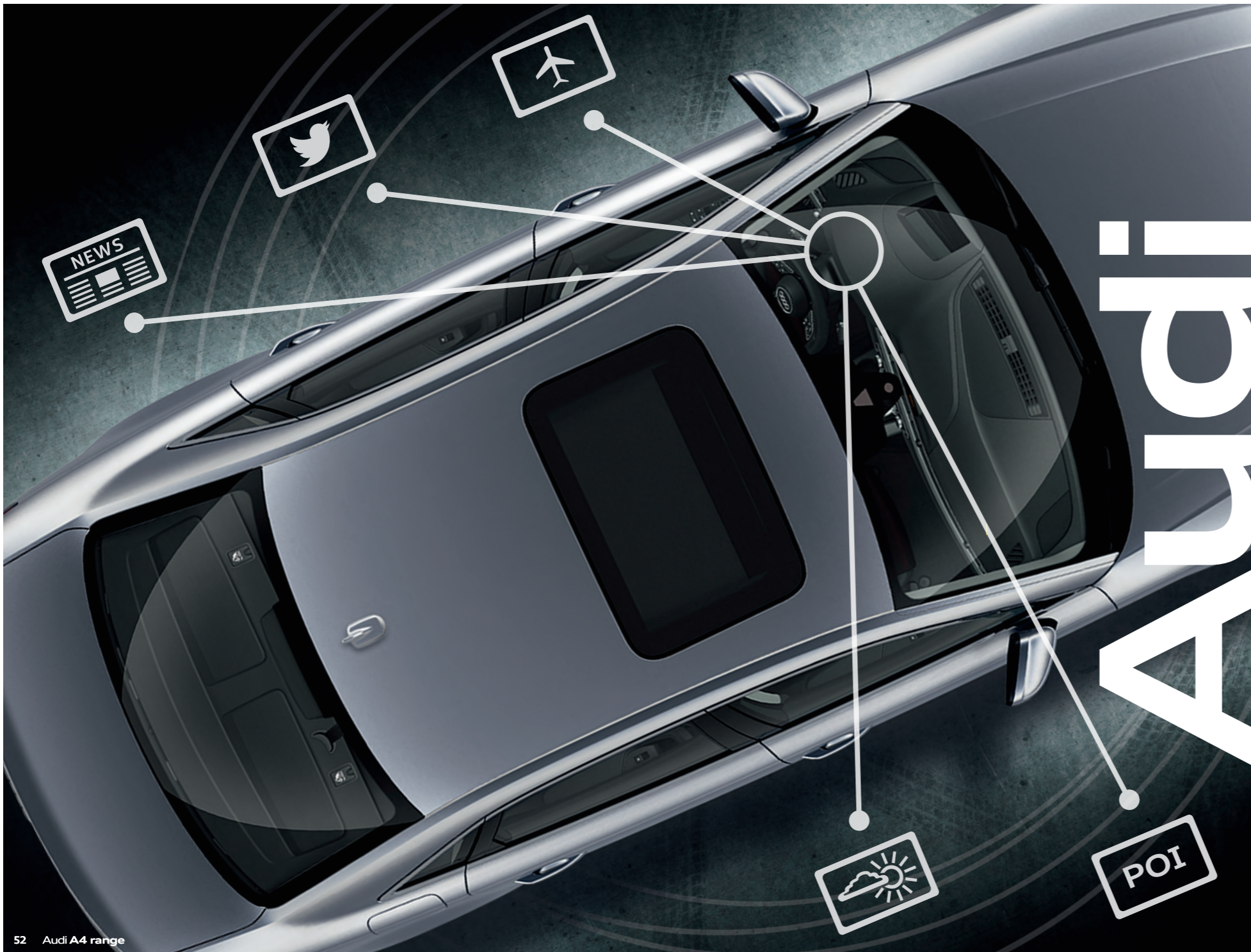
WhatsApp, Skype and Google Hangouts*

What's on your phone is now available on the road.

The Audi Smartphone Interface makes linking your smartphone† to your car quick, safe and easy.

With Android Auto and Apple CarPlay, you can access approved apps* from your phone safely via the Audi A4's MMI system – either by voice or fingertip control. So you can make calls, receive and dictate messages, navigate, select music and podcasts and much more without taking your eyes off the road.

All imagery on these pages shows use of Apple CarPlay with Audi Smartphone Interface. *Availability of applications differs by operating system and is dependent on approval by Apple or Google. An up-to-date list of approved apps is available on the relevant systems' websites. Permanent availability cannot be guaranteed as this is the responsibility of Apple and Google. Use of certain apps with Audi Smartphone Interface will be subject to signal availability of the mobile network in your location and in-car usage may increase your mobile data usage. If using regularly, a mobile phone contract including an unlimited or high amount of data is recommended. †Audi Smartphone Interface uses Apple CarPlay, which is available with iPhone 5 and above, or Android Auto, which is available with phones using Android 5.0 Lollipop or above.



Audi Connect Infotainment Services

The world at your fingertips.

Audi Connect Infotainment Services is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling, tapping or verbal commands. With high-speed 4G internet access in your car, via an embedded SIM card with no data charge, you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google Earth™. Audi Connect Infotainment Services is available as a 3-month trial on Sport and S line models or a 36-month subscription is available to purchase as part of the Technology Pack. S4 models come with the 36-month subscription as standard.



Connect

Infotainment Services

Stay connected on the move.

The following Audi-supported services are currently available:

Infotainment.



Weather information

Gives you the latest weather for today, as well as weekly forecasts and a weather map for your chosen destination.



Online news (individual)*

Text and images from a variety of news sources with text-to-speech function so you are kept up to date with what's happening in the news.

Through your myAudi account, you can personalise the news feeds that you want to see, displayed under Online news by entering the URL of your chosen RSS feed.

Communication.



Twitter*

Enables you to tweet and receive updates on the move, with text-to-speech and other convenient text functions.



Wi-Fi hotspot data plans*

Purchase a data plan via myAudi to create a Wi-Fi hotspot within your vehicle, so that you can connect your mobile devices to the internet.

Mobility and navigation.



Navigation with Google Earth™

Displays high-resolution aerial and satellite images to help guide you to your destination.



Parking information

Helps you find car parks nearby and, where available, information on prices and currently vacant spaces.



Points-of-interest (POI) search with voice control

Allows internet searches via Google for special destinations so that you can access POI information such as opening hours, visitor reviews and photos. Integrated voice recognition, which can be conveniently operated by pushing the button on the multi-function steering wheel, offers even more convenience. You can also access POI information straight from your smartphone with the Audi MMI app.



Destination entry via Google Maps™ and myAudi*

Using your smartphone or tablet and myAudi, you can conveniently plan your journey using Google Maps™, or from your myAudi account, and send the destination details to your car's navigation system.



Travel information

With Travel information you can find out what's happening nearby and at your destination. The online search engine provides detailed information such as sights, restaurants, shops, etc. which can be loaded directly into your navigation destination. You can also access travel information from your smartphone with the Audi MMI app.



City events

The City events function provides information about current events and places of interest at your location or travel destination.



Flight information

Get live information about departure and arrival times and search directly for flight numbers.



Train information

Find departure and arrival times and platform information while you're on the road (also available for other types of public transport such as underground systems).



Fuel prices

Information on filling stations with the cheapest prices in your selected search area. You can sort by price or by distance for your convenience, and can load destinations directly into your navigation system.



Traffic information online

Receive the latest information about your route, such as traffic congestion and roadwork updates. The traffic information data is continuously updated and displayed in colour on the navigation map, and the dynamic route guidance will keep you updated.



Traffic sign information†

The service provides you with up-to-the-minute information on applicable speed limits and optimises your navigation data and route guidance accordingly. This service updates not only permanent but, most notably, even temporary traffic signs in real time. So you're always up to date.



Hazard alert‡

Thanks to information on local danger spots, you can increase your safety and that of other drivers. In addition to traffic information online, the service for hazard alert uses 'swarm intelligence', combining data from other cars to provide targeted warnings of dangers on the road and visual impairment through fog.

The content and scope of the Connect Services offered may vary from time to time. Features vary by model and Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services. Terms and conditions apply. Please see pages 91 and 92 for additional information.

*In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi.

†This function can be switched off in the vehicle's MMI.



Audi

Connect Safety and Service

Reassurance comes as standard.

Should you ever find yourself in an emergency situation, it's good to know that with Audi Connect Safety and Service, you'll also have access to the emergency services* or Audi Roadside Assistance.* And with Audi Connect Safety and Service, you can locate your car, check your vehicle status and lock/unlock your Audi from a distance via your smartphone.†

*These services are only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider.

†In order to activate these features, customers must register and accept the terms and conditions on myAudi.

Audi

Connect

Safety and Service

Help is on hand with Audi myService.

Dealing with an emergency is stressful enough, so we give you one less thing to worry about – providing a link to the emergency services, Audi Online Roadside Assistance and your chosen Audi Service Partner.



Emergency Call

In an emergency, time is of the essence. That's why your Audi comes with an SOS button that can call for urgent assistance when pressed. In the unfortunate event of the car detecting a major accident* it will automatically place a call to an Audi partnered emergency call centre, who will send emergency assistance to your GPS location.



Online Roadside Assistance

In case of a mechanical fault or minor accident, just press the Online Roadside Assistance button. It will connect you to an Audi Roadside Assistance call centre, which can quickly establish your location and what kind of assistance you require.



Audi Service Request†

After activating this feature on myAudi, your chosen Audi Service Partner can receive relevant vehicle service data sent directly from your car to tell them when your car requires a service. They will then contact you in advance to arrange a booking.



Audi Incident Assistance

If the car detects a minor incident or breakdown, the car will notify and prompt some options through the MMI, such as to call the emergency services or roadside assistance.

Remote control your Audi with myCarManager.

Audi myCarManager lets you locate your car, check its status and lock/unlock the doors from a distance via your smartphone or tablet. So if you want to check up on your Audi but can't spare the time to get away, you can reassure yourself even when you're far away.†



Vehicle status report†

How many miles of fuel have I got left? What's my current mileage? Is the car locked? Have I turned the lights off? With an Audi Connect MMI app on your smartphone or tablet, you'll have the answer instantly.



Remote lock and unlock†

If you forgot to lock your car, or you need to give someone urgent access, don't worry: even if you're some distance away, you can lock and unlock your Audi via your smartphone or tablet.



Theft alarm notification†

Once set up, if the car detects a vehicle theft through the anti-theft alarm system (such as someone breaking the windows), an alert will be sent through the MMI connect app.



Car finder†

A common frustration is forgetting where you parked your car. With myCarManager you can check where you last switched the ignition off on a map to help locate your car.



*For example if the vehicle's airbags or seat belt tensioners have been activated.

†In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi. Terms and conditions apply. Please see pages 91 and 92.

*Audi MMI Connect app required.

Customisable control.

The information you need is always changing, so the Audi Virtual Cockpit changes too. Available as part of the Technology Pack, it replaces the traditional dashboard with a high-resolution, 12.3" LCD screen, which you can customise just by pressing the 'view' button on the multi-function steering wheel. Choose the 'classic' view, with prominent speedometer and rev counter, or the 'infotainment' view, which brings functions such as the navigation map or media to the fore – with crisp 3D graphics and highly detailed effects.

Everything you need to know right in front of you: it's the embodiment of Vorsprung durch Technik.



Virtual Cockpit





Build your Audi

**Express your individuality
with a choice of standard
and optional features.**

The following sections of this guide are designed to make it easy for you to understand the specification of your Audi A4 and select the options you want. So with just a few choices, you can begin to create the Audi you've always imagined. However, if you want more details, please download the relevant pricelist from www.audi.co.uk/pricelist

A4 SE

Available on Saloon or Avant.



SE offers premium specification as standard. Highlights include Xenon headlights with LED daytime-running lights, Audi Smartphone Interface, 3-zone climate control and a 7" colour MMI monitor. In Avant versions, a power-operated tailgate and electrically retracting luggage cover are also standard, facilitating access to the accommodating load bay.

Equipment highlights include:*

- ▶ 17" x 7.5J '10-spoke crystal' design alloy wheels
- ▶ Xenon headlights with LED daytime-running lights
- ▶ Standard seats in Concept cloth
- ▶ Deluxe 3-zone electronic climate control
- ▶ 3-spoke leather multi-function steering wheel with chrome clip (and paddles for automatic transmissions) – height and reach-adjustable
- ▶ MMI Radio Plus with 7" colour MMI screen
- ▶ Audi Smartphone Interface
- ▶ Driver's Information System – 5" monochrome display
- ▶ 8 passive loudspeakers
- ▶ Navigation preparation ('Ready 4 Nav')
- ▶ Cruise control system with speed limiter
- ▶ Audi Parking System Plus
- ▶ Multi-collision brake assist



Main images. A4 Saloon and Avant SE in optional Manhattan grey, metallic paint. 1. 3-spoke leather multi-function steering wheel with paddles for automatic transmissions. 2. MMI Radio Plus with 7" colour MMI screen and Audi Smartphone Interface. 3. Standard seats in Concept cloth. 4. Deluxe 3-zone electronic climate control.

A4 Sport

Available on Saloon or Avant.

Specification in addition or replacement to SE.



The Sport trim builds off the same premium specification as SE with exterior styling upgrades for an enhanced sporty look. Inside, you gain MMI Navigation and an automatic 3-month subscription to Audi Connect Infotainment Services. Twin leather Sport seats, a Sport steering wheel and the 180-watt Audi Sound System are also among the additional benefits.

Equipment highlights include:*

- ▶ 17" x 7.5J '5-spoke Y' design alloy wheels
- ▶ Radiator grille in Twilight grey, matt with chrome inlays
- ▶ Air inlets in Titan black with 2 horizontal inlays in chrome
- ▶ Rear diffuser in Twilight grey, matt
- ▶ Inlays in Aluminium Ellipse, silver
- ▶ Door handles in body colour
- ▶ Front Sport seats in Twin leather
- ▶ 3-spoke leather high multi-function Sport steering wheel
- ▶ LED Interior Lighting Pack
- ▶ MMI Navigation with 7" colour MMI screen
- ▶ Audi Sound System with 10 loudspeakers
- ▶ Audi Connect Infotainment Services (3-month trial)
- ▶ Driver's Information System – 7" colour display
- ▶ Heated front seats



Main images. A4 Avant and Saloon Sport in optional Scuba blue, metallic paint. 1. Front Sport seats in Twin leather, black. 2. Inlays in Aluminium Ellipse, silver. 3. MMI Navigation with 7" colour MMI screen.

A4 S line

Available on Saloon or Avant.

Specification in addition or replacement to Sport.



Designed with the most driving-focused owners in mind, the S line specification includes an upgrade to larger 18" alloy wheels, and visual enhancements, courtesy of bespoke S line exterior styling. It stands out on the road with LED headlights, incorporating LED daytime-running lights and LED rear lights with dynamic rear indicators. Sport seats upholstered in a combination of Alcantara and leather help to set the tone inside, and Sport suspension does the same for the driving experience.

Equipment highlights include:*

- ▶ 18" x 8.0J '5-twin-spoke Star' design alloy wheels
- ▶ Sport suspension – lowered by 20mm
- ▶ LED headlights with LED rear lights and dynamic rear indicators
- ▶ S line front and rear bumpers and side skirts
- ▶ Inlays in Matt brushed aluminium
- ▶ Radiator grille in Twilight grey, matt with chrome inlays
- ▶ Side air inlet grille in Titan black, matt with chrome inlays in unique S line design
- ▶ Front Sport seats with 'S' embossed logo in leather/Alcantara
- ▶ 4-way electric lumbar support
- ▶ S line 3-spoke leather high multi-function Sport steering wheel, grips in perforated leather (and paddles for automatic transmissions)
- ▶ Gear-lever knob in black perforated leather
- ▶ Illuminated door sill trims with 'S' logo
- ▶ Pedals and footrest in stainless steel



Main images. A4 Saloon and Avant S line in optional Tango red, metallic paint. 1. Illuminated door sill trims with 'S' logo. 2. S line 3-spoke leather high multi-function Sport steering wheel. 3. Front Sport seats with 'S' embossed logo with leather/Alcantara in black. 4. Inlays in Matt brushed aluminium.

A4 Black Edition

Available on Saloon or Avant.

Specification in addition or replacement to S line.



The Black Edition trim adds styling upgrades both inside and out for an enhanced, sporty look. 19" alloy wheels, Piano black inlays and privacy glass make a striking visual impression.

Equipment highlights include:*

- ▶ 19" x 8.0J '5-arm rotor' matt titanium-look, diamond cut alloy wheels
- ▶ Flat-bottomed 3-spoke leather high multi-function Sport steering wheel
- ▶ Inlays in Piano black
- ▶ 'S'-style rear spoiler in black (Saloon models only)
- ▶ S line side skirts in black
- ▶ Radiator frame in Titanium black
- ▶ Front and rear air intakes in black
- ▶ Window frames in black
- ▶ Door mirror housing in High-gloss black
- ▶ Roof rails in black (Avant models only)
- ▶ Privacy glass on side and rear windows and acoustic glass on front side windows



Main images. A4 Avant and Saloon Black Edition in Quantum grey, metallic paint. 1. 19" x 8.0J '5-arm rotor' matt titanium-look, diamond cut alloy wheels. 2. Flat-bottomed 3-spoke leather high multi-function Sport steering wheel. 3. Privacy glass.

S4

Available as Saloon or Avant.

Specification in addition or replacement to S line.



Enhanced brakes and suspension. A significantly more powerful engine. Unique S4 exterior styling. Every feature of the Audi S4 is chosen to deliver an engaging and exhilarating drive. And with a high level of standard equipment offering the best in technology and comfort, it's the pinnacle of the A4 range.

Equipment highlights include:*

- ▶ 19" x 8.5J '10-V spoke' design alloy wheels
- ▶ 'S' Sport suspension
- ▶ 'S' enhanced braking system
- ▶ High-beam assist
- ▶ Audi Beam – uses LEDs to project the Audi logo onto the ground as you exit your S4
- ▶ 'S'-specific exterior body styling and badging
- ▶ Pneumatic massage function
- ▶ Illuminated door sill trims with 'S' logo
- ▶ Flat-bottomed 3-spoke high multi-function steering wheel with grips in perforated leather
- ▶ Extended Interior Upholstery Pack
- ▶ MMI Navigation Plus and MMI Touch with 8.3" high-resolution colour screen
- ▶ Audi Connect Infotainment Services (3-year subscription)



Main images. S4 Saloon and Avant in Navarra blue, metallic paint. 1. Illuminated door sill trims with 'S' logo. 2. Front 'S' Super Sport seats in Fine Nappa leather with embossed 'S' logo. 3. MMI Navigation Plus with 8.3" colour screen. 4. MMI Touch control panel.

A4 allroad



The A4 allroad offers premium specification as standard. Highlights include quattro all-wheel drive and Xenon headlights with LED daytime-running lights, as well as distinctive allroad exterior styling, Audi Smartphone Interface, 3-zone climate control and a 7" colour MMI display. A power-operated tailgate and electrically retracting luggage cover are also standard, facilitating access to the allroad's accommodating load bay.

Equipment highlights include:*

- ▶ 17" x 7.5J 'Multi-spoke' design alloy wheels
- ▶ Xenon headlights with LED daytime-running lights
- ▶ Standard seats in Twin leather
- ▶ Heated front seats
- ▶ Deluxe 3-zone electronic climate control
- ▶ Audi Smartphone Interface
- ▶ 3-spoke leather high multi-function steering wheel with chrome clip (and paddles for automatic transmissions) – height and reach-adjustable
- ▶ MMI Radio Plus with 7" colour MMI screen
- ▶ Driver's Information System – 7" colour display
- ▶ 8 passive loudspeakers
- ▶ Navigation preparation ('Ready 4 Nav')
- ▶ Cruise control system with speed limiter
- ▶ Audi Parking System Plus
- ▶ Multi-collision brake assist



Main images. A4 allroad in optional Mythos black, metallic paint and 17" x 7.5J '5-parallel V-spoke' design alloy wheels. 1. 3-spoke leather high multi-function steering wheel with paddles for automatic transmissions. 2. MMI Radio Plus with 7" colour MMI screen and Audi Smartphone Interface. 3. Standard seats in Twin leather. 4. Deluxe 3-zone electronic climate control.

A4 allroad Sport

Specification in addition or replacement to allroad.



The allroad Sport trim builds off the same premium specification as the allroad, with exterior styling upgrades like 18" alloy wheels and privacy glass. Inside, you gain MMI Navigation and an automatic 3-month subscription to Audi Connect Infotainment Services. Sport seats in Twin leather, a Sport steering wheel and the 180-watt Audi Sound System are also among the additional benefits.

Equipment highlights include:*

- ▶ 18" x 7.5J '5-twin-spoke dynamic' design alloy wheels
- ▶ LED headlights
- ▶ Privacy glass
- ▶ Front acoustic glazing
- ▶ Front Sport seats in Twin leather upholstery
- ▶ LED Interior Lighting Pack
- ▶ Electric lumbar support
- ▶ Audi Sound System with 10 loudspeakers
- ▶ Audi Connect Infotainment Services (3-month trial)



1.



2.



3.



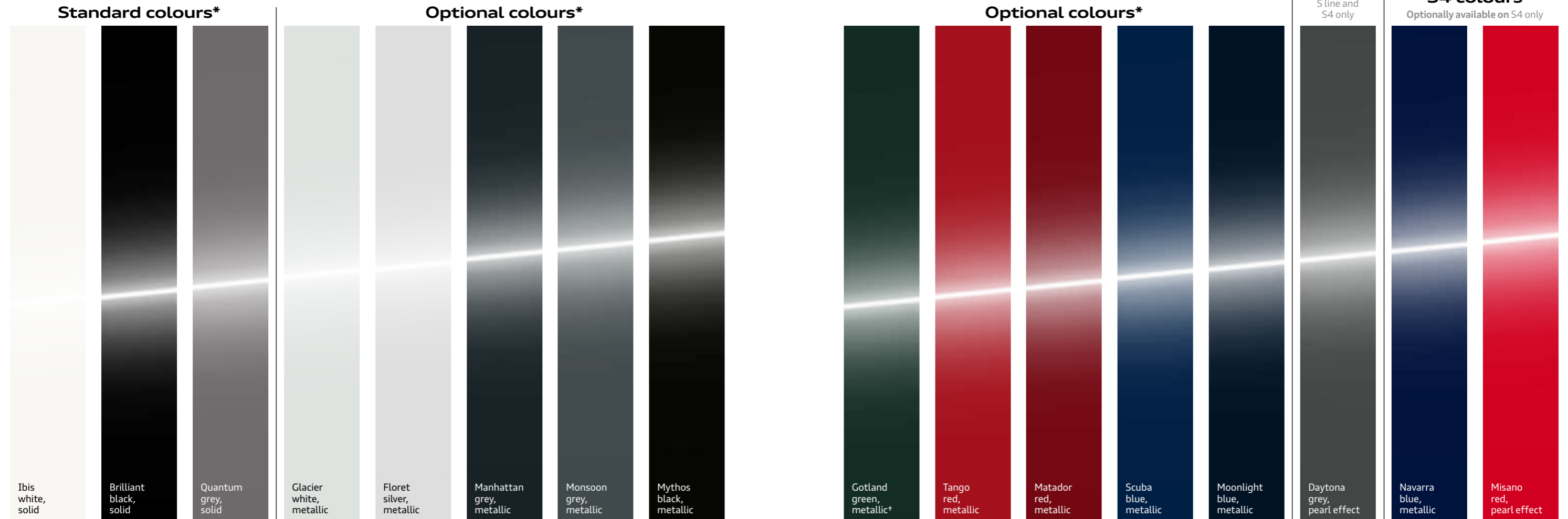
4.

Main images. A4 allroad Sport in optional Scuba blue, metallic paint. 1. LED headlights. 2. Privacy glass. 3. Twin leather upholstery. 4. MMI Navigation with 7" colour MMI screen.

Your colour

Express your individuality with a choice of standard and optional paints.

Choose from a selection of 3 standard or 10 optional paint colours. S line and S4 models have the additional colour choice of Daytona grey whilst S4 offers 2 more colours: Navarra blue and Misano red. For more specialist options, see the Audi exclusive section on page 76.



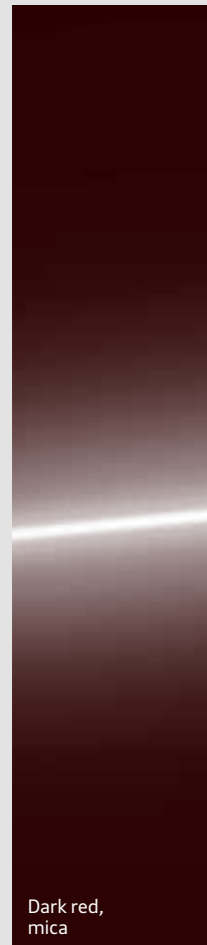
*Colour availability is dependent on model and/or trim choice. For details, please download the pricelist from www.audi.co.uk/pricelist
 †Only available on allroad models.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

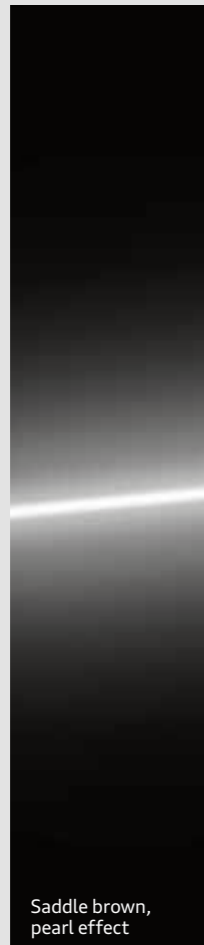
Audi exclusive paint

Make your A4 truly unique.

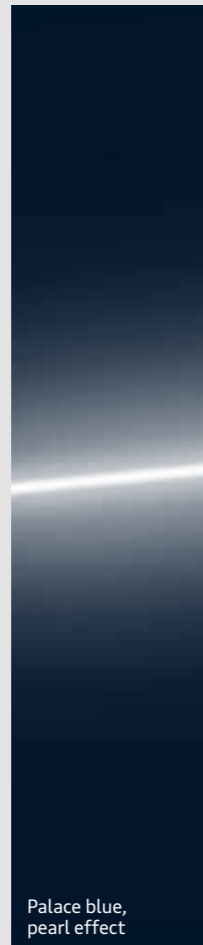
Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. There are over 100 exclusive paints* to choose from, a selection of which you can see below, or specify any other paint colour in the Audi range. You can also order customised paint+ – if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.



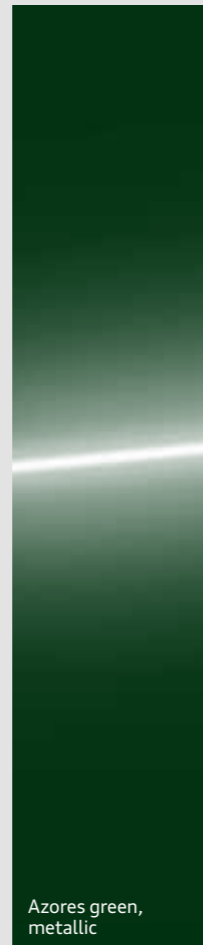
Dark red,
mica



Saddle brown,
pearl effect



Palace blue,
pearl effect



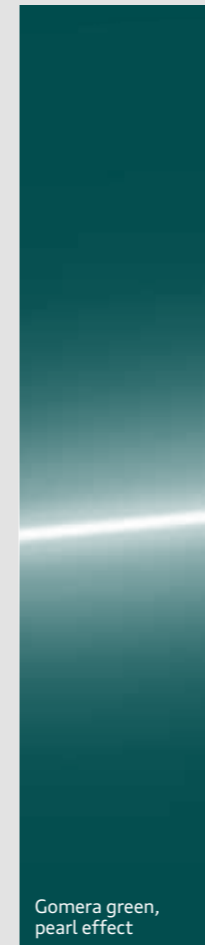
Azores green,
metallic



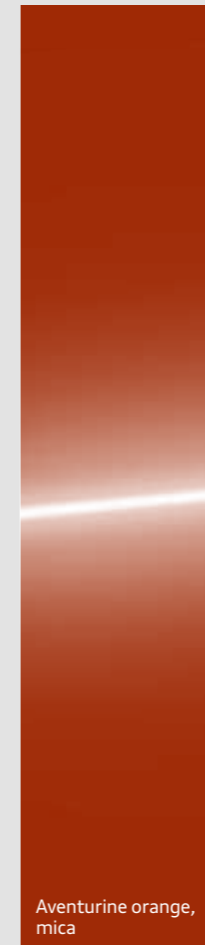
Solar orange,
solid



Nogaro blue,
pearl effect



Gomera green,
pearl effect



Aventurine orange,
mica



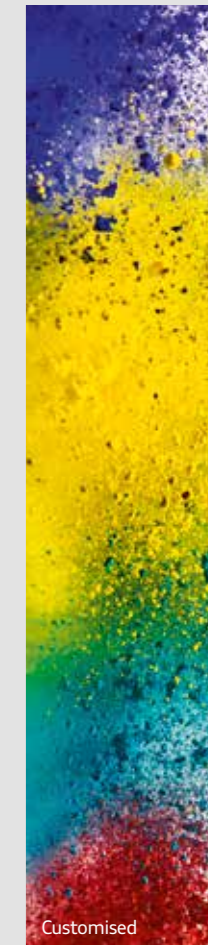
Velvet purple,
pearl effect



Nardo grey,
solid



Visit your local
Audi Centre for
more colour options



Customised

*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.
+Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

17" x 7.5J '10-spoke crystal'
design alloy wheels



18" x 8.0J '5-spoke dynamic'
design alloy wheels, diamond
cut finish



18" x 8.0J '5-twin-spoke' design
alloy wheels, diamond cut finish



18" x 8.0J '5-twin-spoke'
design alloy wheels



19" x 8.5J '10-V spoke'
design alloy wheels



18" x 8.0J '5-twin-spoke star'
design alloy wheels



19" x 8.5J '5-spoke V' design alloy wheels,
contrasting grey diamond cut finish

Your design

**Style your Audi A4 with a
choice of alloy wheels.**

Whatever your taste, there's a set of alloy wheels that will enhance the look of your Audi A4. This is just a selection – discover more online using the Audi configurator or by exploring the full pricelist.

Wheels shown may not be available on all models and/or trims. Please note that the size of your chosen A4 wheel may affect the fuel consumption figures and the CO2 emissions. This may result in a change in subsequent Vehicle Excise Duty payable. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.



Your upholstery

Sporty or luxurious, you'll find the style and colour of upholstery that fits you perfectly.

There's a range of distinctive upholstery choices and seat options, including front Sport seats with distinctive contrast stripes. You can choose materials from stylish cloth to luxurious leather in a number of different colour options. Visit the Audi configurator or browse the pricelist to tailor your Audi A4's seating to suit you perfectly.

Main image shows A4 S line with optional Fine Nappa leather. Upholsteries shown below may not be available on all models and/or trims. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Atlas beige, Twin leather

Rotor grey, leather/Alcantara

Atlas beige, Milano leather

Nougat brown, Milano leather

Magma red, Fine Nappa leather

Black, Fine Nappa leather

Your detail

A choice of inlays to add highlights to your interior.

With fine detailing and specially chosen materials, inlays are the final touch that add a little extra flair to your Audi A4. We've also developed optional illuminated inlays that can light up in a selection of colours, allowing you to personalise and change your interior look. Find your perfect combination in the pricelist or by using the online Audi configurator.



Main image shows Aluminium Ellipse, silver inlays. Inlays shown below may not be available on all models and/or trims. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Aluminium Ellipse, silver

Matt brushed aluminium

Oak, natural grey

Piano finish, black

Carbon Atlas

Your options

Optional equipment highlights.

Personalise your Audi A4 with a range of optional equipment choices. Some options have been packaged together for added convenience whilst others are available individually. From a Technology Pack featuring Audi Virtual Cockpit to options for interior comfort like dual-zone climate control, you can arrive at your ideal combination of Audi technology. To see our full list of options, download the pricelist from www.audi.co.uk/pricelist



Options shown may not be available on all models and/or trims, or may only be available as part of a Pack. For details, please download the pricelist from www.audi.co.uk/pricelist
*Wireless charging only available with Qi-enabled compatible phones. Options are subject to availability and may extend time taken for delivery.

Extended LED Interior Lighting Pack



Audi Phone Box with wireless charging*



Head-up display



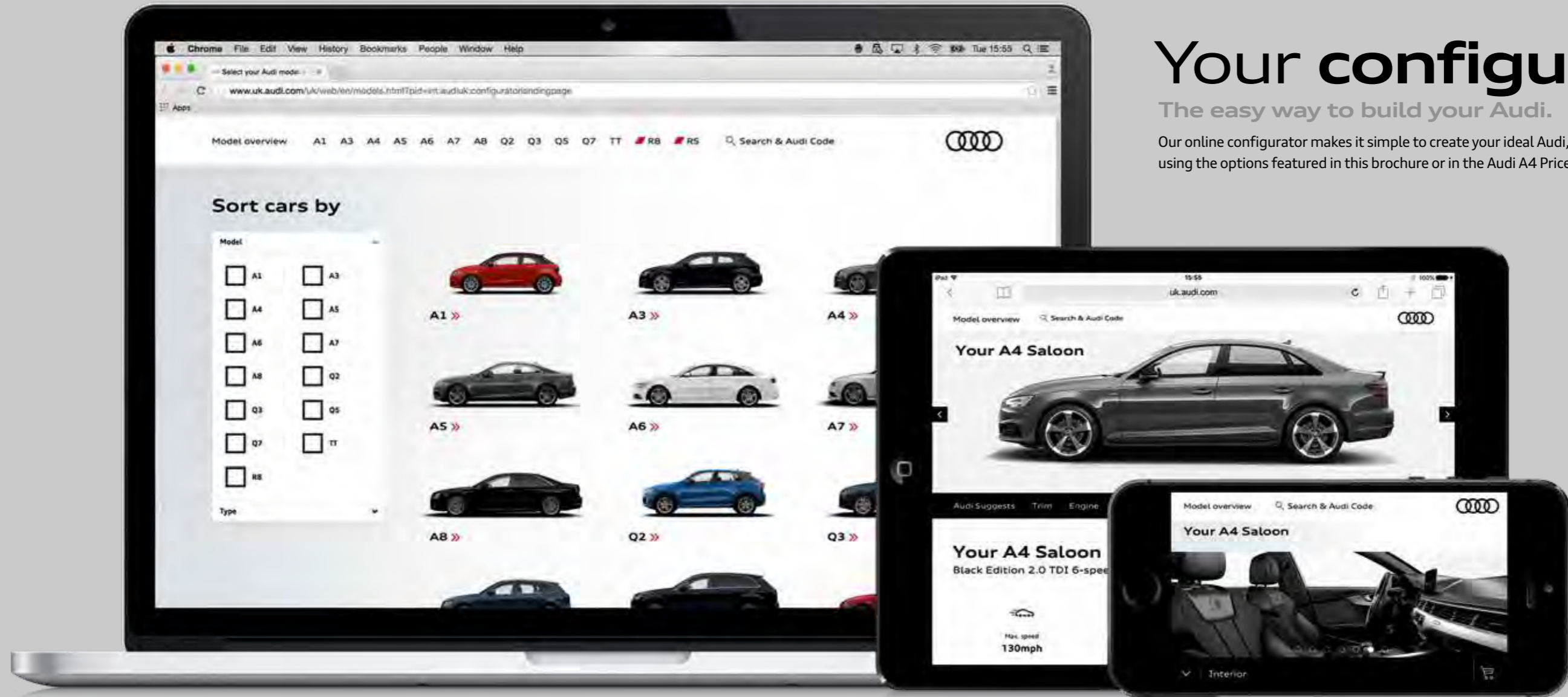
Adaptive Cruise Control with Stop&Go and Traffic-jam assist



Your configurator

The easy way to build your Audi.

Our online configurator makes it simple to create your ideal Audi, using the options featured in this brochure or in the Audi A4 Pricelist.

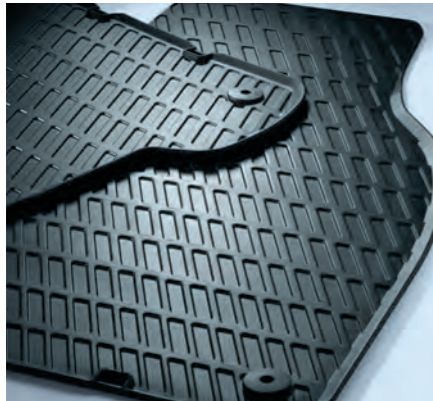


Visit www.audi.co.uk/configurator to create your perfect Audi A4

Audi Genuine Accessories

Personalise your Audi today.

Make your Audi A4 your own by adding some genuine accessories. They're all created by Audi and specially crafted for our models, so they'll deliver the high standards you expect. What you see here is just a selection. See the full collection at www.audi.co.uk/accessories or speak to your Audi Centre for pricing.



Protection Pack

Protects your interior from mud, spills and daily wear and tear.



Business Pack

Provides convenient storage for everything from laptops to suit jackets.



Roof bars

Secures your bike, skis or roof box on any journey.



Roof box

Gives you extra carrying capacity when you need it.



Touring Pack

Includes a cool box, rear seat storage and more.



Comfort Pack

Helps you get organised – featuring a handy boot tidy and coat hanger.

Your finance

Get your finance quote in seconds.

Simply go to www.audi.co.uk and enter a few details to see the monthly payments you could be making on a new Audi A4. Below we've outlined some of the different options available – you just need to choose your annual mileage and length of term, then pay an initial deposit that could be as little as one monthly payment.*

Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have three choices:

1. Exchange the car for a new Audi.
2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
3. Simply return the car to Audi (fees may be payable).

Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

Online Finance Calculator

Use our online Finance Calculator to get a personalised quote that suits you. Simply visit the Finance and Offers section on www.audi.co.uk and you can choose between our Solutions Personal Contract Plan and Contract Hire calculators to see what you can expect to pay for your new Audi.

Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance[†] is included as standard with all new Audi models. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am–8pm, and Saturday 9am–4pm. For details of our full range of insurance products, visit www.insurewithaudi.co.uk

*An offer of finance depends on certain conditions. Finance subject to status. Available to 18s and over. Terms and conditions apply. Audi Financial Services. [†]Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

Important information

Welcome to Audi.

By placing an order for your Audi, you're choosing to drive a car created in the spirit of Vorsprung durch Technik. And because we believe the service we offer should reflect the quality of our cars, we want to let you know exactly what you can expect from us, now and in the future.

Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited mileage in the first 2 years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- ▶ 3-year Accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information. Warranty terms and conditions apply. Please see www.audi.co.uk/warrantyterms for further details.

Information in this guide

We've done all we can to make the specifications and technical details and all other information you see in this brochure accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

You'll find full pricing information in the pricelist, which can be downloaded from www.audi.co.uk/pricelist

The images featured in this brochure are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO₂) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Vehicles registered on or after 1 April 2017

Petrol and diesel engines	First year	Standard rate* (second year onwards)
A - 0g/km	£0	£0
B - 1 to 50g/km	£10	£140
C - 51 to 75g/km	£25	£140
D - 76 to 90g/km	£100	£140
E - 91 to 100g/km	£120	£140
F - 101 to 110g/km	£140	£140
G - 111 to 130g/km	£160	£140
H - 131 to 150g/km	£200	£140
I - 151 to 170g/km	£500	£140
J - 171 to 190g/km	£800	£140
K - 191 to 225g/km	£1,200	£140
L - 226 to 255g/km	£1,700	£140
M - over 255g/km	£2,000	£140

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate. *Vehicles with a list price exceeding £40,000 (including factory installed options, delivery charge, number plates and VAT) will pay an additional £310 plus the standard annual rate for a 5-year period. After the 5-year period only the standard rate will apply.

Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

Audi Connect Terms and Conditions

The Audi Connect Online Services ("Connect Services") are provided by Audi AG, and are included as standard in certain models within the Audi range of vehicles and are also available within some optional packs, such as the Audi Technology Pack. Audi AG is a company within our corporate group.

The Connect Services include:

- ▶ Audi Connect Infotainment Services ("Infotainment Services"); and
- ▶ Audi Connect 'Safety and Service' Services (comprising myService and myCarManager) ("Safety and Service").

Some services require additional activation steps. In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi (please visit <https://login.audi.com>).

Some services also require the download of the Audi MMI app on a compatible phone or tablet (always check latest phone and software compatibility).

Whilst correct at the time of publication, the content and scope of the Connect Services offered may vary from time to time. Features vary by model. Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services.

Enhancements in vehicle technology, information technology and web-based services sometimes require the Connect Services to be adapted and enhanced in line with new forms of technology or changes in user behaviour. In this context, Audi AG reserves the right at any time to enhance, reduce or change the functional scope of the Connect Services in a manner that it considers is reasonable for the customer.

For full details of the specific Connect Services on your vehicle, together with complete and up-to-date terms and conditions for those Connect Services, please visit www.audi.co.uk/connectterms

Audi Connect Infotainment Services

Audi Connect Online Infotainment Services ("Infotainment Services") are provided via a SIM card embedded in the vehicle.

The Infotainment Services enable access to certain search, social media and other online services provided by third parties. Features vary by model. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider.

Infotainment Services are available only within the range of the selected mobile phone network operated by Audi AG's chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

Data is unlimited. There are no additional charges for data roaming within the EU (although availability of these services is limited to certain countries). You will not, however, be able to use the embedded SIM to provide Wi-Fi hotspot services or to tether any other device to the embedded SIM. Should you wish to create a Wi-Fi hotspot we recommend you purchase Wi-Fi data packs via myAudi (<https://login.audi.com>). Any Wi-Fi data packs purchased via myAudi will remain with the vehicle upon sale of the vehicle and no refunds will be provided.

Important information

If you insert an external SIM card into the card slot (e.g. so as to enable Wi-Fi hotspot services), then all Infotainment Services data connections will be made via this SIM card (and not the Audi embedded SIM card) and all related data costs incurred may be charged to the customer by the provider of the plan associated with the external SIM card. You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

For vehicles which have hazard alert and traffic sign information features, the vehicle sensors will be transmitting information to Audi AG. This information includes, but is not limited to, vehicle location, speed signs, areas where a risk of skidding, breakdown, accident and/or reduced visibility has been identified. The data is transmitted to Audi AG and shared with other Audi vehicles with hazard alert and traffic sign information features. The data is transmitted anonymously and does not identify an individual vehicle. Such data is only held for the purpose of warning drivers of potential road hazards and change of speed signs.

The subscription is activated from the point of vehicle registration. Should you wish to continue to use the Connect Services after your subscription expires, please consult your local Audi Centre for details (including the latest subscription fees). Charges will apply upon renewal.

Audi Connect Safety and Service

Audi Connect Online Safety and Service (“Safety and Service”) is available on certain models and is provided via a SIM card embedded in the vehicle.

Safety and Service features are available only within the range of the selected mobile phone network operated by Audi AG’s chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

Safety and Service comprises:

- 1) myService; and
- 2) myCarManager.

For full details of the features of Safety and Service, please visit www.audi.co.uk/connectterms

MMI Navigation Plus – online map updates and myAudi Special Destinations

The map version delivered with vehicles with MMI Navigation Plus can be updated free of charge for the first five updates after vehicle delivery (which are generally issued at intervals of 6 months). The current navigation data can be downloaded from the myAudi platform at www.audi.com/myaudi and embedded in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle (subject to mobile reception and an active data connection). For further navigation updates, it is possible to purchase new navigation data maps from your local Audi Centre at extra cost – please contact them for details.

With myAudi Special Destinations, you can download your favourite POI lists available on the internet (such as favourite restaurants) and have these displayed on your navigation map. In order to enjoy this service, customers must register, accept the terms and conditions and follow the instructions given on myAudi. Please visit <https://login.audi.com/login>

Diamond cut finish alloy wheel

Diamond cut is a special finish on aluminium wheels. It is also sometimes referred to as ‘polished’ or ‘partly polished’. Special aftercare should be taken when driving in extreme wintry road conditions.

For manufacturing reasons, these wheel surfaces do not have sufficient corrosion protection for such use and they may be permanently damaged by road salt or similar.

CO2 and fuel consumption figures

Official fuel consumption figures for the Audi A4 Saloon in mpg (l/100km) from: Urban 35.8 (7.9) – 62.8 (4.5), Extra Urban 50.4 (5.6) – 83.1 (3.4), Combined 43.5 (6.5) – 74.3 (3.8). CO2 emissions 146 – 99g/km.*

Official fuel consumption figures for the Audi S4 Saloon in mpg (l/100km) from: Urban 27.7 (10.2), Extra Urban 44.8 (6.3), Combined 36.7 (7.7). CO2 emissions 174g/km.*

Official fuel consumption figures for the Audi A4 Avant in mpg (l/100km) from: Urban 35.3 (8.0) – 60.1 (4.7), Extra Urban 48.7 (5.8) – 78.5 (3.6), Combined 42.8 (6.6) – 70.6 (4.0). CO2 emissions 150 – 104g/km.*

Official fuel consumption figures for the Audi S4 Avant in mpg (l/100km) from: Urban 27.4 (10.3), Extra Urban 43.5 (6.5), Combined 35.8 (7.9). CO2 emissions 179g/km.*

Official fuel consumption figures for the Audi A4 allroad in mpg (l/100km) from: Urban 34.9 (8.1) – 51.4 (5.5), Extra Urban 47.1 (6.0) – 61.4 (4.6), Combined 41.5 (6.8) – 57.6 (4.9). CO2 emissions 154 – 128g/km.*

Fuel consumption figures are correct at time of publication. For full technical data by engine, please download the pricelist from www.audi.co.uk/pricelist

*Fuel consumption and CO2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in ‘real world’ driving conditions. Optional wheels may also affect emissions and fuel consumption figures. More information is available at www.dft.gov.uk/vca

Audi Vorsprung durch Technik

Audi UK
Customer Services
Selectapost 29
Sheffield
S97 3FG
0800 699888
www.audi.co.uk

Specifications and prices subject
to change without notice.

© Audi (UK)

Printed in the UK
Edition 1.1 10/17
2018 Model Year

Images are for illustrative purposes only.
Models shown are left-hand drive.